

THE ILLINOIS CLASSIFIED ADVERTISING NETWORK

ICAN

CHICAGOLAND

95 NEWSPAPERS
649,700 CIRCULATION
1,234,400 READERS*

NORTHERN ZONE

78 NEWSPAPERS
617,700 CIRCULATION
1,173,600 READERS*

CENTRAL ZONE

84 NEWSPAPERS
436,300 CIRCULATION
829,000 READERS*

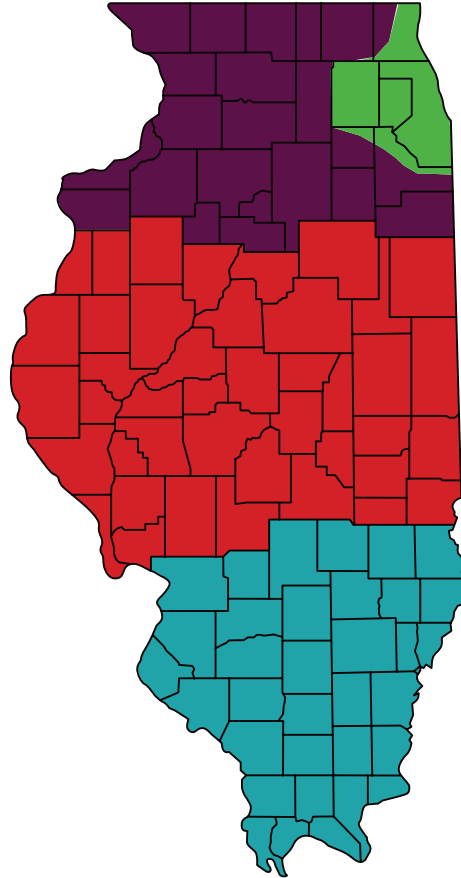
SOUTHERN ZONE

60 NEWSPAPERS
266,700 CIRCULATION
506,600 READERS*

STATEWIDE

317 NEWSPAPERS • 1,970,400 CIRCULATION
3,743,700 READERS*

*Based on 1.9 readers per copy.
2011, Newton Research, Illinois Press Association



The Illinois Classified Advertising Network (ICAN) is a group of daily & weekly newspapers in Illinois that reach almost **3.8 Million Potential Customers*** with just one ad.

Whether you want to recruit employees, advertise your franchise or business opportunities, promote an event or sell products or services...

YOU CAN WITH ICAN.

Give us a call and we can run your 25-word classified ad in any region or the entire state of Illinois for one extremely low rate.

We can also place your classified ad Nationwide. Call us for individual state prices.

**BUY 3
CONSECUTIVE
WEEKS & GET THE
4TH WEEK
FREE**

ZONED RATES

NORTHERN,
CENTRAL,
SOUTHERN

Any ONE zone.....	\$250
Any TWO zones.....	\$400
All THREE zones.....	\$450

Chicagoland is not considered a zone.

CHICAGOLAND RATES

Chicagoland.....	\$300
Chicagoland + any ONE zone.....	\$400
Chicagoland + any TWO zones.....	\$475

STATEWIDE RATE

INCLUDES CHICAGOLAND
AND ALL THREE ZONES

\$500 Includes Chicagoland and all three zones.

September 2017

Ad Deadline: Wednesday, 9 am CST for the following week. All 4 weeks must be ordered up-front in order to receive discount. Rates based on 25 words or less. Additional words are \$11 each.

Prepayment Required. MasterCard, Visa & American Express accepted. The IPA will place each ad in the equivalent of 90% of the newspapers listed, working with each advertiser to obtain optimal coverage for each ad placed.



900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703
P-217.241.1700 • F-217.241.1701
WWW.ILLINOISPRESS.ORG

ICAN PARTICIPATING NEWSPAPERS

CHICAGOLAND

95 NEWSPAPERS | 649,700 CIRCULATION | 1,234,400 READERS*

Addison Press	<i>Chicago, South Suburban Citizen</i>	Lake Zurich Courier	Prospect Heights Journal
Arlington Heights Journal	<i>Chicago Weekend</i>	Lemont Reporter/Met	River Forest, Forest Leaves
Arlington Heights Post	Clarendon Hills Doings	Libertyville Review	Riverside Landmark
Austin Weekly News	Clarendon Hills Suburban Life	Lincolnshire Review	Rolling Meadows Journal & Topics
Barrington Courier-Review	Deerfield Review	Lincolnwood Review	<i>Romeoville Bugle</i>
Bartlett Press	DesPlaines Journal	Lisle Bugle	Rosemont Journal
Batavia Republican (The)	<i>Downers Grove Bugle</i>	Lombard Spectator	St. Charles Republican (The)
Bensenville, Suburban Journal	Downers Grove Reporter	Long Grove Northwest Journal	Skokie Review
Berwyn/Cicero Life	Elk Grove Journal	McHenry, The Farmside	Vernon Hills Review
Bloomington Press	Elmhurst Press	Morton Grove Champion	Villa Park/Oakbrook Terrace
<i>Bolingbrook Bugle</i>	Elmwood Park, Elm Leaves	Mt. Prospect Journal	Argus
Bolingbrook Reporter	Evanston Review	Mundelein Review	Warrenville Press
Buffalo Grove Countryside	Forest Park Review	<i>Niles Bugle</i>	Western Springs Doings (The)
Buffalo Grove Journal & Topics	Franklin Park Herald-Journal	Niles Herald-Spectator	Westmont Bugle
<i>Chicago, Chatham-Southeast Citizen</i>	Geneva Republican (The)	Niles Journal	Westmont Progress
Chicago, Cook County Chronicle	Glencoe News	Norridge-Harwood Heights News	Wheaton, Dupage County
<i>Chicago, Hyde Park Citizen</i>	Glen Ellyn News	Northbrook Star	Chronicle
Chicago, Inside-Booster	Glensview, The Lantern	Oak Brook Doings (The)	Wheaton Leader
Chicago Journal	Golf Mill Journal	Oak Park, Oak Leaves	Wheeling Journal & Topics
Chicago, News-Star	Highland Park News	Oak Park, Wednesday Journal	Willowbrook/Burr Ridge Doings
Chicago's Northwest Side Press	Hinsdale Doings (The)	Palatine Journal & Topics	Wilmette Life
Chicago, Reporter	Hinsdale, The Hinsdalean	Palos Heights, The Regional News	Winnetka, The Current
Chicago, Skyline	La Grange Doings (The)	Park Ridge Herald-Advocate	<i>Woodridge Bugle</i>
<i>Chicago, Southend Citizen</i>	La Grange Suburban Life	Park Ridge Journal	
	Lake Forest, Lake Forester	Plainfield Enterprise (The)	

NORTHERN ZONE

78 NEWSPAPERS | 617,700 CIRCULATION | 1,173,600 READERS*

Aledo Times Record (The)	Freeport Journal Standard (The)	Mt. Carroll, Mirror Democrat	Savanna Times-Journal
Amboy News (The)	<i>Freeport Scene (The)</i>	Mt. Morris Times	Shorewood Sentinel (The)
Ashton Gazette (The)	Galena Gazette (The)	<i>Northwestern Illinois Dispatch</i>	Sterling/Rock Falls, Daily Gazette
<i>Beloit Shopper</i>	Galva News (The)	Oregon Republican Reporter	Stockton, Scoop Today
Belvidere Republican	Geneseo Republic	Oregon, Ogle Co. Life	Stockton, Village Voices
<i>Belvidere, Boone County Journal</i>	<i>Geneseo, Henry Co. Advertiser-Shopper</i>	Oswego Ledger-Sentinel	Summit, DesPlaines Valley News (The)
<i>Bourbonnais Country Market</i>	Geneva, Kane County Chronicle	Orion Gazette	Thomson, Carroll Co. Review (The)
Braidwood Journal (The)	Geneva, Suburban Chronicle	<i>Ottawa Delivered</i>	Tiskilwa, Bureau Valley Chief
Byron Tempo	Grayslake, Lake County Journal	Ottawa, The Times	Walnut Leader (The)
Cambridge Chronicle	Joliet Herald-News	Pecatonica Gazette	Warren, The Flash
Channahon Channooka Weekly	<i>Joliet Bugle</i>	Peotone Vedette	Wilmington, Free Press Advocate (The)
<i>Cherry Valley Shopper</i>	Kewanee Star Courier	Plano Record	Woodridge, Fox Valley News Shopper
Coal City Courant (The)	LaSalle, News Tribune	Polo, Tri-County Press	Woodstock Independent (The)
Crystal Lake, McHenry Chronicle	Lanark, Carroll Co. Prairie Advocate News	Princeton, Bureau Co. Republican	Yorkville, Kendall Chronicle
Crystal Lake, Northwest Herald	Machesney Park Post-Journal (The)	Princeton Journal (The)	Yorkville, Kendall Co. Record
DeKalb County Journal	Mendota Reporter (The)	Rochelle News Leader	
DeKalb, Daily Chronicle	Moline, Dispatch (The)	Rock Island Argus (The)	
DeKalb Midweek	Morris Daily Herald (The)	<i>Rockford, The Shopper</i>	
Dixon, Telegraph (The)		Rockford, Winnebago Chronicle	
Durand, The Volunteer		Rockton Herald	
<i>Durand, Volunteer Plus</i>		Rock River Times (The)	
Earlville Post (The)		Sandwich Record	
Forreston Journal			

Bold print represents daily newspapers, italics represents shoppers/TMC's.

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Arthur Graphic-Clarion (The)	Delavan Times (The)	Monmouth, Daily Review Atlas	Pleasant Hill, Weekly Messenger (The)
Astoria South Fulton Argus (The)	East Peoria, Tazewell Chronicle	Monticello, Piatt Co. Journal-Republican	Pontiac, Daily Leader
Atwood/Cerro Gordo, So Piatt Record-Herald	East Peoria Times Courier	Morrisonville Times (The)	Quincy Herald-Whig (The)
Barry, The Paper	El Paso Journal	Morton Courier	<i>Quincy, SHOP!</i>
Bartonville, Limestone Independent News	Eureka, Woodford Courier	Morton Times-News	Rankin Independent
Beardstown, Cass Co. Star Gazette	Eureka, Woodford Chronicle	Mt. Sterling, Democrat Message (The)	Rantoul Press
Bloomington, McLean Chronicle	Fairbury, Blade (The)	Mt. Zion Region News	Raymond News (The)
Canton, Daily Ledger	Galesburg, Knox County Neighbors	New Berlin, County Tribune (The)	Raymond, Panhandle Press (The)
Carlinville, Macoupin Co. Enquirer Democrat	Georgetown, Independent News	Nokomis, Free Press-Progress	Staunton Star Times
Carrollton, Green Prairie Press	Gilman Star	Ogden, Leader (The)	Stronghurst, Henderson Co. Quill
Carthage, Hancock Co. Journal-Pilot	Girard Gazette	Oquawka Current	Sullivan, News-Progress (The)
Casey, Westfield News-Sun	Hardin, Calhoun News Herald	Palmyra, Northwestern News	Taylorville, Breeze-Courier (The)
Chillicothe Times Bulletin	<i>Havana, Market Place (The)</i>	Pana News-Palladium	<i>Taylorville Shopping Spree</i>
Chrisman Leader (The)	Havana, Mason Co. Democrat	Paris, The Prairie Press	Tolono, County Star
Cissna Park News	Hillsboro, Journal-News (The)	Paxton, Ford County Record (The)	Tuscola, Journal (The)
Clifton, Advocate (The)	Jerseyville, Jersey Co. Journal	Pekin Daily Times	Villa Grove News
Clinton Journal	Kankakee Daily Journal (The)	Peoria County Chronicle	Viriden Recorder
<i>Clinton Advertiser</i>	LaHarpe, Hancock Co. Quill (The)	<i>Peoria, North Peoria Co. Shopper</i>	Washington Courier
Decatur Tribune	Lewistown, Fulton Democrat	Pittsfield, Pike Press	Washington Times-Reporter
	Litchfield News Herald (The)	Philo, Southern Champaign Co. Today	Waverly Journal
	<i>Livingston Shopping News</i>		Winchester, Scott County Times
	Mahomet Citizen		
	Marshall Advocate		

SOUTHERN ZONE

60 NEWSPAPERS | 266,700 CIRCULATION | 506,600 READERS*

Albion, Navigator Journal Register (The)	Christopher, Progress (The)	Louisville, Clay Co. Republican	Olney, Jasper Co. News Eagle
Altamont News (The)	Du Quoin Evening Call	Marion Daily Republican	Pinkneyville Press
Alton, Telegraph (The)	Du Quoin Weekly	Marion Star	Ramsey News-Journal
Anna, Gazette Democrat (The)	East St. Louis Monitor	Mascoutah Herald	Ridgway News (The)
Ashley News	Edwardsville Intelligencer	<i>Metropolis, Southern Scene (The)</i>	Robinson, Daily News
Beecher City Journal	Effingham Daily News	Mt. Carmel, Daily Republican Register	St. Elmo Banner
Belleville, Herald Scott Flier (The)	Eldorado Daily Journal	Mt. Vernon Register-News	St. Elmo, Devonian News
Belleville, Metro East Chronicle	Fairview Heights, Tribune (The)	Nashville News	Salem Times-Commoner
Breese Journal	Farina News	New Baden, Clinton Co. News	Scott Air Force Base Flier
Cairo, Citizen (The)	Flora, Clay Co. Advocate-Press	<i>O'Fallon, Metro East Weekender</i>	Shawneetown, Gallatin Democrat (The)
Carbondale Times	Goreville Gazette	O'Fallon Progress	Vandalia Leader-Union
Carlyle, Union Banner	Harrisburg, Daily Register (The)	O'Fallon, Command Post	Vienna Times (The)
<i>Carmi, White Co. Shopper News</i>	Herrin Independent	O'Fallon Weekly	Waterloo, Republic Times (The)
Carmi Times (The)	<i>Highland Ad Direct</i>	Okawville, Times	West Frankfort Gazette
Carterville, Courier (The)	Highland News Leader	Olney Gazette	
	Lawrenceville, Daily Record		

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