



# PRESS RELEASE

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## **ILLINOIS PRESS ASSOCIATION ANNOUNCES ANNUAL ADVERTISING WINNERS**

SPRINGFIELD – The Dispatch & The Rock Island Argus emerged as the top daily newspaper for advertising awards at the Illinois Press Association’s annual convention today in Normal. The Galena Gazette was crowned the top non-daily newspaper.

The Dispatch & The Rock Island Argus received the James S. Copley Memorial Trophy for advertising achievement based on points accumulated in the IPA’s annual advertising and marketing contest, which was for work completed in 2015. The Copley Trophy was established and contributed by the Illinois division of Copley Newspapers in memory of James S. Copley, publisher of the San Diego Union and Tribune and owner of Copley Newspapers, Inc.

The Galena Gazette received the Sam Zito Award of Excellence, which is named in honor of the longtime sales representative from Crystal Lake.

Fifty-nine newspapers submitted nearly 900 contest entries.

Division trophies were presented to the newspaper in each division that accumulated the highest number of points. Divisions include daily and weekly newspapers from smallest (G) to largest (J). [A-F divisions are non-advertising designations.]

The Division G trophy was awarded to the Mason County Democrat, Havana. The Division H trophy went to The Galena Gazette. The Daily Journal, Kankakee claimed the Division I trophy while The Dispatch & The Rock Island Argus was awarded the Division J trophy.

Division G includes newspapers with circulations of 1 – 4,000. Division H includes newspapers with circulations of 4,001 – 8,000. Division I includes newspapers with circulations of 8,001 – 30,000. Division J is comprised of newspapers with circulations of 30,001 and over.

Plaques were presented to all first place winners in the advertising contest. Members of the Wisconsin Newspaper Association judged the contest. The Illinois Press Association, located in Springfield, represents the interests of approximately 450 newspapers.

Attached is a list of winners in each class.

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