

# THE ILLINOIS CLASSIFIED ADVERTISING NETWORK

# ICAN

## CHICAGOLAND

95 NEWSPAPERS  
649,700 CIRCULATION  
1,234,400 READERS\*

## NORTHERN ZONE

80 NEWSPAPERS  
636,800 CIRCULATION  
1,209,900 READERS\*

## CENTRAL ZONE

89 NEWSPAPERS  
454,000 CIRCULATION  
862,600 READERS\*

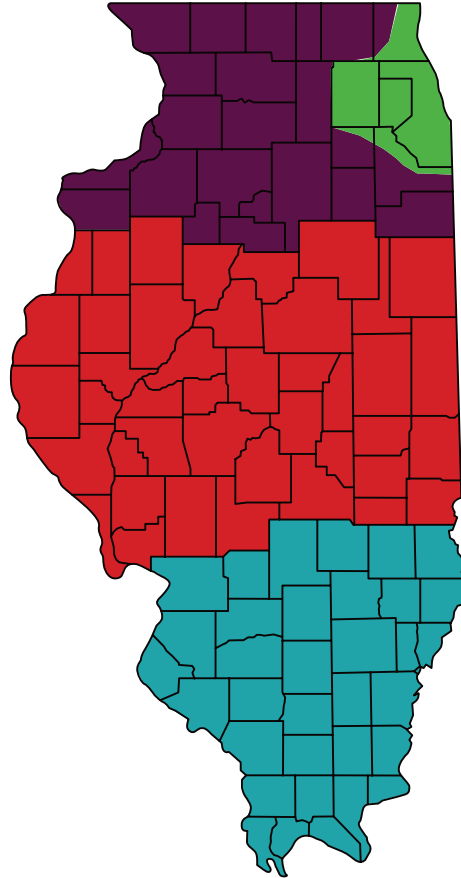
## SOUTHERN ZONE

61 NEWSPAPERS  
267,700 CIRCULATION  
508,600 READERS\*

## STATEWIDE

325 NEWSPAPERS • 2,008,200 CIRCULATION  
3,815,600 READERS\*

\*Based on 1.9 readers per copy.  
2011, Newton Research, Illinois Press Association



The Illinois Classified Advertising Network (ICAN) is a group of daily & weekly newspapers in Illinois that reach almost **3.8 Million Potential Customers\*** with just one ad.

Whether you want to recruit employees, advertise your franchise or business opportunities, promote an event or sell products or services...

**YOU CAN WITH ICAN.**

Give us a call and we can run your 25-word classified ad in any region or the entire state of Illinois for one extremely low rate.

We can also place your classified ad Nationwide. Call us for individual state prices.

**BUY 3  
CONSECUTIVE  
WEEKS & GET THE  
4TH WEEK  
FREE**

## ZONED RATES

NORTHERN,  
CENTRAL,  
SOUTHERN

Any **ONE** zone..... \$250  
Any **TWO** zones..... \$400  
All **THREE** zones..... \$450  
Chicagoland is not considered a zone.

## CHICAGOLAND RATES

Chicagoland..... \$300  
Chicagoland + any **ONE** zone..... \$400  
Chicagoland + any **TWO** zones..... \$475

## STATEWIDE RATE

INCLUDES CHICAGOLAND  
AND ALL THREE ZONES

**\$500** Includes Chicagoland and all three zones.

July 23, 2018

**Ad Deadline:** Wednesday, 9 am CST for the following week. All 4 weeks must be ordered up-front in order to receive discount. Rates based on 25 words or less. Additional words are \$11 each.

Prepayment Required. MasterCard, Visa & American Express accepted. The IPA will place each ad in the equivalent of 90% of the newspapers listed, working with each advertiser to obtain optimal coverage for each ad placed.



900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703  
**P-217.241.1700 • F-217.241.1701**  
WWW.ILLINOISPRESS.ORG

# ICAN PARTICIPATING NEWSPAPERS

## CHICAGOLAND

95 NEWSPAPERS | 649,700 CIRCULATION | 1,234,400 READERS\*

Addison Press	<i>Chicago, South Suburban Citizen</i>	Lake Zurich Courier	Prospect Heights Journal
Arlington Heights Journal	<i>Chicago Weekend</i>	Lemont Reporter/Met	River Forest, Forest Leaves
Arlington Heights Post	Clarendon Hills Doings	Libertyville Review	Riverside Landmark
Austin Weekly News	Clarendon Hills Suburban Life	Lincolnshire Review	Rolling Meadows Journal & Topics
Barrington Courier-Review	Deerfield Review	Lincolnwood Review	<i>Romeoville Bugle</i>
Bartlett Press	DesPlaines Journal	Lisle Bugle	Rosemont Journal
Batavia Republican (The)	<i>Downers Grove Bugle</i>	Lombard Spectator	St. Charles Republican (The)
Bensenville, Suburban Journal	Downers Grove Reporter	Long Grove Northwest Journal	Skokie Review
Berwyn/Cicero Life	Elk Grove Journal	McHenry, The Farmside	Vernon Hills Review
Bloomington Press	Elmhurst Press	Morton Grove Champion	Villa Park/Oakbrook Terrace
<i>Bolingbrook Bugle</i>	Elmwood Park, Elm Leaves	Mt. Prospect Journal	Argus
Bolingbrook Reporter	Evanston Review	Mundelein Review	Warrenville Press
Buffalo Grove Countryside	Forest Park Review	<i>Niles Bugle</i>	Western Springs Doings (The)
Buffalo Grove Journal & Topics	Franklin Park Herald-Journal	Niles Herald-Spectator	Westmont Bugle
<i>Chicago, Chatham-Southeast Citizen</i>	Geneva Republican (The)	Niles Journal	Westmont Progress
Chicago, Cook County Chronicle	Glencoe News	Norridge-Harwood Heights News	Wheaton, Dupage County
<i>Chicago, Hyde Park Citizen</i>	Glen Ellyn News	Northbrook Star	Chronicle
Chicago, Inside-Booster	Glensview, The Lantern	Oak Brook Doings (The)	Wheaton Leader
Chicago Journal	Golf Mill Journal	Oak Park, Oak Leaves	Wheeling Journal & Topics
Chicago, News-Star	Highland Park News	Oak Park, Wednesday Journal	Willowbrook/Burr Ridge Doings
Chicago's Northwest Side Press	Hinsdale Doings (The)	Palatine Journal & Topics	Wilmette Life
Chicago, Reporter	Hinsdale, The Hinsdalean	Palos Heights, The Regional News	Winnetka, The Current
Chicago, Skyline	La Grange Doings (The)	Park Ridge Herald-Advocate	<i>Woodridge Bugle</i>
<i>Chicago, Southend Citizen</i>	La Grange Suburban Life	Park Ridge Journal	
	Lake Forest, Lake Forester	Plainfield Enterprise (The)	

## NORTHERN ZONE

80 NEWSPAPERS | 636,800 CIRCULATION | 1,209,900 READERS\*

Aledo Times Record (The)	<b>Freeport Journal Standard (The)</b>	<b>Morris Daily Herald (The)</b>	Sandwich Record
Amboy News (The)	<i>Freeport Scene (The)</i>	Mt. Carroll, Mirror Democrat	Savanna Times-Journal
Ashton Gazette (The)	Galena Gazette (The)	Mt. Morris Times	Shorewood Sentinel (The)
<i>Beloit Shopper</i>	Galva News (The)	<i>Northwestern Illinois Dispatch</i>	<b>Sterling/Rock Falls, Daily Gazette</b>
<b>Belvidere Republican</b>	Geneseo Republic	Oregon Republican Reporter	Stockton, Scoop Today
<i>Belvidere, Boone County Journal</i>	<i>Geneseo, Henry Co. Advertiser-Shopper</i>	Oregon, Ogle Co. Life	Stockton, Village Voices
<i>Bourbonnais Country Market</i>	<b>Geneva, Kane County Chronicle</b>	Oswego Ledger-Sentinel	Summit, DesPlaines Valley News (The)
Braidwood Journal (The)	Geneva, Suburban Chronicle	Orion Gazette	Thomson, Carroll Co. Review (The)
Byron Tempo	Grayslake, Lake County Journal	<i>Ottawa Delivered</i>	Tiskilwa, Bureau Valley Chief
Cambridge Chronicle	<b>Joliet Herald-News</b>	<b>Ottawa, The Times</b>	Walnut Leader (The)
Channahon Channooka Weekly	<i>Joliet Bugle</i>	Pecatonica Gazette	Warren, The Flash
<i>Cherry Valley Shopper</i>	<b>Kewanee Star Courier</b>	Peotone Vedette	Wilmington, Free Press Advocate (The)
Coal City Courant (The)	<b>LaSalle, News Tribune</b>	Plano Record	Wilmington, Prairie Shopper (The)
Crystal Lake, McHenry Chronicle	Lacon Home Journal	Polo, Tri-County Press	Woodridge, Fox Valley News Shopper
<b>Crystal Lake, Northwest Herald</b>	Lanark, Carroll Co. Prairie Advocate News	Princeton, Bureau Co. Republican	Woodstock Independent (The)
DeKalb County Journal	Machesney Park Post-Journal (The)	Princeton Journal (The)	Yorkville, Kendall Chronicle
<b>DeKalb, Daily Chronicle</b>	Mendota Reporter (The)	Rochelle News Leader	Yorkville, Kendall Co. Record
DeKalb Midweek	<b>Moline, Dispatch (The)</b>	<b>Rock Island Argus (The)</b>	
<b>Dixon, Telegraph (The)</b>		<i>Rockford, The Shopper</i>	
Durand, The Volunteer		Rockford, Winnebago Chronicle	
<i>Durand, Volunteer Plus</i>		Rockton Herald	
Earlville Post (The)		Rock River Times (The)	
Forreston Journal			

**Bold print represents daily newspapers, italics represents shoppers/TMC's.**

\*Based on 1.9 readers per copy, 2011, Newton Research, Illinois Press Association



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# ICAN PARTICIPATING NEWSPAPERS

## CENTRAL ZONE

89 NEWSPAPERS | 454,000 CIRCULATION | 862,600 READERS\*

Arthur Graphic-Clarion (The)	<i>Clinton Advertiser</i>	Marshall Advocate	<b>Quincy Herald-Whig (The)</b>
Astoria South Fulton Argus (The)	Decatur Tribune	<b>Monmouth, Daily Review Atlas</b>	<i>Quincy, SHOP!</i>
Atwood/Cerro Gordo, So Piatt Record-Herald	Delavan Times (The)	Monticello, Piatt Co. Journal- Republican	Rankin Independent
Barry, The Paper	East Peoria, Tazewell Chronicle	Morrisonville Times (The)	Rantoul Press
Bartonville, Limestone Independent News	East Peoria Times Courier	Morton Courier	Raymond News (The)
Beardstown, Cass Co. Star- Gazette	El Paso Journal	Morton Times-News	Raymond, Panhandle Press (The)
Beardstown, Star-Gazette EXTRA	Eureka, Woodford Courier	Mt. Olive Herald	Staunton Star Times
Bloomington, McLean Chronicle	Eureka, Woodford Chronicle	Mt. Zion Region News	St. Joseph, Leader
Brighton, Southwestern Journal- News	Fairbury, Blade (The)	New Berlin, County Tribune (The)	Stronghurst, Henderson Co. Quill
Bunker Hill Gazette-News	Galesburg, Knox County Neighbors	Nokomis, Free Press-Progress	Sullivan, News-Progress (The)
<b>Canton, Daily Ledger</b>	Georgetown, Independent News	Oquawka Current	<b>Taylorville, Breeze-Courier (The)</b>
Carlinville, Macoupin Co. Enquirer Democrat	Gilman Star	Palmyra, Northwestern News	<i>Taylorville Shopping Spree</i>
Carrollton, Green Prairie Press	Girard Gazette	Pana News-Palladium	Tolono, County Star
Carthage, Hancock Co. Journal- Pilot	Hardin, Calhoun News Herald	Paris, The Prairie Press	Tuscola, Journal (The)
Casey, Westfield News-Sun	<i>Havana, Market Place (The)</i>	Paxton, Ford County Record (The)	Villa Grove News
Chillicothe Times Bulletin	Havana, Mason Co. Democrat	<b>Pekin Daily Times</b>	Virden Recorder
Chrisman Leader (The)	Hillsboro, Journal-News (The)	Peoria County Chronicle	Washington Courier
Cissna Park News	Jacksonville, The Source	<i>Peoria, North Peoria Co. Shopper</i>	Washington Times-Reporter
Clifton, Advocate (The)	Jerseyville, Jersey Co. Journal	Pittsfield, Pike Press	Waverly Journal
Clinton Journal	<b>Kankakee Daily Journal (The)</b>	Philo, Southern Champaign Co. Today	Winchester, Scott County Times
	LaHarpe, Hancock Co. Quill (The)	Pleasant Hill, Weekly Messenger (The)	Worden, Madison County Chronicle
	Lewistown, Fulton Democrat	<b>Pontiac, Daily Leader</b>	
	<b>Litchfield News Herald (The)</b>		
	<i>Livingston Shopping News</i>		
	Mahomet Citizen		

## SOUTHERN ZONE

61 NEWSPAPERS | 267,700 CIRCULATION | 508,600 READERS\*

Albion, Navigator Journal Register (The)	Carterville, Courier (The)	<b>Lawrenceville, Daily Record</b>	Olney Gazette
Altamont News (The)	Christopher, Progress (The)	Louisville, Clay Co. Republican	Olney, Jasper Co. News Eagle
<b>Alton, Telegraph (The)</b>	<b>Du Quoin Evening Call</b>	<b>Marion Daily Republican</b>	Pinkneyville Press
Anna, Gazette Democrat (The)	Du Quoin Weekly	Marion Star	Ramsey News-Journal
Ashley News	East St. Louis Monitor	Mascoutah Herald	Ridgway News (The)
Beecher City Journal	<b>Edwardsville Intelligencer</b>	<i>Metropolis, Southern Scene (The)</i>	<b>Robinson, Daily News</b>
Belleville, Herald Scott Flier (The)	<b>Effingham Daily News</b>	<b>Mt. Carmel, Daily Republican Register</b>	St. Elmo Banner
Belleville, Metro East Chronicle	<b>Eldorado Daily Journal</b>	<b>Mt. Vernon Register-News</b>	St. Elmo, Devonian News
Breese Journal	Fairview Heights, Tribune (The)	Nashville News	Salem Times-Commoner
Cairo, Citizen (The)	Farina News	New Baden, Clinton Co. News	Scott Air Force Base Flier
Carbondale Times	Flora, Clay Co. Advocate-Press	<i>O'Fallon, Metro East Weekender</i>	Shawneetown, Gallatin Democrat (The)
Carlyle, Union Banner	Goreville Gazette	O'Fallon Progress	Vandalia Leader-Union
Carmi Chronicle	<b>Harrisburg, Daily Register (The)</b>	O'Fallon Command Post	Vienna Times (The)
<i>Carmi, White Co. Shopper News</i>	Herrin Independent	O'Fallon Weekly	Waterloo, Republic Times (The)
<b>Carmi Times (The)</b>	<i>Highland Ad Direct</i>	Okawville, Times	West Frankfort Gazette
	Highland News Leader		

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