



**Illinois Press Association/Foundation
2019 CONVENTION AGENDA
May 1-3, 2019
President Abraham Lincoln Hotel, Springfield
701 East Adams
Springfield, IL 62701**

Wednesday, May 1

9:30 a.m. – 8:00 p.m. Registration Desk Open

10:00 a.m. – 3:00 p.m. Legislative Visits

3:00 p.m. – 5:00 p.m. Exhibitors Set-Up

5:00 p.m. – 8:00 p.m. Legislative Reception

Come meet and network with your state legislative representatives. This is your opportunity to develop relationships with elected officials and have your voice heard by decision-makers in the state of Illinois. Cocktails and hors d'oeuvres will be served at this event.

Thursday, May 2

7:00 a.m. – 7:00 p.m. Registration Desk Open

7:30 a.m. – 8:30 a.m. Appreciation Breakfast (invite only)

8:30 a.m. – 6:00 p.m. Exhibitors Open

9:00 a.m. – 9:45 a.m. Kwame Raoul, Illinois Attorney General - Invited

9:45 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:25 a.m. Power Sessions – Mini Sessions on Special Events, Special Sections, Digital Solutions for Local Advertisers, Selling IPA Networks, Learn how to retain readers and profits, Legal Advertising Updates. You choose the sessions you want to attend!

11:30 a.m. – 2:00 p.m. IPA Advertising Awards Luncheon & Dessert Auction

2:15 p.m. – 3:15 p.m. Revenue Idea Exchange

That's My Idea! Great Ideas to Take Home and Implement

3:15 p.m. – 3:30 p.m. Refreshment Break

3:30 p.m. – 4:55 p.m. Power Sessions – Mini sessions on Email Newsletters, Capitol News Illinois, Reader Outreach Efforts, Leveraging Free Content, Special Events, Special Sections, Digital Solutions for Local Advertisers, and Learn how to retain readers and profits. You choose the sessions you want to attend!

5:30 p.m. – 7:00 p.m. IPA/IPF/IAPME Chairman's Reception featuring Distinguished Service Awards

7:00 p.m. – 9:00 p.m. Dinner and IAPME Awards – IPA and IAPME members are invited to attend this special event!

Friday, May 3

8:00 a.m. – 2:00 p.m. Registration Desk Open

8:00 a.m. – 10:00 a.m. Continental Breakfast and Coffee

8:30 a.m. – 11:30 a.m. Exhibitors Open

9:00 a.m. – 9:45 a.m. Illinois Newspapers That Do It Right

Editors from Herald & Review, The News-Gazette, and those involved in last year's Bicentennial Project will talk about being honored as newspapers that do it right by Editor & Publisher.

9:45 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:25 a.m. Power Sessions – Mini sessions on News Literacy Projects, Reader Panels, Making Podcasts People Will Listen To, Using Social Media to Connect with Readers, Capitol News Illinois, Top 10, Leveraging Free Content, and Learn how to retain readers and profits. You choose the sessions you want to attend!

11:30 a.m. – 2:00 p.m. IPA News-Editorial Awards Luncheon