

2013 IPA BEST IN ADVERTISING CONTEST						
Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Forest Park Review	1	Missy Laurell, Maggie Acker	General Excellence - Forest Park Review	Ads are eye-catching and clean. Modular sizes make for an organized and easy to read layout.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	The Navigator & Journal-Register, Albion	2	Staff	General Excellence Navigator	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	The Pinckneyville Press	3	Staff	General Excellence	
CLASS 02 - BEST FULL PAGE AD	G	The Woodstock Independent	1	Jason Reinhardt	Porkies	
CLASS 02 - BEST FULL PAGE AD	G	Metropolis Planet	2	Angie Humphries	Misty Meadows Christmas Open House	
CLASS 02 - BEST FULL PAGE AD	G	The Free Press Advocate, Wilmington	3	If More than 3 names type: Staff	D'Orazio Ford	
CLASS 02 - BEST FULL PAGE AD	G	The Enterprise, Plainfield	4	Andrew Samaan	Oak Trust Bank	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	Elburn Herald	1	Leslie Flint	JR Herra	Nice use of space and color. Clever way to showcase the socks.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	Elburn Herald	2	Leslie Flint	KYSO	Nice layout. Ad doesn't look over-crowded even though there is a good bit of copy. Image treatment is nice.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	Elburn Herald	3	Leslie Flint	Strawflower Shop	Ad is clean and easy to read. Good quality art.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	The Fulton Democrat, Lewistown	4	Staff	Graham Hospital Cervical Cancer Awareness	
CLASS 04 - BEST AD SERIES	G	Elburn Herald	1	If More than 3 names type: Staff	Elburn Animal Hospital	
CLASS 04 - BEST AD SERIES	G	The Enterprise, Plainfield	2	Andrew Samaan	Nabby's	
CLASS 04 - BEST AD SERIES	G	The Fulton Democrat, Lewistown	3	Staff	Graham Hospital GOOD OLD DAYS	
CLASS 04 - BEST AD SERIES	G	Elburn Herald	4	Leslie Flint	Wasco Nursery	
CLASS 05 - BEST HOUSE AD	G	Forest Park Review	1	Maggie Acker	Forest Park Review website fill	
CLASS 05 - BEST HOUSE AD	G	Elburn Herald	2	Leslie Flint	Coaches	
CLASS 05 - BEST HOUSE AD	G	The Fulton Democrat, Lewistown	3	Staff	We've Moved CIRCLES	
CLASS 05 - BEST HOUSE AD	G	The Navigator & Journal-Register, Albion	4	Anise Vaughn	Best House Ad. The Navigator	
CLASS 06 - BEST SMALL AD	G	The Sidell Reporter	1	Amanda Rull	The Roost	
CLASS 06 - BEST SMALL AD	G	The Sidell Reporter	2	Amanda Rull	Crow's Nest	
CLASS 06 - BEST SMALL AD	G	The Navigator & Journal-Register, Albion	3	Steve Hartsock	Best Small Ad The Navigator	3rd Place for Albion Customer Appreciation ad
CLASS 06 - BEST SMALL AD	G	The Fulton Democrat, Lewistown	4	Staff	B. Designed BE AMAZED	
CLASS 07 - BEST SPOT COLOR AD	G	The Free Press Advocate, Wilmington	1	If More than 3 names type: Staff	Dr. Garrett Smith	
CLASS 07 - BEST SPOT COLOR AD	G	The Fulton Democrat, Lewistown	2	Staff	Spoon River Hearing Breast Cancer Awareness	
CLASS 07 - BEST SPOT COLOR AD	G	Mason County Democrat, Havana	3	Staff	Central Illinois Loan HOLIDAYS	
CLASS 07 - BEST SPOT COLOR AD	G	Coal City Courant	4	If More than 3 names type: Staff	Diamond Dairy Queen	
CLASS 08 - BEST FULL COLOR AD	G	The Navigator & Journal-Register, Albion	1	Steve Hartsock	Best Full Color Ad The Navigator	1st place White co. Motors Good use of art and typography
CLASS 08 - BEST FULL COLOR AD	G	Republic-Times, Waterloo	2	Tammy Taylor	CLASS8_BestFullColorAdTRUNKORTREAT	Very good use of color.
CLASS 08 - BEST FULL COLOR AD	G	The Free Press Advocate, Wilmington	3	If More than 3 names type: Staff	Whitmore Ace Hardware	The ad stood out, even on a page with lots of color. An attention getter.

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CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	Forest Park Review	1	Missy Laurell, Staff	No Gloves	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	The Navigator & Journal-Register, Albion	2	Steve Hartsock, Laura Green, Bob Medler	Best Annual Special Section Veteran's Day	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	Forest Park Review	3	Missy Laurell, Jean Lotus, Staff	Play Ball	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	The Pinckneyville Press	4	Shea Campanella, Sarah Shasteen and Staff	Calendar Cuties	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	G	The Navigator & Journal-Register, Albion	1	Laura Green, Steve Hartsock, Bob Medler	Best one time special section The Navigator Leaving A Legacy	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	G	The Sidell Reporter	2	Rinda Maddox, Amanda Rull, Linda Rosnett	125th Anniversary	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	G	The Pinckneyville Press	3	Linda Pruitt and Staff	Conference Swim Meet	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Forest Park Review	1	Missy Laurell, Staff	Forest Park Community Guide	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	The Navigator & Journal-Register, Albion	2	Bob Medler, Laura Green, Steve Hartsock	Best Community Focus Special Sec. Navigator Fairfield Fall Fun Fest	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	The Pinckneyville Press	3	Shea Campanella and Staff	Mardi Gras	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	The Navigator & Journal-Register, Albion	4	Steve Hartsock, Bob Medler	Best Community Focus Special Sec. Navigator Grayville Days	
CLASS 13 - BEST CLASSIFIED AD	G	The Navigator & Journal-Register, Albion	1	Steve Hartsock	Best Classified Ad. The Navigator Flagg Construction	Some would object to the use of the flag in an ad, but when your name is Flag Construction you get a pass.
CLASS 13 - BEST CLASSIFIED AD	G	The Pinckneyville Press	2	Linda Pruitt	Simply Beautiful	Simply beautiful little classified ad
CLASS 13 - BEST CLASSIFIED AD	G	The Pinckneyville Press	3	Linda Pruitt	Travel R Way	Nice use of art work in this travel ad.
CLASS 13 - BEST CLASSIFIED AD	G	The Sidell Reporter	4	Amanda Rull	Darby's Rummage Sale	cute ad.
CLASS 14 - BEST CLASSIFIED SECTION	G	Republic-Times, Waterloo	1	Tammy Taylor	CLASS14_BestClassifiedSectionRT	
CLASS 14 - BEST CLASSIFIED SECTION	G	Virден Recorder	2	JUDY HENDRICKS, LUAINE JONES	GOLD NUGGET BEST CLASSIFIED SECTION	
CLASS 14 - BEST CLASSIFIED SECTION	G	The Navigator & Journal-Register, Albion	3	Staff	Best Classified Section The Navigator	
CLASS 14 - BEST CLASSIFIED SECTION	G	The Pinckneyville Press	4	Linda Pruitt and Staff	Best Classified Section	
CLASS 15 - BEST CLASSIFIED PROMOTION	G	Republic-Times, Waterloo	1	Tammy Taylor	CLASS15_BestClassifiedPromotionMARKETPLACE	
CLASS 15 - BEST CLASSIFIED PROMOTION	G	The Pinckneyville Press	2	Linda Pruitt, Sarah Shasteen and Staff	City-Wide Yard Sales	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	Canton Daily Ledger	1	Tiffany Snowman	Veterans Day 2013 Signature Page	Good use of art, color.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	The Woodstock Independent	2	Jason Reinhardt	Drawn to the Fair	Lots of good information, well done.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	The Pinckneyville Press	3	Linda Pruitt and Staff	Shop Pinckneyville First	Nicely done. A real help to readers.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	The Pinckneyville Press	4	Linda Pruitt, Jeff Egbert and Staff	State Champions	Great way to wrap up the season.
CLASS 17 - BEST NICHÉ PUBLICATION	G	The Pinckneyville Press	1	Shea Campanella and Staff	Mardi Gras Pageant	Nicely done. Great historical info.
CLASS 17 - BEST NICHÉ PUBLICATION	G	The Navigator & Journal-Register, Albion	2	Bob Medler, Steve Hartsock	Best Niche Publication Oilfield Outlook	Good design. Interesting content.
CLASS 17 - BEST NICHÉ PUBLICATION	G	The Cass County Star-Gazette, Beardstown	3	Staff	2013 Jim Edgar Panther Creek State Fish and Wildlife Area	Lots of information that locals as well as visitors will find helpful.
CLASS 17 - BEST NICHÉ PUBLICATION	G	The Navigator & Journal-Register, Albion	4	Bob Medler, Laura Green, Steve Hartsock	Best Niche Publication Vistas	Well done. Helpful to the target audience.

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CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	The Pinckneyville Press	1	Shea Campanella	Chip Banks Chevrolet & Buick	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	The Fulton Democrat, Lewistown	2	Staff	It's All About Me Salon	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	The Navigator & Journal-Register, Albion	3	Bob Medler, Steve Hartsock	Best Newspaper designed insert Holiday Gift Guide	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	The Pinckneyville Press	4	Shea Campanella	Kellerman Feed Store Grand Opening	
CLASS 19 - BEST MARKETING CAMPAIGN	G	The Pinckneyville Press	1	Shea Campanella, Sarah Shasteen and Staff	Calendar Cuties	Lots of work went into this and you appear to have been on top of it all. Nice job!
CLASS 19 - BEST MARKETING CAMPAIGN	G	Piatt County Journal-Republican, Monticello	2	Stephanie Davenport	Main St. Pub Bachelorette Season Finale Viewing Party	Nice executing of a unique idea.
CLASS 19 - BEST MARKETING CAMPAIGN	G	Republic-Times, Waterloo	3	Tammy Taylor	Class 19 Best Marketing Campaign	Well organized campaign. Good job.
CLASS 19 - BEST MARKETING CAMPAIGN	G	Republic-Times, Waterloo	4	Tammy Taylor	Gift Subscriptions - Looking for the perfect gift? No Wrapping Required!	Nice job in stressing what a good gift idea a subscription can be!
CLASS 20 - BEST AD DESIGNER	G	The Navigator & Journal-Register, Albion	1	If More than 3 names type: Staff	Steve Hartsock Best Ad Designer	Excellent work. Does the extra things to make ads pop!
CLASS 20 - BEST AD DESIGNER	G	Republic-Times, Waterloo	2	Tammy Taylor	BEST AD DESIGNER ADS	Very good work. I felt bad putting her in second place!
CLASS 20 - BEST AD DESIGNER	G	The Pinckneyville Press	3	Shea Campanella	Best Ad Designer	Nice work on some pretty complex layouts.
CLASS 20 - BEST AD DESIGNER	G	The Navigator & Journal-Register, Albion	4	Laura Green	Best Ad Designer Laura Green	Nice assortment of designs. A talented artist.
CLASS 21 - BEST STATIC ONLINE AD	G	The Fulton Democrat, Lewistown	1	Staff	LinCor Computers MOUSE NEED HOUSE	Cute. Creative and eye-catching.
CLASS 21 - BEST STATIC ONLINE AD	G	The Fulton Democrat, Lewistown	2	Staff	Graham Hospital Dr. Fitzgerald	Clean, simple yet effective.
CLASS 21 - BEST STATIC ONLINE AD	G	The Navigator & Journal-Register, Albion	3	Steve Hartsock	Best Static Online Ad Borowiak's IGA	Nice use of local photo. Simple and effective.
CLASS 21 - BEST STATIC ONLINE AD	G	The Enterprise, Plainfield	4	Andrew Samaan	Oak Trust Credit Union	Clean, well-organized.
CLASS 23 - BEST HOLIDAY AD	G	The Pinckneyville Press	1	Linda Pruitt	Grecian Thanksgiving	Great looking ad. Really pops!
CLASS 23 - BEST HOLIDAY AD	G	Republic-Times, Waterloo	2	Tammy Taylor	CLASS23_BestHolidayAdCOLUMBIAHUNT	Lots of information displayed in a very easy-to-read layout.
CLASS 23 - BEST HOLIDAY AD	G	The Fulton Democrat, Lewistown	3	Staff	Crawford's Furniture AUTUMN LEAVES	Really a cute play on words.
CLASS 23 - BEST HOLIDAY AD	G	The Sidell Reporter	4	Amanda Rull	Sunrise Coal	Very creative. Readers remembered it, I'll bet.

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CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	Riverside-Brookfield Landmark	1	Missy Laurell, Andrew Mead	General Excellence - RB Landmark	Professional quality ad design. Your advertisers are very lucky.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	Wednesday Journal of Oak Park & River Forest	2	Marc Stopeck, Andrew Mead, Phillip Soell	General Excellence Wednesday Journal	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	The Galena Gazette	3	Staff	Galena Gazette	
CLASS 02 - BEST FULL PAGE AD	H	The Journal-News, Hillsboro	1	Mike Plunkett	Wright Automotive	Just when you think you've thought of every idea, there is an ad that captures your imagination and takes it fishing! Brilliant! This is great for any area where fishing is a huge sport.
CLASS 02 - BEST FULL PAGE AD	H	Wednesday Journal of Oak Park & River Forest	2	Maggie Acker, Marc Stopeck	River Forest Chocolates	If I could eat the computer, this ad would be the one I'd eat.
CLASS 02 - BEST FULL PAGE AD	H	Wednesday Journal of Oak Park & River Forest	3	Maggie Acker, Marc Stopeck	Symphony of Oak Park River Forest	This ad is just enticing. It draws you in and tells a full story.
CLASS 02 - BEST FULL PAGE AD	H	Wednesday Journal of Oak Park & River Forest	4	Maggie Acker, Marc Stopeck	Amazing, Amazing Gelato	Another ad that makes me want to eat the computer. Beautiful, clean, gorgeous execution.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	Breeze-Courier, Taylorville	1	Joe Dorr	Jensen Furniture	I want to buy that cute little boy a bed!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	The Journal-News, Hillsboro	2	If More than 3 names type: Staff	Wright Automotive - Please Wash Me	Great take on a common everyday sight - and a great way to brand the "Wash Me" as your own!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	Breeze-Courier, Taylorville	3	Laurie Sparling	Hickory Estates	Nicely executed. Great "non-traditional" border without being too difficult to follow. Elegant.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	Bureau County Republican, Princeton	4	If More than 3 names type: Staff	Bradley Birthday	Love this guy!
CLASS 04 - BEST AD SERIES	H	Macoupin County Enquirer-Democrat, Carlinville	1	Staff	Davis Anderson_A Legacy of Life	These ads are simply beautiful. You've done a nice job maintaining the consistency of the ads.
CLASS 04 - BEST AD SERIES	H	The Galena Gazette	2	Mark Van Osdol	O'Connor Brooks	I like the consistency from ad to ad and the "We Are:" theme.
CLASS 04 - BEST AD SERIES	H	The Galena Gazette	3	Jay Dickerson	100 Club of Jo Daviess County	Good ads for a good cause.
CLASS 04 - BEST AD SERIES	H	The Downers Grove , Woodridge and Westmont Bugle	4	Andrew Samaan	Leo's Wine & Spirits	Nice look.
CLASS 05 - BEST HOUSE AD	H	Macoupin County Enquirer-Democrat, Carlinville	1	Staff	Candidate Debate Poster Ad	Fantastic. My favorite by far!
CLASS 05 - BEST HOUSE AD	H	Wednesday Journal of Oak Park & River Forest	2	Maggie Acker, Dawn Ferencak	Special Section Opportunities	When I look at house ads, I think "Would I want to replicate this effort for my paper." The answer: yes!
CLASS 05 - BEST HOUSE AD	H	Macoupin County Enquirer-Democrat, Carlinville	3	Staff	Thanksgiving deadlines	Deadline ads can be so remedial and boring. This is wonderful.
CLASS 05 - BEST HOUSE AD	H	Breeze-Courier, Taylorville	4	Jacob Griffin	Breeze Courier AP	Simple. Elegant. Uncomplicated. Thought I was looking at an ad for a cell company. Nicely executed version of this concept.
CLASS 06 - BEST SMALL AD	H	The Galena Gazette	1	Jay Dickerson	Galena Square Veterinary Clinic	Great approach to take to a Vet Clinic.
CLASS 06 - BEST SMALL AD	H	The Galena Gazette	2	Jay Dickerson	Chateau Floral & Home	Beautiful ad.
CLASS 06 - BEST SMALL AD	H	Morris Daily Herald	3	Rob Szekely	TNT Dance	Very nice!
CLASS 06 - BEST SMALL AD	H	Kendall County Record, Yorkville	4	Melissa Schumaker	First Place Rental	One consultant says "It wasn't my ad that was bad, it was your offer." This ad has both a great ad and a great offer. I bet they got lots of response with this!

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CLASS 07 - BEST SPOT COLOR AD	H	The Journal-News, Hillsboro	1	Mike Plunkett	Victory Lane Back To School	If you're going to invest in color, this is a great investment!
CLASS 07 - BEST SPOT COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	2	Staff	Heritage Health Ice Cream Social	Love the pink!
CLASS 07 - BEST SPOT COLOR AD	H	Bureau County Republican, Princeton	3	If More than 3 names type: Staff	Colonial Hall Open House	This ad pops... the red is gorgeous.
CLASS 07 - BEST SPOT COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	4	Staff	Heritage Health Valentines	Very nice ad!
CLASS 08 - BEST FULL COLOR AD	H	Breeze-Courier, Taylorville	1	Laurie Sparling	Fred Peters	The headline is a call to action. The flames give it a sense of urgency.
CLASS 08 - BEST FULL COLOR AD	H	The Downers Grove , Woodridge and Westmont Bugle	2	Andrew Samaan	Paint Pursuit	A very small ad that demanded color to send its message.
CLASS 08 - BEST FULL COLOR AD	H	Wednesday Journal of Oak Park & River Forest	3	Maggie Acker, Marc Stopeck	Marion Street Cheese Market	all the artwork needed to make the ad's message clear.
CLASS 08 - BEST FULL COLOR AD	H	The Galena Gazette	4	Mark Van Osdol	Chef Ivo's Place	Lots of information, but lovely to look at.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	The Breeze Journal	1	If More than 3 names type: Staff	Hunting Preview	Tons of good info for hunters. Nice selection of submitted photos.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	2	Sarah Corbin, Marc Stopeck, Staff	Gay Pride 2013	Good job educating readers on a controversial subject.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Kendall County Record, Yorkville	3	Melissa Schumaker, Kristin Sharp	Football Preview 2013	Lots of good content including info not always found in these sections.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	4	Marc Stopeck, Alicia Plomin, Staff	Design an Ad	Nice treatment of a long-time favorite.
CLASS 10 - BEST ONGOING SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	1	Maggie Acker, Staff	WJ Rewards	
CLASS 10 - BEST ONGOING SPECIAL SECTION	H	Bureau County Republican, Princeton	2	If More than 3 names type: Staff	Checkered Flag Challenge	
CLASS 10 - BEST ONGOING SPECIAL SECTION	H	The Galena Gazette	3	Staff	Special Olympics	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	1	Andrew Mead, Maureen O'Boyle	Animal Care League	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Macoupin County Enquirer-Democrat, Carlinville	2	Staff	CHS Football Highlights_One-Time Section	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	The Galena Gazette	3	Staff	Fire Department Special Section	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Macoupin County Enquirer-Democrat, Carlinville	4	staff	2013 Election Coverage Section	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	The Galena Gazette	1	Staff	Spring/Summer Galenian	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	The Galena Gazette	2	Staff	Fall/Winter Galenian	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	The Journal-News, Hillsboro	3	Staff	Answer Book	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	Riverside-Brookfield Landmark	4	Missy Laurell, Staff	Landmark Community Guide	
CLASS 13 - BEST CLASSIFIED AD	H	Macoupin County Enquirer-Democrat, Carlinville	1	Staff	Victory Lane Classified Ad	
CLASS 13 - BEST CLASSIFIED AD	H	Macoupin County Enquirer-Democrat, Carlinville	2	Staff	Roger Jennings Year End	
CLASS 13 - BEST CLASSIFIED AD	H	Bureau County Republican, Princeton	3	If More than 3 names type: Staff	Piehl Motors	
CLASS 13 - BEST CLASSIFIED AD	H	Morris Daily Herald	4	Mike Kaveney	Talty Autos	

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CLASS 14 - BEST CLASSIFIED SECTION	H	Wednesday Journal of Oak Park & River Forest	1	Debbie Becker, Maureen O'Boyle	Wednesday Journal Classified	
CLASS 14 - BEST CLASSIFIED SECTION	H	Wednesday Journal of Oak Park & River Forest	2	Debbie Becker, Maureen O'Boyle	Austin Weekly News, Chicago Classified Section	
CLASS 14 - BEST CLASSIFIED SECTION	H	The Breese Journal	3	If More than 3 names type: Staff	Best Classified Section	
CLASS 14 - BEST CLASSIFIED SECTION	H	Bureau County Republican, Princeton	4	If More than 3 names type: Staff	Best Classified Section	
CLASS 15 - BEST CLASSIFIED PROMOTION	H	Wednesday Journal of Oak Park & River Forest	1	Maggie Acker, Maureen O'Boyle	Mapit Garage Sales	This is super cute! The simpleness of the design conveys the idea that using the map is easy and makes finding yard sales easier.
CLASS 15 - BEST CLASSIFIED PROMOTION	H	The Galena Gazette	2	Jay Dickerson	US Grant	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	The Breese Journal	1	If More than 3 names type: Staff	Breese Home town Holiday Magic	Lots of coordination required. Good job in putting together a well-done piece.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	Wednesday Journal of Oak Park & River Forest	2	Debbie Becker, Maureen O'Boyle	Early Childhood Resources	Excellent resource information. Well done.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	The Journal-News, Hillsboro	3	Mike Plunkett	HVFD Celebrates 125th Anniversary	Good opportunity to salute an organization's milestone. Well done.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	Morris Daily Herald	4	Rob Szekely	Downtown Morris Retail Association	Very helpful info for readers.
CLASS 17 - BEST NICHÉ PUBLICATION	H	Morris Daily Herald	1	Rob Szekely, Mike Kaveney	Grundy County's Own Magazine (GO Magazine)	
CLASS 17 - BEST NICHÉ PUBLICATION	H	Bureau County Republican, Princeton	2	If More than 3 names type: Staff	Illinois Valley Living Magazine - September	
CLASS 17 - BEST NICHÉ PUBLICATION	H	Wednesday Journal of Oak Park & River Forest	3	Marc Stopeck, Andrew Mead, Phillip Soell	Celebrating Seniors	
CLASS 17 - BEST NICHÉ PUBLICATION	H	The Galena Gazette	4	Staff	Spring/Summer Galenian	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	Macoupin County Enquirer-Democrat, Carlinville	1	Staff	Candidates Debate Insert	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	The Galena Gazette	2	Mark Van Osdol	The Galenian	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	Bureau County Republican, Princeton	3	If More than 3 names type: Staff	Bureau County Metro Center Summer Program Guide	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	The Breese Journal	4	If More than 3 names type: Staff	Becker Jewelers Christmas insert	
CLASS 19 - BEST MARKETING CAMPAIGN	H	Wednesday Journal of Oak Park & River Forest	1	Maggie Acker, Maureen O'Boyle	Mapit - Garage Sale finder on OakPark.com	
CLASS 19 - BEST MARKETING CAMPAIGN	H	Macoupin County Enquirer-Democrat, Carlinville	2	Staff	2013 Candidate Debate Forum	
CLASS 19 - BEST MARKETING CAMPAIGN	H	The Galena Gazette	3	Jay Dickerson	Ulysses S. Grant	
CLASS 19 - BEST MARKETING CAMPAIGN	H	The Galena Gazette	4	Staff	The Galenian	
CLASS 20 - BEST AD DESIGNER	H	The Galena Gazette	1	Jay Dickerson	Jay Dickerson	
CLASS 20 - BEST AD DESIGNER	H	Macoupin County Enquirer-Democrat, Carlinville	2	Aimee Arseneaux-Payne	Aimee Arseneaux-Payne	
CLASS 20 - BEST AD DESIGNER	H	The Galena Gazette	3	Mark Van Osdol	Mark Van Osdol	
CLASS 20 - BEST AD DESIGNER	H	Wednesday Journal of Oak Park & River Forest	4	Maggie Acker	Maggie Acker	

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CLASS 21 - BEST STATIC ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	1	Maggie Acker, Dawn Ferencak	Maya del Sol	
CLASS 21 - BEST STATIC ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	2	Andrew Mead, Maureen O'Boyle	Animal Care League Holiday Bazaar	
CLASS 21 - BEST STATIC ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	3	Andrew Mead, Marc Stopeck	Beyond Properties	
CLASS 21 - BEST STATIC ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	4	Maggie Acker	Juice Joint	
CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	1	Maggie Acker, Marc Stopeck	Marion Street Cheese Market	Attention compelling. Moved fast enough for the reader to stick with it until the end.
CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	2	Maggie Acker, Marc Stopeck	Marketing Mania	Well done. I would have clicked to learn more.
CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	3	Maggie Acker, Marc Stopeck	Thursday Night Out	I liked the way the people came together.
CLASS 22 - BEST RICH MEDIA ONLINE AD	H	The Galena Gazette	4	Kevin Engler	Woodbine Bend	Interesting use of the golfer.
CLASS 23 - BEST HOLIDAY AD	H	Macoupin County Enquirer-Democrat, Carlinville	1	Staff	SLF Easter 3rd Thursday Ad	
CLASS 23 - BEST HOLIDAY AD	H	Wednesday Journal of Oak Park & River Forest	2	Maggie Acker, Marc Stopeck	Sears Pharmacy	
CLASS 23 - BEST HOLIDAY AD	H	Wednesday Journal of Oak Park & River Forest	3	Maggie Acker, Marc Stopeck	Marion Street Cheese Market	
CLASS 23 - BEST HOLIDAY AD	H	Wednesday Journal of Oak Park & River Forest	4	Marc Stopeck, Andrew Mead	HooDooHeadwear	

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CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Illinois Times, Springfield	1	If More than 3 names type: Staff	Illinois Times, Springfield Summer Guide Issue	Ads have bright, large, eye-catching graphics. Love all the color!
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Austin Weekly News, Chicago	2	Dawn Ferencak, Maggie Acker, Alicia Plomin	General Excellence Austin Weekly News, Chicago	Gorgeous, elegant ad design.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	The Daily Journal, Kankakee	3	Advertising Department	General Excellence in May	
CLASS 02 - BEST FULL PAGE AD	I	Sauk Valley Media, Sterling	1	Jennifer Baratta	Mertes & Mertes	
CLASS 02 - BEST FULL PAGE AD	I	Sauk Valley Media, Sterling	2	Jennifer Baratta	Studio 404	
CLASS 02 - BEST FULL PAGE AD	I	Daily Chronicle, DeKalb	3	Gary Heller	Sycamore Downtown	
CLASS 02 - BEST FULL PAGE AD	I	La Salle NewsTribune	4	Scott Stavrakas	DAve's Back	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	The Daily Journal, Kankakee	1	David Dressler	Westphal Jewelers	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	The Southern Illinoisan, Carbondale	2	Leah Weil	Studio 2250	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	Northwest Herald, Crystal Lake	3	Kelly Hansen	Amazing Gracies	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	Northwest Herald, Crystal Lake	4	Cristin Negele	Campbell's Tempracure	
CLASS 04 - BEST AD SERIES	I	Austin Weekly News, Chicago	1	Maggie Acker, Dawn Ferencak	Hartgrove Hospital - More Than a Hospital - a Community of Care	Eyecatching and Informative
CLASS 04 - BEST AD SERIES	I	The Southern Illinoisan, Carbondale	2	Andrew McBride, Leah Weil	University Mall	Eyecatching, great idea
CLASS 04 - BEST AD SERIES	I	The Southern Illinoisan, Carbondale	3	Andrew McBride, Leah Weil	Boondocks Seafood Co.	Great graphics
CLASS 04 - BEST AD SERIES	I	Quincy Herald-Whig	4	Staff	Stratton Chiropractic	simple but memorable
CLASS 05 - BEST HOUSE AD	I	Downers Grove Suburban Life	1	Jay Bogardus	Big Deal - Raging Buffalo	Great picture and use of color simple yet effective wording nice font
CLASS 05 - BEST HOUSE AD	I	The Southern Illinoisan, Carbondale	2	Leah Weil	Super Splash Park - Make a splash	great graphics and use of color; creates involvement
CLASS 05 - BEST HOUSE AD	I	Northwest Herald, Crystal Lake	3	Jodi Cook	My Photos	great picture, catches attention, good use of color
CLASS 05 - BEST HOUSE AD	I	Sauk Valley Media, Sterling	4	Jennifer Baratta	Checkerboard House Ad	interesting and creative good layout, good play on words
CLASS 06 - BEST SMALL AD	I	La Salle NewsTribune	1	Kelly Campbell	Waterstreet	Very colorful, eye catching. Unique style that makes you read the ad all the way through.
CLASS 06 - BEST SMALL AD	I	The Daily Journal, Kankakee	2	David Dressler	Old City Hall	Nice use of color, and the inset of the picture on the old style background is nice. A lot of copy was displayed, but arranged well.
CLASS 06 - BEST SMALL AD	I	Daily Chronicle, DeKalb	3	Jamie Feiza	Water Works	Really nice and creative way to liven up a "dull" subject...gets the reader to pay attention
CLASS 06 - BEST SMALL AD	I	Austin Weekly News, Chicago	4	Maggie Acker, Dawn Ferencak	It's in the Bag Boutique	silhouette is classy...very clean, good layout. Perfect for black and white
CLASS 07 - BEST SPOT COLOR AD	I	The Daily Journal, Kankakee	1	David Dressler	Speckman Realty	Clever, Eye catching
CLASS 07 - BEST SPOT COLOR AD	I	The Southern Illinoisan, Carbondale	2	Leah Weil	Show & Shine Car Show	nice graphics
CLASS 07 - BEST SPOT COLOR AD	I	Quincy Herald-Whig	3	Christine Venvertloh, Dave Davis	Quincy Bow Pro	great use of spot color
CLASS 07 - BEST SPOT COLOR AD	I	The Southern Illinoisan, Carbondale	4	Andrew McBride	Newell House - Spot Red	



Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 08 - BEST FULL COLOR AD	I	Quincy Herald-Whig	1	Christine Venvertloh, Tom Van Ness	Shottenkirk Kia	Dark background sets off the color crisp, defined well layed out
CLASS 08 - BEST FULL COLOR AD	I	Sauk Valley Media, Sterling	2	Jennifer Baratta	Weeds	good graphics, color and layout
CLASS 08 - BEST FULL COLOR AD	I	Austin Weekly News, Chicago	3	Dawn Ferencak, Maggie Acker	Turkey Chop	great picture and color, doesn't look like a photo and looks good enough to eat!
CLASS 08 - BEST FULL COLOR AD	I	The Southern Illinoisan, Carbondale	4	Staff	The Great Outdoors - Taking Control in Style	attractive layout eyecatching
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Sauk Valley Media, Sterling	1	Jennifer Baratta	Buy Local	Expertly illustrated, great explanations and articles. Good layout, easy to read.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Kane County Chronicle, St. Charles	2	Jay Bogardus	Breast Cancer Awareness	Attractive, good use of color, useful articles, showed unity and caring of community and advertisers
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Austin Weekly News, Chicago	3	Dawn Ferencak, Maggie Acker	West Side Heart & Sole	Attractive, great information, great advertiser support and messages
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	The Daily Journal, Kankakee	4	Kim Carpenter	Kankakee River Regatta	cohesive & attractive, very nice
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	The Daily Journal, Kankakee	1	Kim Carpenter	YES! Magazine	
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	The Daily Journal, Kankakee	2	Kim Carpenter	Rap Sheet	
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	Daily Chronicle, DeKalb	3	Allison LaPorta	Parent Source	
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	La Salle NewsTribune	4	Staff	Elegant Living	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Kane County Chronicle, St. Charles	1	Cristin Negele	Batavia Bulldogs Championship Keepsake Edition	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Quincy Herald-Whig	2	Sean Quarles, Tom Van Ness, Amanda Warning	Kohl Wholesale 140 Year Anniversary Section	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Daily Chronicle, DeKalb	3	Allison LaPorta	DeKalb County Community Foundation	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Austin Weekly News, Chicago	4	Dawn Ferencak, Maggie Acker, Alicia Plomin	Austin Early Childhood Collaboration Special Section	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	The Daily Journal, Kankakee	1	Kim Carpenter	Thrive	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Illinois Times, Springfield	2	If More than 3 names type: Staff	Capital City Visitor's Guide 2013	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Austin Weekly News, Chicago	3	Dawn Ferencak, Maggie Acker	West Side Community Guide	
CLASS 13 - BEST CLASSIFIED AD	I	The Southern Illinoisan, Carbondale	1	Jay Stemm	SIH - Chalk it up	
CLASS 13 - BEST CLASSIFIED AD	I	Quincy Herald-Whig	2	Christine Venvertloh, Tom Van Ness	Chevy Store	
CLASS 13 - BEST CLASSIFIED AD	I	Quincy Herald-Whig	3	Christine Venvertloh, Tom Van Ness	Shottenkirk Kia - Experience Summer	
CLASS 13 - BEST CLASSIFIED AD	I	Northwest Herald, Crystal Lake	4	Kirk Elgar	Anderson	
CLASS 14 - BEST CLASSIFIED SECTION	I	Effingham Daily News	1	Gina Harris	Effingham Daily News Classified pages	
CLASS 14 - BEST CLASSIFIED SECTION	I	Commercial-News, Danville	2	Staff	Classified section	
CLASS 14 - BEST CLASSIFIED SECTION	I	Northwest Herald, Crystal Lake	3	Kirk Elgar	Northwest Herald, Crystal Lake Classified Section	
CLASS 14 - BEST CLASSIFIED SECTION	I	Kane County Chronicle, St. Charles	4	Teresa Spence	Kane County Chronicle, St. Charles Classified Section	

Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 15 - BEST CLASSIFIED PROMOTION	I	Northwest Herald, Crystal Lake	1	Brent Maring	Garage Sale Secrets	Attention getting and informative. Very effective use of color and graphics.
CLASS 15 - BEST CLASSIFIED PROMOTION	I	Northwest Herald, Crystal Lake	2	Jodi Cook	Garage Sale Texts	Crisp is the first word that comes to mind. Good use of white space.
CLASS 15 - BEST CLASSIFIED PROMOTION	I	The Southern Illinoisan, Carbondale	3	Staff	Pet Class Promo - Snuggle Buddy	
CLASS 15 - BEST CLASSIFIED PROMOTION	I	The Southern Illinoisan, Carbondale	4	Staff	Home Class Promo	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	Daily Chronicle, DeKalb	1	Angela Fourdyce	Sycamore Farmers Market	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	Quincy Herald-Whig	2	Staff	QND Girls Basketball State Tournament Sig Pages	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	Kane County Chronicle, St. Charles	3	Cristin Negele	Good Luck Batavia Bulldogs	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	The Southern Illinoisan, Carbondale	4	Andrew McBride, Michael Black	SIU Week Today's Deal	
CLASS 17 - BEST NICHÉ PUBLICATION	I	Northwest Herald, Crystal Lake	1	Allison McCaleb	MC Magazine	Full of ads. Excellent design. Wow!
CLASS 17 - BEST NICHÉ PUBLICATION	I	Quincy Herald-Whig	2	Staff	Q magazine	Top quality. Great cover.
CLASS 17 - BEST NICHÉ PUBLICATION	I	The Daily Journal, Kankakee	3	Kim Carpenter	YES!	Tons of good contest. Nice design.
CLASS 17 - BEST NICHÉ PUBLICATION	I	Downers Grove Suburban Life	4	Carol Manderfield	Suburban Life Magazine	Lots of interesting and useful content.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	The Southern Illinoisan, Carbondale	1	Andrew McBride	Central Animal Hospital & Inn	This made me laugh. It is so cute and well done!
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Daily Chronicle, DeKalb	2	Allison LaPorta	Downtown Sycamore	Love this!
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	The Southern Illinoisan, Carbondale	3	Andrew McBride	Century 21 of Marion - House of Realty	Clean, beautiful. Haven't seen an insert for real estate in forever, and this is a great job!
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Kane County Chronicle, St. Charles	4	Cristin Negele	Modern Dentistry	I couldn't decide if the dentures were creepy or not, but I guess if you have dentures, they would instantly get your attention with this ad. Nicely designed.
CLASS 19 - BEST MARKETING CAMPAIGN	I	The Southern Illinoisan, Carbondale	1	Leah Weil, Brandon Byars	Scents Online Promotion	Love this campaign! Shows all the reasons to buy and that it is affordable...nice job!
CLASS 19 - BEST MARKETING CAMPAIGN	I	Quincy Herald-Whig	2	Brenna McDermott, Maria Clark	Thanksgiving Newspaper Sales	Wonderful way to promo the largest paper of the year. Engages the reader
CLASS 19 - BEST MARKETING CAMPAIGN	I	The Southern Illinoisan, Carbondale	3	Andrew McBride	WeeksBenton - Victory Sales Event	Great way to coordinate this campaign. Utilizes high profile areas of the newspaper...appears the advertiser "owns" the paper
CLASS 19 - BEST MARKETING CAMPAIGN	I	Northwest Herald, Crystal Lake	4	Brent Maring	Toys for Tots	Great campaign. Especially the ad with the personal note from the celebrity.
CLASS 20 - BEST AD DESIGNER	I	The Southern Illinoisan, Carbondale	1	Leah Weil	Best Ad Designer Entry - Leah Weil	Consistently, from ad to ad, her work is phenomenal. She really has a great execution style.
CLASS 20 - BEST AD DESIGNER	I	The Southern Illinoisan, Carbondale	2	Andrew McBride	Andrew McBride - Best Ad Designer	Andrew's work shows a consistent attention to detail and great creativity.
CLASS 20 - BEST AD DESIGNER	I	Kane County Chronicle, St. Charles	3	Cristin Negele	Cristin Negele	Cristin does a great job with small space ads.
CLASS 20 - BEST AD DESIGNER	I	Quincy Herald-Whig	4	Aaron Bruns	Aaron Bruns	

Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 21 - BEST STATIC ONLINE AD	I	Austin Weekly News, Chicago	1	Maggie Acker, Dawn Ferencak	Turkey Chop	Love the use of the burger to transition the background.
CLASS 21 - BEST STATIC ONLINE AD	I	Sauk Valley Media, Sterling	2	Jennifer Baratta	Centennial Auditorium	Love the pencil! Great use of color in the text to add emphasis while keeping the ad clean.
CLASS 21 - BEST STATIC ONLINE AD	I	The Daily Journal, Kankakee	3	Dawn Breeden	SpookyExpandable	Bold fonts and nice color fades. Great placement of "Jack's" hand!
CLASS 21 - BEST STATIC ONLINE AD	I	The Daily Journal, Kankakee	4	Dawn Breeden	KaraokeSkyscraper	Red and white ads can be hard on the eye... the designer softened up the background of this one to make it easy to read.
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	The Southern Illinoisan, Carbondale	1	Rose Baffi	University Mall Carbondale	Clean and bold. All the info we need without anything distracting.
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	The Southern Illinoisan, Carbondale	2	Michael Black	Crossroads Coffee	Great font and color choices. Clear message.
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	Northwest Herald, Crystal Lake	3	Bev Rogman	Verlo Mattress	Colorful yet easy on the eye.
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	The Southern Illinoisan, Carbondale	4	Michael Black	House 2 Home	Good gif... nice timing.
CLASS 23 - BEST HOLIDAY AD	I	The Daily Journal, Kankakee	1	David Dressler	Ride Bicycle Outfitters	Clean and to the point. Nice incorporation of a little humor.
CLASS 23 - BEST HOLIDAY AD	I	Kane County Chronicle, St. Charles	2	Michael Behrens	Rich Wrap	Catches the eye, easy to read with a clear message.
CLASS 23 - BEST HOLIDAY AD	I	The Southern Illinoisan, Carbondale	3	Staff	University Mall - Mall-o-ween	Good placement of elements and use of color in text.
CLASS 23 - BEST HOLIDAY AD	I	Quincy Herald-Whig	4	Aaron Bruns, Janie Thompson	Pepsi - Happy New Year	Fun!

Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	Rockford Register Star	1	Staff	May 5, 2013 Edition May 26, 2013 Edition	Good ad positioning. Lots of large ads, all are easy to read and uncluttered.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	The Dispatch, Moline	2	Staff	May 12 and May 26 Editions of The Dispatch, Moline	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	The News-Gazette, Champaign	3	News-Gazette	News-Gazette	
CLASS 02 - BEST FULL PAGE AD	J	The News-Gazette, Champaign	1	News-Gazette	Ms. Becky	
CLASS 02 - BEST FULL PAGE AD	J	The News-Gazette, Champaign	2	News-Gazette	Country Squire	
CLASS 02 - BEST FULL PAGE AD	J	Belleville News-Democrat	3	Beth Wiesemann	Fiat of STL	
CLASS 02 - BEST FULL PAGE AD	J	The Pantagraph, Bloomington	4	Thom Rakestraw	Heller Motor Trend Truck of the Year	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The News-Gazette, Champaign	1	News-Gazette	Child Protection Network	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The News-Gazette, Champaign	2	News-Gazette	First Federal	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The News-Gazette, Champaign	3	News-Gazette	Urbana Aquatic Center	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The State Journal-Register, Springfield	4	SJ-R Advertising Division	Oxi Fresh Carpet Cleaning	
CLASS 04 - BEST AD SERIES	J	The State Journal-Register, Springfield	1	SJ-R Advertising Division	Abraham Lincoln Presidential Library & Museum	
CLASS 04 - BEST AD SERIES	J	Rockford Register Star	2	Gretchen Cedarleaf	Giovanni's Ad Series	
CLASS 05 - BEST HOUSE AD	J	Rockford Register Star	1	staff	Best Ride	
CLASS 05 - BEST HOUSE AD	J	The News-Gazette, Champaign	2	News-Gazette	Dysfunction	
CLASS 05 - BEST HOUSE AD	J	The News-Gazette, Champaign	3	News-Gazette	Anyway You Want It	
CLASS 05 - BEST HOUSE AD	J	The News-Gazette, Champaign	4	News-Gazette	Sell Your Car	
CLASS 06 - BEST SMALL AD	J	The News-Gazette, Champaign	1	News-Gazette	Dallas & Co.	
CLASS 06 - BEST SMALL AD	J	The Dispatch, Moline	2	If More than 3 names type: Staff	Fiers	
CLASS 06 - BEST SMALL AD	J	The Dispatch, Moline	3	Rich Iavarone	L & W Bedding	
CLASS 06 - BEST SMALL AD	J	Rockford Register Star	4	staff	Garrett's 2 small ad	
CLASS 07 - BEST SPOT COLOR AD	J	The News-Gazette, Champaign	1	News-Gazette	Child Protection Network	Fantastic use of color... great contrast to the grayscale!
CLASS 07 - BEST SPOT COLOR AD	J	The News-Gazette, Champaign	2	News-Gazette	Cloud 9	Background make the grayscale pop. Also, nice use of color in text.
CLASS 07 - BEST SPOT COLOR AD	J	The News-Gazette, Champaign	3	News-Gazette	Bobo's	
CLASS 07 - BEST SPOT COLOR AD	J	Belleville News-Democrat	4	Erin Rinderer	Halloween Fun Facts	
CLASS 08 - BEST FULL COLOR AD	J	The News-Gazette, Champaign	1	News-Gazette	K & R Painting	This ad painted a wonderful color picture of what the company can do.
CLASS 08 - BEST FULL COLOR AD	J	The Dispatch, Moline	2	Rich Iavarone	L & W Bedding	Well done in a small ad
CLASS 08 - BEST FULL COLOR AD	J	The Dispatch, Moline	3	Dayle Hall	The Grape Life	Very nice presentation.
CLASS 08 - BEST FULL COLOR AD	J	Rockford Register Star	4	Gretchen Cedarleaf	Merlin's Full Color Ad	Good looking ad.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	Belleville News-Democrat	1	Paige Baumgartner	Readers Choice	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The State Journal-Register, Springfield	2	SJ-R Advertising Division	Readers' Choice Results Section	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The News-Gazette, Champaign	3	News-Gazette	Agri Business	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The News-Gazette, Champaign	4	News-Gazette	Summer Fun Guide	
CLASS 10 - BEST ONGOING SPECIAL SECTION	J	Rockford Register Star	1	Staff	Rock River Valley Insider- Summer Fun	Love the clean pages and bold use of photos. The minimal insertion of ads keeps them from getting lost in a sea of information. Nice!
CLASS 10 - BEST ONGOING SPECIAL SECTION	J	Belleville News-Democrat	2	Denise Rollberg	The West Ender	I especially like the logo element carried through the pages.
CLASS 10 - BEST ONGOING SPECIAL SECTION	J	The News-Gazette, Champaign	3	News-Gazette	Faith and Worship	Nice presentation of "guest" columns.

Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The News-Gazette, Champaign	1	News-Gazette	Design an Ad	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The Dispatch, Moline	2	Designer Doug Teggatz, Staff	Skip-a-Long Child Development Services	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The State Journal-Register, Springfield	3	SJ-R Advertising Division	SO Extra: 2013 Illinois State Fair	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The News-Gazette, Champaign	4	News-Gazette	Black History	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	Rockford Register Star	1	Staff	Getaway Guide	Great photo and ad placement. This was a lot of information in a clean and easy to read presentation. Nice!
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	The News-Gazette, Champaign	2	News-Gazette	Answer Book	Lots of info in an easy to read format. The color coding of the sections was nicely done.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	Belleville News-Democrat	3	Denise Rollberg	Summer Fun	Good carry through of graphic element. Bright and colorful... felt like summer!
CLASS 13 - BEST CLASSIFIED AD	J	The State Journal-Register, Springfield	1	SJ-R Advertising Division	Landmark Cadillac	Classy. Nice subtle use of the call out.
CLASS 13 - BEST CLASSIFIED AD	J	Belleville News-Democrat	2	Beth Wiesemann	Carpenters Needed	Nice graphic placement.
CLASS 13 - BEST CLASSIFIED AD	J	Rockford Register Star	3	Gretchen Cedarleaf	Jack Wolf	
CLASS 13 - BEST CLASSIFIED AD	J	Rockford Register Star	4	Gretchen Cedarleaf	Best Classified First Rockford	
CLASS 14 - BEST CLASSIFIED SECTION	J	Rockford Register Star	1	Staff	March 3, 2013	Good use of branding Great use of color-visually stimulating Contact information not as prominent as it could be Too many promos
CLASS 14 - BEST CLASSIFIED SECTION	J	The Pantagraph, Bloomington	2	staff	March 3 classified section	Classifieds are difficult to find within the section Good use of enhancers, logos, icons and photos Good service directory
CLASS 15 - BEST CLASSIFIED PROMOTION	J	The News-Gazette, Champaign	1	News-Gazette	Sell your car	Great use of color to sell color!
CLASS 15 - BEST CLASSIFIED PROMOTION	J	Rockford Register Star	2	Staff	Garage Sale	Bold and eye catching... nice use of fonts.
CLASS 15 - BEST CLASSIFIED PROMOTION	J	The News-Gazette, Champaign	3	News-Gazette	Sell your item	Clever use of text boxes and graphic.
CLASS 15 - BEST CLASSIFIED PROMOTION	J	The News-Gazette, Champaign	4	News-Gazette	Pumpkin Hunt	One of the best coupon placements I've seen in a long time.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	Belleville News-Democrat	1	Jamie Phelps, Chad Jones, Denise Rollberg	Saucey Spots	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The News-Gazette, Champaign	2	News-Gazette	Ready for winter	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The News-Gazette, Champaign	3	News-Gazette	Veteran's Day	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The Pantagraph, Bloomington	4	staff	Pantagraph Bracketsball	
CLASS 17 - BEST NICHE PUBLICATION	J	The News-Gazette, Champaign	1	News-Gazette	At Home in Central Illinois	
CLASS 17 - BEST NICHE PUBLICATION	J	The Dispatch, Moline	2	Staff	Muscatine Visitor Guide	
CLASS 17 - BEST NICHE PUBLICATION	J	The News-Gazette, Champaign	3	News-Gazette	Central Illinois Business	
CLASS 17 - BEST NICHE PUBLICATION	J	The State Journal-Register, Springfield	4	SJ-R Advertising Division	Springfield's Own Magazine (SO Magazine)	

Class	Div	Newspaper	Plc.	Writer or Photographer	Name of Entry	Judge Notes
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	The State Journal-Register, Springfield	1	SJ-R Advertising Division	Wild Birds Unlimited Nature Shop	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	The State Journal-Register, Springfield	2	SJ-R Advertising Division	Freedom Chevrolet Chrysler Dodge Jeep	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	The News-Gazette, Champaign	3	News-Gazette	Dillman	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	The Pantagraph, Bloomington	4	Ray Price and Jenny Kehl	LeRoy Living	
CLASS 19 - BEST MARKETING CAMPAIGN	J	The News-Gazette, Champaign	1	News-Gazette	Better Together	
CLASS 19 - BEST MARKETING CAMPAIGN	J	Rockford Register Star	2	Staff	Propel	
CLASS 19 - BEST MARKETING CAMPAIGN	J	The News-Gazette, Champaign	3	News-Gazette	WKIO Campaign	
CLASS 20 - BEST AD DESIGNER	J	The News-Gazette, Champaign	1	Lincoln Delporte	Lincoln Delporte ad designer	Lincoln does exception work for a variety of clients. His attention to detail makes him stand out.
CLASS 20 - BEST AD DESIGNER	J	The Dispatch, Moline	2	Doug Tegatz	Doug Tegatz - Best Ad Designer	The difference between places one and four is very small. All four can be very proud of their work. I'd love to have them all working for me.
CLASS 20 - BEST AD DESIGNER	J	Rockford Register Star	3	Gretchen Cedarleaf	Best Ad Designer	Thought her car ads were top notch.
CLASS 20 - BEST AD DESIGNER	J	Belleville News-Democrat	4	Chad Jones	Chad Jones	The difference between places one and four is very small. All four can be very proud of their work. I'd love to have them all working for me.
CLASS 21 - BEST STATIC ONLINE AD	J	Rockford Register Star	1	Gretchen Cedarleaf	Giovanni's	
CLASS 21 - BEST STATIC ONLINE AD	J	The News-Gazette, Champaign	2	News-Gazette	Aquatic Center	
CLASS 21 - BEST STATIC ONLINE AD	J	The Pantagraph, Bloomington	3	Thom Rakestraw	Casey's Valentine's Day digital	
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Belleville News-Democrat	1	Beth Wiesemann	Belleville Animal Clinic	One of the best richMedia ads I have ever seen. Clearly #1.
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Rockford Register Star	2	Gretchen Cedarleaf	Napleton Cadillac Best Rich Media Online Ad	Neat and clean. Good use of white space in this skyscraper
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Belleville News-Democrat	3	Beth Wiesemann	St Clair Co Fair	Nice work.
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Belleville News-Democrat	4	Beth Wiesemann	Oliver C Josheph	Nice work.
CLASS 23 - BEST HOLIDAY AD	J	Belleville News-Democrat	1	Chad Jones	Columbia Witches Night Out	Good use of artwork to promote the theme.
CLASS 23 - BEST HOLIDAY AD	J	The State Journal-Register, Springfield	2	Lincoln Courier Advertising Division	Prairie Years	Christmas theme well presented
CLASS 23 - BEST HOLIDAY AD	J	Rockford Register Star	3	Gretchen Cedarleaf	Franchesco's	I'm not a great fan of reverse ads, but the type used made it easy enough to read.
CLASS 23 - BEST HOLIDAY AD	J	The State Journal-Register, Springfield	4	SJ-R Advertising Division	Abe's South Side Cafe & Pub	A lot of information in a small space ad. Light blue type on white hard to read.
<b>DIVISION WINNERS</b>						
<b>DIVISION G: THE NAVIGATOR &amp; JOURNAL-REGISTER, ALBION</b>						
<b>DIVISION H: WEDNESDAY JOURNAL OF OAK PARK &amp; RIVER FOREST</b>						
<b>DIVISION I: THE SOUTHERN ILLINOISAN, CARBONDALE</b>						
<b>DIVISION J: THE NEWS-GAZETTE, CHAMPAIGN</b>						
<b>SWEEPSTAKES WINNERS</b>						
<b>SAM ZITO AWARD OF EXCELLENCE: WEDNESDAY JOURNAL OF OAK PARK &amp; RIVER FOREST</b>						
<b>JAMES S. COPLEY MEMORIAL TROPHY: THE NEWS-GAZETTE, CHAMPAIGN</b>						