

	A	B	C	D	E	F	G
1	ILLINOIS PRESS ASSOCIATION'S BEST IN ADVERTISING CONTEST 2014						
2	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
3	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Elburn Herald	1	Leslie Flint	Elburn Herald July 3 & 17	This has been a very difficult decision because all of the entries have been very good. But the reason for choosing the Elburn Herald for first place is the ads made me want to go to the events and firms they advertised and that is what advertising is really about.
4	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Riverside-Brookfield Landmark	2	Missy Laurell, Andrew Mead, Dawn Ferencak	Riverside Brookfield Landmark - General Advertising Excellence	A neat flowing upscale layout that was both flowing and symmetrical. Well done.
5	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Republic-Times, Waterloo	3	Tammy Taylor	Republic-Times July 9, 2014	Nice ads with good graphics, but sometimes ad placement on page seemed haphazard. Still the ads seemed to fit with what was happening in your community and that is when they work best.
6	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Forest Park Review	4	Missy Laurell, Andrew Mead, Dawn Ferencak	Forest Park Review - General advertising excellence	Great layout that flowed together. Neat layout.
7	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	Wednesday Journal of Oak Park & River Forest	1	Dawn Ferencak, Marc Stopeck, Andrew Mead	Wednesday Journal - general advertising excellence	Amazing Paper! Very eye appealing!!
8	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	The Breese Journal	2	staff	General Advertising Excellence	Enjoyed
9	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	The Journal-News, Hillsboro	3	Staff	General Excellence	Great!
10	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	The Galena Gazette	4	Staff	Galena Gazette	Good!
11	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Austin Weekly News, Chicago	1	Dawn Ferencak, Andrew Mead, Staff	Austin Weekly News General Excellence	The Austin Weekly News team is to be recognized for their commitment to quality in content and advertising. These two editions have a very crisp and clean appearance to them. The layouts of both issues could not have been any better.
12	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Jersey County Journal, Jerseyville	2	Staff	Jersey County Journal	These two issues are very well designed and contain both compelling content and photography. It should be noted that the decision for General Excellence was very difficult as all of the entries are worthy of recognition.
13	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Illinois Times, Springfield	3	Staff	Two Issues in July	These two issues were unique in design and engaging in content.
14	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Effingham & Teutopolis News Report	4	Vivica Cornell, Lisa Eirhart	Dinner honors, Seeing son safe	Loved the content in both issues.
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16	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
17	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	The Dispatch & The Rock Island Argus	1	Advertising Team	July 13 & 27 2014	Beautiful presentation of ads with editorial content. The ads flow magically throughout the paper, which makes for an easy read!
18	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	The News-Gazette, Champaign	2	staff	News-Gazette July 4, 2014	The ads are stacked just right with creative ad placements.
19	CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	Rockford Register Star	3	Staff	RRS July 4, 2014 & RRS July 13, 2014	Great use of color and the layout is seamless.
20	CLASS 02 - BEST FULL PAGE AD	G	Metropolis Planet	1	Lori Abbott	Southern Illinois Weather Observatory	Strong colors without being harsh, orange was a good choice for a social group. Attention getting use of negative space.
21	CLASS 02 - BEST FULL PAGE AD	G	Republic-Times, Waterloo	2	Tammy Taylor	Magnolia Terrace	Good flow of ad. Lot of information, but it's balanced well with graphics.
22	CLASS 02 - BEST FULL PAGE AD	G	Elburn Herald	3	Leslie Flint	Elburn Community Center Chow Down	Pushes the edge with the amount of color, but brings it back in with good layout and graphic use.
23	CLASS 02 - BEST FULL PAGE AD	G	Elburn Herald	4	Leslie Flint	Elburn Community Center Garage Sale	Good balance and use of color.
24	CLASS 02 - BEST FULL PAGE AD	H	The Journal-News, Hillsboro	1	Mike Plunkett	Wright Automotive - Ford Explorer	Clever and attention grabbing
25	CLASS 02 - BEST FULL PAGE AD	H	Wednesday Journal of Oak Park & River Forest	2	Marc Stopeck, Andrew Mead, Phillip Soell	Symphony of Oak Park River Forest	Nice use of background artwork.
26	CLASS 02 - BEST FULL PAGE AD	H	The Enterprise, Plainfield	3	Andrew Samaan	Lotriet Family Chiropractic Ad	Not wordy, just enough to give the reader what they need.
27	CLASS 02 - BEST FULL PAGE AD	H	The Galena Gazette	4	Kevin Engler	Ramada Indulge	Nice artwork, pretty fonts suitable to the ad content.
28	CLASS 02 - BEST FULL PAGE AD	I	Quincy Herald-Whig	1	Christine Venvertloh, Beth Peters	Opportunities Available Now	
29	CLASS 02 - BEST FULL PAGE AD	I	Austin Weekly News, Chicago	2	Dawn Ferenca, Andrew Mead, Staff	West Garfield Park Community Stakeholders	
30	CLASS 02 - BEST FULL PAGE AD	I	Jersey County Journal, Jerseyville	3	Verity Woody	Jersey County Motors	
31	CLASS 02 - BEST FULL PAGE AD	I	Sauk Valley Media, Sterling	4	If More than 3 names type: Staff	Clover Hills	
32	CLASS 02 - BEST FULL PAGE AD	J	The State Journal-Register, Springfield	1	Clarissa Williams	Market Grille	Attractive way to deal with a lot of info. The food pics really jump off black. Nice typography as well. Certainly makes you want to visit the Market Grille.
33	CLASS 02 - BEST FULL PAGE AD	J	The News-Gazette, Champaign	2	staff	Longview Capitol	A real close second. The photo and type are great. Logo presentation at bottom is also sharp.
34	CLASS 02 - BEST FULL PAGE AD	J	The State Journal-Register, Springfield	3	Clarissa Williams	Flu Shot	Very effective with color and large type. Simple and direct. The info at bottom is nice with the logo and pharmacists pictured.

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36	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
37	CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	Mason County Democrat, Havana	1	Staff	AceHardware061114	Nice clean layout, with text and images strategically placed. Customer benefit is immediately evident. Nice job.
38	CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	The Fulton Democrat, Lewistown	2	Staff	Graham Medical Group 091714	Great use of images and headline, lots of info included without being cluttered.
39	CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	Paxton Record	3	Pat Killion	Paxton Hardware and Rental	Cute cartoon man and border that fit the sale theme well. A bit crowded on the bottom - recommend a bit more breathing space around logos.
40	CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	The Fulton Democrat, Lewistown	4	Staff	Graham Thrift Shop 052114	Nice eye-catching ad; the huge headline works, but we would recommend a better balance between large and small text.
41	CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	The Galena Gazette	1	Mark Van Osdol	Los Aztecas	When I think back on the ads - this is the one I remember.. LOVE the use of space, the graphic and the layout in between copy!
42	CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	Wednesday Journal of Oak Park & River Forest	2	If More than 3 names type: Staff	To Die For - River Forest Chocolates	LOVE this ad!!! The "to die for" with the chocolates -- grabs your attention and doesn't let go!
43	CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	The Journal-News, Hillsboro	3	Mike Plunkett	Wright Automotive - Wash Me	LOVE the use of graphics --- true story... Makes me want to go wash mine now!!
44	CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	Macoupin County Enquirer-Democrat, Carlinville	4	Aimee Arseneaux-Payne	Cupboards are bare	Love the "bare" ad to bring home the point of the bare cupboards.. Will definitely be stealing this idea!
45	CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	Sauk Valley Media, Sterling	1	If More than 3 names type: Staff	Centennial Auditorium-Tarzan	Love the creativity of this ad. Uniqueness incorporating the theme and artwork.
46	CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	Northwest Herald, Crystal Lake	2	Kelly Hansen	Yummy Asian	Great use of color to capture the attention of the reader to the subject.
47	CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	The Joliet, Lockport & Crest Hill Bugle	3	Andrew Samaan	Platos Closet Ad	Creative layout for the use of content.
48	CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The Pantagraph, Bloomington	1	Amanda Jones	Dermatology and Mohs Surgery Institute	Ad is appealing and offers a lot of options for readers. Good use of color.
49	CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The Dispatch & The Rock Island Argus	2	Carri Ortiz	Lighthouse of Silvis	Easy to read and good use of white space. Ad is to the point with the advertising message.
50	CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The Herald-News, Joliet	3	Jay Bogardus	Gustos	I like the huge artwork. Caught my eye and made me want to go to Gustos.
51	CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	The Dispatch & The Rock Island Argus	4	Patti Bellman	Pillar	Good holiday-themed ad.

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52	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
53	CLASS 04 - BEST AD SERIES	G	The Fulton Democrat, Lewistown	1	Staff	Graham Medical Group HARD/EASY	Every ad catches the viewers eye, every ad makes you smile, if not laugh out loud. Memorable ads, just what a customer wants. Great photo copy. Great job all around. Two thumbs up for sure!
54	CLASS 04 - BEST AD SERIES	G	Elburn Herald	2	Leslie Flint	Elburn Animal Hospital	Very nice little ad. It shows that you don't need a large space to give a big impact on someone viewing the ad.
55	CLASS 04 - BEST AD SERIES	G	The Fulton Democrat, Lewistown	3	Staff	Spoon River Hearing DON'T MISS MOMENT	A nice run of graphics to bring home the idea of all the customer would miss if they could not hear. I am sure it brought folks in for a test and aides. Good job.
56	CLASS 04 - BEST AD SERIES	G	The Regional News, Palos Heights	4	Rebecca Lanning	Sam Buca's	
57	CLASS 04 - BEST AD SERIES	H	Wednesday Journal of Oak Park & River Forest	1	Andrew Mead, Maureen O'Boyle	Hire Local	Love the concept. Great model for this helps sell it
58	CLASS 04 - BEST AD SERIES	H	The Galena Gazette	2	Mark Van Osdol	Grateful Gourmet	I would never think about shopping there but these ads make me want to check it out.
59	CLASS 04 - BEST AD SERIES	H	Downers Grove, Westmont, Woodridge & Lisle Bugle	3	Andrew Samaan	Leo's Wine & Spirits Ad Series	Well designed but would prefer to see some product in layout
60	CLASS 04 - BEST AD SERIES	H	The Galena Gazette	4	Mark Van Osdol	Gustafson & Grey	High end merch well displayed
61	CLASS 04 - BEST AD SERIES	I	Quincy Herald-Whig	1	Tom Van Ness, Christine Venvertloh	Shottenkirk : Focused On You	
62	CLASS 04 - BEST AD SERIES	I	The Niles Bugle, Morton Grove & Park Ridge Bugle	2	Andrew Samaan	Kappy's Ad Series	
63	CLASS 04 - BEST AD SERIES	I	Downers Grove Suburban Life	3	Carol Manderfield	Riviera Jewelers	
64	CLASS 04 - BEST AD SERIES	I	Northwest Herald, Crystal Lake	4	Gary Heller	New Balance	
65	CLASS 04 - BEST AD SERIES	J	Belleville News-Democrat	1	Jamie Phelps	Chocolate Chocolate Chocolate Company - Valentines Conversations	Great job not busy, stood out
66	CLASS 04 - BEST AD SERIES	J	Rockford Register Star	2	Staff	Five Forks	Love the lay out, the big wine bottle stood out.
67	CLASS 04 - BEST AD SERIES	J	The Dispatch & The Rock Island Argus	3	Jane Miller	Inspire by Design	nice and clean
68	CLASS 04 - BEST AD SERIES	J	Belleville News-Democrat	4	Beth Wiesemann	Lipstik Woman's Show Facebook Ads	
69	CLASS 05 - BEST HOUSE AD	G	The Free Press Advocate, Wilmington	1	Staff	Stop the presses	The limited use of color and the large numbers make this an appealing and effective ad that catches your eye. Good work!
70	CLASS 05 - BEST HOUSE AD	G	Republic-Times, Waterloo	2	Tammy	Republic-Times Helping Strays House Ad	The design of this ad conveys a good amount of information that is easy to read and attractive.
71	CLASS 05 - BEST HOUSE AD	G	News Progress, Sullivan	3	Rachael VanLoon, Barry Morgan, Chase Arnold	NewsProgress Rummage Sales Directory House Ad	The use of 1, 2, 3 and 4 leads the reader through the process of using this rummage sales directory. It's good use of color and instruction make this among the top in this category.

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72	CLASS 05 - BEST HOUSE AD	G	The Sidell Reporter	4	Amanda Rull	Sidell Reporter On The Field	The effective layout and the football's placement make this an eye-popping entry that deserves recognition.

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73	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
74	CLASS 05 - BEST HOUSE AD	H	The Galena Gazette	1	Jay Dickerson	Paul Gothard	Clever way of touting awards.
75	CLASS 05 - BEST HOUSE AD	H	The Galena Gazette	2	Jay Dickerson	Max the dog	Who doesn't love puppies? Cute and attention grabbing.
76	CLASS 05 - BEST HOUSE AD	H	The Journal-News, Hillsboro	3	Kyle Herschelman	Trust Me, I'm A Reporter	Invokes personalization of writers to readers and needs to be said in every newspaper.
77	CLASS 05 - BEST HOUSE AD	H	Morris Daily Herald	4	Jay Bogardus	Wedding Announcements	Endearing ad while making the point.
78	CLASS 05 - BEST HOUSE AD	I	Sauk Valley Media, Sterling	1	If More than 3 names type: Staff	Text Alerts	
79	CLASS 05 - BEST HOUSE AD	I	Northwest Herald, Crystal Lake	2	Brent Maring	Chicago Football Now	
80	CLASS 05 - BEST HOUSE AD	I	The Niles Bugle, Morton Grove & Park Ridge Bugle	3	Andrew Samaan	Twitter & Facebook Ad	
81	CLASS 05 - BEST HOUSE AD	J	Belleville News-Democrat	1	Paige Baumgartner	Girls Night Out Vendor's Needed	Great Ideal
82	CLASS 05 - BEST HOUSE AD	J	The Herald-News, Joliet	2	Brent Maring	What's Your Story?	This brings back memories Great layout
83	CLASS 05 - BEST HOUSE AD	J	The Herald-News, Joliet	3	Megan Hampton	Herald Angels	Love the ideal of newspaper promoting this
84	CLASS 05 - BEST HOUSE AD	J	The Dispatch & The Rock Island Argus	4	Advertising Team	QOnline.com Info	Good promo for website
85	CLASS 06 - BEST SMALL AD	G	Republic-Times, Waterloo	1	Tammy Taylor	Metzger	The use of art and open space in this small ad makes it a winner. It conveys all the information you need and makes you want to take part in this golf tournament.
86	CLASS 06 - BEST SMALL AD	G	Elburn Herald	2	Leslie Flint	Harners Sweet Autumn Sale	No one should doubt the effectiveness of a color photo and use of color on small ads. Yum! Excellent design leads the eye through the this ad and leaves you wanting a taste of fall.
87	CLASS 06 - BEST SMALL AD	G	The Sidell Reporter	3	Amanda Rull	Farmer's Market	Simple, but effective ad that delivers the message and captures the reader's eye.
88	CLASS 06 - BEST SMALL AD	G	Paxton Record	4	Eric Bartell	Bennett's Cleaners	Excellent choice of artwork to provide readers with a good impression of this dry cleaning service.
89	CLASS 06 - BEST SMALL AD	H	Macoupin County Enquirer-Democrat, Carlinville	1	Danielle Seago	Backwoods Berry Farm	CLASSY. Simple and to the point. A beauty!
90	CLASS 06 - BEST SMALL AD	H	Macoupin County Enquirer-Democrat, Carlinville	2	Aimee Arseneaux-Payne	No Job too big	I love the theme and the use of size! Measures up well.
91	CLASS 06 - BEST SMALL AD	H	The Galena Gazette	3	Kevin Engler	Taste Country Market	The little cutouts and the background draw me in.
92	CLASS 06 - BEST SMALL AD	H	Morris Daily Herald	4	Rob Szekely	Park Pointe Senior Living	Word placement is pretty, and the characters are cute. No word or text on this ad is unnecessary.

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93	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
94	CLASS 06 - BEST SMALL AD	I	Northwest Herald, Crystal Lake	1	Michael Bendinelli	Crabby Ricks	Immediately conveys "fun, casual, seafood." Love the background selected and nice job giving the typography a 3D look. Great job.
95	CLASS 06 - BEST SMALL AD	I	The Times, Ottawa	2	Peggy Niebuhr	Blythe Flowers	Fonts and artwork complement each other nicely. Good use of white space and color. Also, very professional job masking the floral arrangement.
96	CLASS 06 - BEST SMALL AD	I	Downers Grove Suburban Life	3	Jay Bogardus	Jays Plumbing	The creative, humorous Cousin Eddie idea set this ad apart. Might have been improved by making that larger and giving it top billing, but still, readers will smile & remember.
97	CLASS 06 - BEST SMALL AD	I	Downers Grove Suburban Life	4	Jay Bogardus	Bolingbrook Farmers Market	Nicely composed, very attractive ad. Inviting photos make the market a place you want to go.
98	CLASS 06 - BEST SMALL AD	J	Belleville News-Democrat	1	Erin Rinderer	Blanquart Jewelers Wrist Armor	Great looking ad. Good use of white space and big bold art. Love it!
99	CLASS 06 - BEST SMALL AD	J	Belleville News-Democrat	2	Chad Jones	Design Studio	Simple but effective.
100	CLASS 06 - BEST SMALL AD	J	The News-Gazette, Champaign	3	staff	Michaels	The art ties in perfectly with the header. Very clever.
101	CLASS 07 - BEST SPOT COLOR AD	G	Mason County Democrat, Havana	1	Staff	PetefishSkiles101514	It's just a pretty ad...with that color pink against that gray.
102	CLASS 07 - BEST SPOT COLOR AD	G	The Regional News, Palos Heights	2	Rebecca Lanning	McCord Gallery Gift Guide Ad	A very festive ad...the color of the artwork, product, logo is tied together beautifully.
103	CLASS 07 - BEST SPOT COLOR AD	G	The Free Press Advocate, Wilmington	3	Staff	Wilmington Speed Wash	Very cute ad...color pops!
104	CLASS 07 - BEST SPOT COLOR AD	G	The Cass County Star-Gazette, Beardstown	4	James Phillips	Mr. John's Coupon Ad	Love the layout and the flow of the ad.
105	CLASS 07 - BEST SPOT COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	1	Danielle Seago	Mother's Day tablet	Good job incorporating color in an ad to draw eye to B&W photo. Gray background patterns add a nice feminine touch.
106	CLASS 07 - BEST SPOT COLOR AD	H	The Journal-News, Hillsboro	2	Brent Chumley	Hillsboro Area Hospital - 3D Mammography	Magenta butterfly really pops and immediately draws the eye to the ad on the page.
107	CLASS 07 - BEST SPOT COLOR AD	H	Breeze-Courier, Taylorville	3	Laurie Sparling	Gowin Parc	
108	CLASS 07 - BEST SPOT COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	4	Danielle Seago	DQ Mothers Day	
109	CLASS 07 - BEST SPOT COLOR AD	I	The Daily Journal, Kankakee	1	David Dressler	Speckman Realty, Inc.	
110	CLASS 07 - BEST SPOT COLOR AD	I	Rantoul Press	2	Eric Bartell	Premier Cooperative	
111	CLASS 07 - BEST SPOT COLOR AD	I	Sauk Valley Media, Sterling	3	If More than 3 names type: Staff	SBM	
112	CLASS 07 - BEST SPOT COLOR AD	J	Belleville News-Democrat	1	Jamie Phelps & Team	Safe Halloween	Great Halloween-themed ad and good use of color.
113	CLASS 07 - BEST SPOT COLOR AD	J	The Dispatch & The Rock Island Argus	2	Amber Nowak	Lago's	Simple but effective.

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114	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
115	CLASS 08 - BEST FULL COLOR AD	G	The Fulton Democrat, Lewistown	1	Staff	Graham Thrift Shop 052814	Even though there are several different colors and not a certain color theme...they all seem to work well together.
116	CLASS 08 - BEST FULL COLOR AD	G	Elburn Herald	2	Leslie Flint	Harners Sweet Autumn Sale	Love the way the fall color theme flows. Great work!
117	CLASS 08 - BEST FULL COLOR AD	G	Republic-Times, Waterloo	3	Tammy Taylor	Fernows Fireworks	You can't lose with a fireworks ad for a color contest. Great layout. Color works!
118	CLASS 08 - BEST FULL COLOR AD	G	Elburn Herald	4	Leslie Flint	Wasco Nursery 3-day sale	I like the way the colors blend with the photos. I would have just stuck with the magenta on the logo also.
119	CLASS 08 - BEST FULL COLOR AD	H	Morris Daily Herald	1	Rob Szekely	Dolphin Wash	When I looked at the ad, I said, "Wow," out loud. Pretty, plus it has coupons!
120	CLASS 08 - BEST FULL COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	2	Susie Gracey	Martini Party	I love the use of non-traditional colors for a Valentine event. Cool!
121	CLASS 08 - BEST FULL COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	3	Danielle Seago	CAH National Hospital Week	Very dignified ad! Great way to just draw attention to your institution.
122	CLASS 08 - BEST FULL COLOR AD	H	Macoupin County Enquirer-Democrat, Carlinville	4	Jaime Winchester	Smokey Spring Clean up	A great way to get out of the monotony of car ads. Great job!
123	CLASS 08 - BEST FULL COLOR AD	I	Quincy Herald-Whig	1	Tom Van Ness, Christine Venvertloh	Red Carpet Kias	A great ad. Idea novel, color excellent and layout outstanding
124	CLASS 08 - BEST FULL COLOR AD	I	Rantoul Press	2	Eric Bartell	We Play Games	This ad is has great placement of copy. Lots of info which is very readable without the clutter. Use of color exceptional
125	CLASS 08 - BEST FULL COLOR AD	I	Sauk Valley Media, Sterling	3	If More than 3 names type: Staff	Ewers Garage	A great presentation on a subject which isn't very interesting but catches the attention. Good color.
126	CLASS 08 - BEST FULL COLOR AD	I	The Daily Journal, Kankakee	4	Amy Fields	HoveCBTC	This ad catches your attention and implies quality in the product and details the monies involved.

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127	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
128	CLASS 08 - BEST FULL COLOR AD	J	The News-Gazette, Champaign	1	staff	Draperies and Interiors	Bands of color perfectly complement the photographs. A tasteful and stylish ad that uses space well and conveys the same about the advertiser's business.
129	CLASS 08 - BEST FULL COLOR AD	J	The State Journal-Register, Springfield	2	Clarissa Williams	Market Grille	Appreciate the understanding that good color use involves emphasizing selected elements as opposed to saturating everything with color. Might have added a bit of color to also call attention to prices on coupons, but overall excellent composition.
130	CLASS 08 - BEST FULL COLOR AD	J	Rockford Register Star	3	Andrea Barthel	Crimson Ridge Full color	Restricting color to the photos and keeping text/text box in black and white puts the emphasis where it belongs. Nicely done.
131	CLASS 08 - BEST FULL COLOR AD	J	Belleville News-Democrat	4	Paige Baumgartner	Formals of Litchfield Trunk Show	The gowns really pop! So many colors could have clashed but you arranged them well. To make a good ad better, consider consolidating text in fewer areas and using more consistency in typefaces and sizes.
132	CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	The Cass County Star-Gazette, Beardstown	1	James Phillips	Ultimate Guide to Christmas	The support ads do not take anything from this special section. They add to the overall appeal. Everything works together in harmony.
133	CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	The Woodstock Independent	2	Jason Reinhardt	Graduation page	This may be a small section, but job well done. It would be something the grads and their families would want to keep. Photography and layout are balanced.
134	CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	The Sidell Reporter	3	Rinda Maddox	Annual Fall Sports Issue	Look great in black and white. I am not sure color would have added anything to the overall appeal of this section. Job well done.
135	CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	Republic-Times, Waterloo	4	Tammy Taylor	Cookbook 2014	
136	CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	1	Mark Stopeck, Andrew Mead, Staff	Women in Business	Excellent use of combining paid advertising with advertorial material.
137	CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Macoupin County Enquirer-Democrat, Carlinville	2	Aimee Arseneaux-Payne	Scary Stories Book	Good artwork and the combination of various grade levels make an interesting section for any reader.
138	CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	3	Debbie Becker, Maureen O'Boyle	Welcome to Worship	Church advertising is a hard sale, but by adding advertorial with each advertisement, readers will see the end result as informative, yet paid supplement.
139	CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	4	Mark Stopeck, Andrew Mead, Staff	Giving Tuesday	A lot of feel-good stories and photos. Good readership potential.

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140	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
141	CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Effingham & Teutopolis News Report	1	Vivica Cornell, Lisa Eirhart	Kids to veterans in one year	Powerful section, excellent advertising. every paper should do one of these.
142	CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Kane County Chronicle, St. Charles	2	Cristin Negele	Fox River Bike Trails	Excellent content, photography and design. Good diversity of advertising.
143	CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Kane County Chronicle, St. Charles	3	Megan Hampton	Dining Guide	Great photography. Love the Mystery diner feature. Overall good content but not many ads.
144	CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Jersey County Journal, Jerseyville	4	Staff	CP Spring Agriculture Magazine	Excellent section. Great number of ads, good information, good presentation.
145	CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The Herald-News, Joliet	1	Bev Rogman, Megan Hampton	Salute to Veterans	Lot of thought went into the content...local articles.
146	CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The News-Gazette, Champaign	2	staff	Agri-Business	Good photography work.
147	CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The News-Gazette, Champaign	3	staff	Summer Fun Guide	Great way to build up local tourism and offer a valuable ad space.
148	CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	The Dispatch & The Rock Island Argus	4	Advertising Team	John Deere Classic Insert	Nice way of taking a big event in your area and building a magazine around it.
149	CLASS 10 - BEST ONGOING SPECIAL SECTION	H	The Galena Gazette	1	Staff	Home & Garden	Great ads, excellent mix of ads and stories, Full color photos on ads and stories is top notch.
150	CLASS 10 - BEST ONGOING SPECIAL SECTION	H	The Journal-News, Hillsboro	2	Staff	Young At Heart	Great stories, good strong mix of ads, nice on-going feature
151	CLASS 10 - BEST ONGOING SPECIAL SECTION	H	Morris Daily Herald	3	Rob Szekely	Go Magazine	Nice, timely information, well presented.
152	CLASS 10 - BEST ONGOING SPECIAL SECTION	H	Bureau County Republican, Princeton	4	If More than 3 names type: Staff	BCR ProPigskin Challenge	Pretty basic, nice selection of ads. Good feature to have during football season.
153	CLASS 10 - BEST ONGOING SPECIAL SECTION	I	Illinois Times, Springfield	1	Staff	Fall Parent	
154	CLASS 10 - BEST ONGOING SPECIAL SECTION	I	The Daily Journal, Kankakee	2	David Dressler	YES! Magazine	
155	CLASS 10 - BEST ONGOING SPECIAL SECTION	I	NewsTribune, LaSalle	3	staff	Illinois Valley Homes	
156	CLASS 10 - BEST ONGOING SPECIAL SECTION	I	Sauk Valley Media, Sterling	4	If More than 3 names type: Staff	Today's Farm	
157	CLASS 10 - BEST ONGOING SPECIAL SECTION	J	The Herald-News, Joliet	1	Megan Hampton, Rob Szekely, Michael Bendinelli	Home Life Magazine	Very nice.
158	CLASS 10 - BEST ONGOING SPECIAL SECTION	J	The Herald-News, Joliet	2	Allison McCaleb	Herald-News Health & Fit	Wonderful graphics used.
159	CLASS 10 - BEST ONGOING SPECIAL SECTION	J	Rockford Register Star	3	Staff	RRV Insider Gift Guide	Nice use of white space.
160	CLASS 10 - BEST ONGOING SPECIAL SECTION	J	The State Journal-Register, Springfield	4	Clarissa Williams	Support Local	Front cover is amazing.
161	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	1	Mark Stopeck, Brad Spencer	Rush Oak Park Hospital	Excellent
162	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	2	Dawn Ferencak, Andrew Mead, Alicia Plomin	Oak Park Education Foundation	
163	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	3	Dawn Ferencak, Claire Innes, Andrew Mead	West Suburban Medical Center Centennial special section	
164	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Wednesday Journal of Oak Park & River Forest	4	Dawn Ferencak, Dan Haley, Claire Innes, Staff	Stigma Busting	

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165	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
166	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	The Daily Journal, Kankakee	1	David Dressler	Halloween 2014	
167	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Effingham & Teutopolis News Report	2	Vivica Cornell, Lisa Eirhart	Honor Flight September 11, 2014	
168	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Downers Grove Suburban Life	3	Carol Manderfield	West End Art Festival	
169	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Kane County Chronicle, St. Charles	4	Megan Hampton	Fashions on the Fox Style Guide	
170	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The State Journal-Register, Springfield	1	Clarissa Williams	Elevating Health Care	
171	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	Rockford Register Star	2	Staff	What Rocks	
172	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The Dispatch & The Rock Island Argus	3	Advertising Team	Seton Catholic	
173	CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	The Dispatch & The Rock Island Argus	4	Advertising Team	University of Illinois Ext. 100 Anniversary	
174	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	The Regional News, Palos Heights	1	Kari Nelson, Rebecca Lanning	Palos Park "Autumn in the Park"	great reflection of the past entwined with the present--nice layouts and presentation of information
175	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Elburn Herald	2	Leslie Flint	Elburn Days	great promotion of both the community and the events that are to take place during this event
176	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Mahomet Citizen	3	Mahomet Citizen	Mahomet Directory	good variety and great coverage of opportunities offered in the community
177	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Metropolis Planet	4	Lori Abbott & Areia Hathcock	Metropolis, Illinois: Celebrating 175 Years	
178	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	Bureau County Republican, Princeton	1	If More than 3 names type: Staff	Hometown Heroes	Very cool section. What a wonderful way to celebrate volunteerism. Excellent ad support.
179	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	The Journal-News, Hillsboro	2	Staff	Montgomery County Guide	Unique special section. Perfect candidate for Community Focus. Good diversity of ads.
180	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	Highland News Leader	3	Staff	Highland Community Profile	Beautiful section. Broad reaching, great color photos and ads. good range of ads from many sectors.
181	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	Highland News Leader	4	Staff	Made in Highland: 2014 Business Review	Well done Profiles section. Ads and stories match up well. Not as broad a selection of businesses as would be expected.
182	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	The Daily Journal, Kankakee	1	David Dressler	Fresh 2014	Wow what a unique product, everyone involved should be proud of this. The graphics, the stories, and the ad layouts were all cutting edge. You have earned this recognition!
183	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Effingham Daily News	2	Staff	Progress Edition 2014	This product has a very appealing layout that engages the reader. The photography and the stories enhanced the overall feel of this annual edition. Very well done.
184	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	The Daily Journal, Kankakee	3	David Dressler	Thrive	
185	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Jersey County Journal, Jerseyville	4	Staff	Everyday Heroes Tab	

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186	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
187	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	The News-Gazette, Champaign	1	staff	Answer Book 2	Outstanding Answer Book. well selected subjects and information that newcomers and long time residents want to know.
188	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	The Dispatch & The Rock Island Argus	2	Advertising Team	Progress - I love my job	A novel idea featuring local people. Very readable and presented well.
189	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	Belleville News-Democrat	3	Denise Rollberg	The West Ender - West End of Belleville	This community section has it all. People, places and things.
190	CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	The Pantagraph, Bloomington	4	Staff	9th Annual LeRoy Community Guide	A very attractive and informative guide.
191	CLASS 13 - BEST CLASSIFIED AD	H	The Galena Gazette	1	Jay Dickerson	Piggly Wiggly	Enjoyed the graphics
192	CLASS 13 - BEST CLASSIFIED AD	H	Macoupin County Enquirer-Democrat, Carlinville	2	Jaime Winchester	Victory Lane Pre-Owned	
193	CLASS 13 - BEST CLASSIFIED AD	H	Macoupin County Enquirer-Democrat, Carlinville	3	Jaime Winchester	Victory Lane Escape Into Summer	
194	CLASS 13 - BEST CLASSIFIED AD	H	Macoupin County Enquirer-Democrat, Carlinville	4	Jaime Winchester	The Switch Victory Lane	
195	CLASS 13 - BEST CLASSIFIED AD	I	Kane County Chronicle, St. Charles	1	Jamie Feiza	Baird & Warner Purcell	Eye catching ad draws attention even if you aren't in market for a house. great color.
196	CLASS 13 - BEST CLASSIFIED AD	I	Sauk Valley Media, Sterling	2	If More than 3 names type: Staff	Pete Harkness Auto Group	classy ad portrays that image of the cars
197	CLASS 13 - BEST CLASSIFIED AD	I	Northwest Herald, Crystal Lake	3	Kirk Elgar	Sunnyside	great idea tying season and sales. Colorful and well placed clips.
198	CLASS 13 - BEST CLASSIFIED AD	I	Daily Chronicle, DeKalb	4	Jamie Feiza	American Realty	Good color message clear and concise
199	CLASS 13 - BEST CLASSIFIED AD	I	Daily Chronicle, DeKalb	4	Jamie Feiza	Kelly Miller - Coldwell Banker	Good presentation of needing listings and sales available

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200	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
201	CLASS 13 - BEST CLASSIFIED AD	J	The Dispatch & The Rock Island Argus	1	Shane Brown	Community Action of Eastern Iowa	Use of the baby artwork attracts the reader's eyes and lets them know the topic at hand. Design was not too busy and proves effective. The website and apply online should have been smaller, but it didn't take away from the overall excellence of this entry.
202	CLASS 13 - BEST CLASSIFIED AD	J	The Dispatch & The Rock Island Argus	2	Shane Brown	Black Hawk College	Clean design with good use of graphics. This designer did a good job with the use of space and color.
203	CLASS 13 - BEST CLASSIFIED AD	J	The Dispatch & The Rock Island Argus	3	Chris Cashion	Vera French	This entry offers attractive design with a good use of artwork to breakup information as it leads the reader's eyes through the ad. The use of blocks gets a little too heavy in the lower section of the ad. They would have been just as effective if screened back somewhat.
204	CLASS 13 - BEST CLASSIFIED AD	J	The Dispatch & The Rock Island Argus	4	Carri Ortiz	Mills Chevolet	This entry stood out among the auto dealer ads because it did have some creative use of space, artwork and color. The varied color behind cars in the bottom area keeps it from looking too cluttered. The designer was able to present lot of information without overpowering the eyes
205	CLASS 14 - BEST CLASSIFIED SECTION	G	Elburn Herald	1	Leslie Flint	Elburn Herald	I like the different treatments the ads receive but the page looks put-together well. The business ads page is a beautiful puzzle.
206	CLASS 14 - BEST CLASSIFIED SECTION	G	The Braidwood Journal	2	staff	Best Classified section (includes 4 pages)	The section is very neat. There are some ways to make better use of space, like force breaks and eliminating white space under listings.
207	CLASS 14 - BEST CLASSIFIED SECTION	G	Republic-Times, Waterloo	3	Tammy Taylor	Classified Section May 18, 2014	I love the top of the Classified section. The information is well-rounded and useful. I like the use of modular design with the classified ad listings.
208	CLASS 14 - BEST CLASSIFIED SECTION	G	Virden Recorder	4	Judy Hendricks, Luaine Jones	Gold Nugget	A lot of stuff organized into this section! I like how the ads and the listings flow and there's some variety in the design.
209	CLASS 14 - BEST CLASSIFIED SECTION	H	Downers Grove, Westmont, Woodridge & Lisle Bugle	1	Andrew Samaan	Classified Section	Excellent masthead! Nice icons!
210	CLASS 14 - BEST CLASSIFIED SECTION	H	Bureau County Republican, Princeton	2	If More than 3 names type: Staff	BCR Best Classified Section	Great header! Nice section, nice mix of display and in-column!
211	CLASS 14 - BEST CLASSIFIED SECTION	H	The Breese Journal	3	staff	Best Classified Section	Great color header! Makes you want to read and advertise.
212	CLASS 14 - BEST CLASSIFIED SECTION	H	The Galena Gazette	4	Staff	Galena Gazette Bizzzy Bee	Great use of color! Makes the section fun.

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213	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
214	CLASS 14 - BEST CLASSIFIED SECTION	I	Sauk Valley Media, Sterling	1	If More than 3 names type: Staff	Sauk Valley Classifieds	Hands down, this is an easy-to-read classified section that readers will love. Good use of color on several pages.
215	CLASS 14 - BEST CLASSIFIED SECTION	I	Kane County Chronicle, St. Charles	2	Teresa Spence	Kane County Chronicle Classified Section	Effective header on first page leads to a good mix of reader and display classifieds. Use of color on some ads catches the eye, because it is limited. Dealer showroom is a great feature.
216	CLASS 14 - BEST CLASSIFIED SECTION	I	Austin Weekly News, Chicago	3	Debbie Becker, Maureen O'Boyle	Best Classified Section - Austin Weekly News	Very attractive classified section — easy on the eye with clean lines and good design. Nice mix of display and reader classifieds.
217	CLASS 14 - BEST CLASSIFIED SECTION	I	Northwest Herald, Crystal Lake	4	Kirk Elgar	Northwest Herald Classified Section	Solid classified section with a good mix of ads, reader and display. Color on ads catches the eye, but can be distracting in some areas. It's nice having features, the puzzle and TV listings to help hold readers in the classifieds even longer, offering more chances that another ad might catch the reader's eye.
218	CLASS 14 - BEST CLASSIFIED SECTION	J	The State Journal-Register, Springfield	1	Clarissa Williams	Classified-May 18th 2014	Very impressive. Nice layout, obvious hard work. Readers and advertisers alike benefit from these pages.
219	CLASS 14 - BEST CLASSIFIED SECTION	J	The Herald-News, Joliet	2	Jocelyn Cruz	Herald-News Classified Section	Nice look - great work. Your staff does an excellent job.
220	CLASS 14 - BEST CLASSIFIED SECTION	J	Rockford Register Star	3	Staff	May 18, 2014	As you know judging is subject. The display ads breath well, but reader ads are shoved back too far for my eye. Great Effort.
221	CLASS 14 - BEST CLASSIFIED SECTION	J	The Dispatch & The Rock Island Argus	4	Advertising Team	May 18, 2014	Hard Work, needs a little better organization. To my eye. It's obvious every one worked hard
222	CLASS 15 - BEST CLASSIFIED PROMOTION	G	Republic-Times, Waterloo	1	Tammy Taylor	Yard Sales	Great ad...grabs ya.
223	CLASS 15 - BEST CLASSIFIED PROMOTION	G	Coal City Courant	2	Staff	save some green	Great ad!
224	CLASS 15 - BEST CLASSIFIED PROMOTION	I	The Daily Journal, Kankakee	1	Dawn Breeden, Amy Fields	Find It To Win It	nice logo design--great way to keep folks looking through the entire paper day after day
225	CLASS 15 - BEST CLASSIFIED PROMOTION	I	Sauk Valley Media, Sterling	2	If More than 3 names type: Staff	Garage Sales	nice, simple way to promote classified advertising and use of newspapers to get the word out. Nice graphic draws the reader in
226	CLASS 15 - BEST CLASSIFIED PROMOTION	I	Sauk Valley Media, Sterling	3	If More than 3 names type: Staff	Checkerboard	simple, yet effective
227	CLASS 15 - BEST CLASSIFIED PROMOTION	I	The Joliet, Lockport & Crest Hill Bugle	4	Andrew Samaan	We've "Spotted" Some Job Leads	clean, neat and to the point

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228	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
229	CLASS 15 - BEST CLASSIFIED PROMOTION	J	The News-Gazette, Champaign	1	staff	Lucky License	Great layout/design--very eye-catching
230	CLASS 15 - BEST CLASSIFIED PROMOTION	J	The News-Gazette, Champaign	2	staff	CAtch of the Month	great contest promo idea nice--easy to read and understand
231	CLASS 15 - BEST CLASSIFIED PROMOTION	J	The Dispatch & The Rock Island Argus	3	Classified Sales Team	Classified Sales Team Promo	great way to promote both the sales team and the paper. Ad designs are easy to read and to the point
232	CLASS 15 - BEST CLASSIFIED PROMOTION	J	The News-Gazette, Champaign	4	staff	Find the Fake	Good use of graphics--great use of black and white--makes the reader stop and take notice
233	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	The Free Press Advocate, Wilmington	1	staff	We believe and Unfinished business	Great color and layout. Each ad can and does stand alone in support of the overall. Good job for the customer.
234	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	Metropolis Planet	2	Lori Abbott	Metropolis Chamber of Commerce	Nice use of color and placement, would like to have seen each support a little different, maybe a logo or some kind of art so they don't all look the same.
235	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	Highland News Leader	1	Jamie Phelps & Team	National Agriculture Week	
236	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	The Journal-News, Hillsboro	2	Mike Plunkett	Congratulations, Dragons!	
237	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	The Galena Gazette	3	Teresa Hannaman	Galena Pirates	
238	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	The Journal-News, Hillsboro	4	Mike Plunkett	Congratulations, Tommy!	
239	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	The Daily Journal, Kankakee	1	David Dressler	Eat, Drink and Be Scary	Great use of color in the ad, I actually got scared just looking at it!
240	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	Effingham & Teutopolis News Report	2	Vivica Cornell	Altamont Lady Indians June 12, 2014	You could feel the emotions coming through the photos. Very memorable ad!
241	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	NewsTribune, LaSalle	3	If More than 3 names type: Staff	Hometown Heroes	I love the overall concept of this page, I would suggest possibly a better use of color.
242	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	Quincy Herald-Whig	4	staff	Dont Drink and Drive	I liked the ad and the concept a lot. Very well done.
243	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The Dispatch & The Rock Island Argus	1	Melissa Underwood and team	Local Merchants 2014	Great ideal people love to see there faces in the paper I am going to steal this for are progress section
244	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The Dispatch & The Rock Island Argus	2	Melissa Underwood and team	Football Preview Pages	Love this ideal This had to bring in a lot of money for the Newspaper
245	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The Dispatch & The Rock Island Argus	3	Melissa Underwood and team	Summer Camps	good lay out
246	CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	The Dispatch & The Rock Island Argus	4	Melissa Underwood and team	Do you know your organization	I like this ideal helps keep the public aware
247	CLASS 17 - BEST NICHÉ PUBLICATION	G	Elburn Herald	1	Leslie Flint	Insight	This entry grabbed me from the first look at the cover all the way through. Another great effort. This is the winner here. Great effort.
248	CLASS 17 - BEST NICHÉ PUBLICATION	G	Paris Beacon-News	2	staff	2014 Fall Harvest	Very nice product. Great ad/ed mix and layout is clean.

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249	CLASS 17 - BEST NICHE PUBLICATION	G	The Cass County Star-Gazette, Beardstown	3	Staff	Jim Edgar Panther Creek State Fish and Wildlife Area Guide	Great concept. Keep up the good work.

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250	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
251	CLASS 17 - BEST NICHÉ PUBLICATION	H	Macoupin County Enquirer-Democrat, Carlinville	1	Aimee Arseneaux-Payne	Scary Stories	What a great idea and what a beautiful way to execute it!
252	CLASS 17 - BEST NICHÉ PUBLICATION	H	The Galena Gazette	2	Staff	Fall/Winter Galenian	
253	CLASS 17 - BEST NICHÉ PUBLICATION	H	The Galena Gazette	3	Staff	Spring/Summer Galenian	What every community needs: a guide to using local resources! Great job!
254	CLASS 17 - BEST NICHÉ PUBLICATION	H	Bureau County Republican, Princeton	4	If More than 3 names type: Staff	LaMoille Ohio Volleyball Poster	That lion is on fire. Great way to bring in readers and honor a team.
255	CLASS 17 - BEST NICHÉ PUBLICATION	I	Kane County Chronicle, St. Charles	1	Carol Manderfield	Kane County Magazine	Great layout, smooth flow of integrating art images with editorial content.
256	CLASS 17 - BEST NICHÉ PUBLICATION	I	The Commercial-News, Danville	2	Staff	Vermilion County Visitors Guide	Very informative and inviting.
257	CLASS 17 - BEST NICHÉ PUBLICATION	I	Effingham Daily News	3	Staff	Progress Edition 2014	
258	CLASS 17 - BEST NICHÉ PUBLICATION	J	The State Journal-Register, Springfield	1	Clarissa Williams	So Magazine-Medical Issue	Great photos. Great stories and layouts. One can spend time with this magazine. Local spice of life stories done super well. Excellent work.
259	CLASS 17 - BEST NICHÉ PUBLICATION	J	The Dispatch & The Rock Island Argus	2	Advertising Team	Bridal Guide	The design of this is beautiful. Color, type, photography perfectly used. The choice of type in the features and directory is excellent. Very kindly used, very legible. The checklist is a very cool feature. Great work.
260	CLASS 17 - BEST NICHÉ PUBLICATION	J	Belleville News-Democrat	3	Paige Baumgartner	618 Magazine	Really cool stories and photos. OUTSTANDING cover for this issue. Anyone would grab this and give it a look.
261	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	Macoupin County Enquirer-Democrat, Carlinville	1	Aimee Arseneaux-Payne	Subscription Offer	Easy to read and eye-catching.
262	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	The Galena Gazette	2	Mark Van Osdol	Galenian Rack Card	Eye-catching, front.
263	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	The Breese Journal	3	If More than 3 names type: Staff	Becker Jewelers Black Friday Flyer	Colorful
264	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Sauk Valley Media, Sterling	1	If More than 3 names type: Staff	Knie Columbus Day Sale	Love the color, the fonts are easy to read and it gets attention!
265	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Daily Chronicle, DeKalb	2	Allison LaPorta	DeKalb County Community Foundation	Great use of space, easy to view and designed well.
266	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Northwest Herald, Crystal Lake	3	Michael Behrens	Barn Nursery	Good use of color and a well layed out piece.
267	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Daily Chronicle, DeKalb	4	Allison LaPorta	Downtown DeKalb	
268	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	Belleville News-Democrat	1	Paige Baumgartner	Belleville Chamber - Find Gustav	Really fun insert. Folks hold onto this for a while when they get it. Super way to draw customers to businesses during the holidays. I would imagine Gustav is a hit.
269	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	The Pantagraph, Bloomington	2	Jenny Kehl	Sam Walter	Really well done. The border is super effective. Goes really well with the red. Nice display of lots of information.
270	CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	The News-Gazette, Champaign	3	staff	All about eyes back	Very nice use of color. Blue background works well with the black and white images in front of them. Great treatment of the brand logos too.

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271	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
272	CLASS 19 - BEST MARKETING CAMPAIGN	G	Republic-Times, Waterloo	1	Tammy Taylor	Pigskin	explains promotion very well at a glance
273	CLASS 19 - BEST MARKETING CAMPAIGN	G	Chicago Daily Law Bulletin	2	If More than 3 names type: Staff	Attention: law students campaign	screams for color
274	CLASS 19 - BEST MARKETING CAMPAIGN	H	The Galena Gazette	1	Jay Dickerson	U.S. Grant	This is an excellent effort. I am confident it is well received.
275	CLASS 19 - BEST MARKETING CAMPAIGN	H	The Galena Gazette	2	Staff	The Galenian	Nice effort. You guys are well prepared and work exceptionally. I enjoyed looking at every entry.
276	CLASS 19 - BEST MARKETING CAMPAIGN	H	Wednesday Journal of Oak Park & River Forest	3	Mark Stopeck, Andrew Mead, Staff	Giving Tuesday	Nice work. Does the job. Very market intense. A great read.
277	CLASS 19 - BEST MARKETING CAMPAIGN	I	Northwest Herald, Crystal Lake	1	Brent Maring	Best Of The Fox	Very creative..."foxy"
278	CLASS 19 - BEST MARKETING CAMPAIGN	I	The Daily Journal, Kankakee	2	Dawn Breedon, Amy Fields, Cherie Smolkovich	Wish List	Very well done...makes you want to look for the ad in each edition to see what's next. GREAT JOB!
279	CLASS 19 - BEST MARKETING CAMPAIGN	I	Downers Grove Suburban Life	3	Carol Manderfield	Digital Marketing Campaign	Great layout....not too busy...clean and easy to follow.
280	CLASS 19 - BEST MARKETING CAMPAIGN	I	Downers Grove Suburban Life	4	Carol Manderfield	Blinder Campaign	Very clean...great color. Good job!
281	CLASS 19 - BEST MARKETING CAMPAIGN	J	The News-Gazette, Champaign	1	Tom Zalabak	MarketPlace booklet	
282	CLASS 19 - BEST MARKETING CAMPAIGN	J	Rockford Register Star	2	Staff	Grocery Giveaway	
283	CLASS 20 - BEST AD DESIGNER	G	Chicago Daily Law Bulletin	1	Jennifer McKenzie	Jennifer McKenzie - Law Bulletin Publishing company.	Very nice. Clean lines.
284	CLASS 20 - BEST AD DESIGNER	G	Paris Beacon-News	2	Stefanie Holzbacher	Holzbacher-Best Ad Designer	
285	CLASS 20 - BEST AD DESIGNER	G	North County News, Red Bud	3	Pamela Wegener	Best overall ads from 2014-2015	
286	CLASS 20 - BEST AD DESIGNER	G	Elburn Herald	4	Leslie Flint	Leslie Flint	
287	CLASS 20 - BEST AD DESIGNER	H	Bureau County Republican, Princeton	1	If More than 3 names type: Staff	Teresa Gleason - Graphic Designer	From color to black and white this designer's creations are easily read and well-balanced with art and type.
288	CLASS 20 - BEST AD DESIGNER	H	The Galena Gazette	2	Kevin Engler	Kevin Engler	Great art using a bulldog to drive home a point.
289	CLASS 20 - BEST AD DESIGNER	H	The Galena Gazette	3	Jay Dickerson	Jay Dickerson	Loved the lobster ad for Piggly Wiggly.
290	CLASS 20 - BEST AD DESIGNER	H	The Journal-News, Hillsboro	4	Mike Plunkett	Best Ad Designer	Nice use of white space on the Summer Robbins ad.
291	CLASS 20 - BEST AD DESIGNER	I	Daily Chronicle, DeKalb	1	Allison LaPorta	Allison LaPorta	The design work here is clean and well represented. Each product is crisp, and appealing to the reader.
292	CLASS 20 - BEST AD DESIGNER	I	Downers Grove Suburban Life	2	Carol Manderfield	Carol Manderfield	The work here is very easy to read and very easy on the eye. The clean cut appearance is continuous throughout the designs.
293	CLASS 20 - BEST AD DESIGNER	I	The Niles Bugle, Morton Grove & Park Ridge Bugle	3	Steve Hodge	Steve Hodge for Best Ad Designer	Actually putting thought into his work says a lot. Nice flow with fonts and artwork make the designs easy to read.
294	CLASS 20 - BEST AD DESIGNER	I	The Daily Journal, Kankakee	4	David Dressler	2014 Best Ad Designer	

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295	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
296	CLASS 20 - BEST AD DESIGNER	J	Belleville News-Democrat	1	Beth Wiesemann	Beth Wiesemann, Graphic Designer	Nice looking and still sells the product
297	CLASS 20 - BEST AD DESIGNER	J	The State Journal-Register, Springfield	2	Lindsay Kovski	Lindsay Kovski	Most of these ads make me want to spend a little more time reading them
298	CLASS 20 - BEST AD DESIGNER	J	Rockford Register Star	3	Andrea Barthel	Best Ad Designer	Nice use of color especially on auto ads
299	CLASS 20 - BEST AD DESIGNER	J	Belleville News-Democrat	4	Lucy Burton	Lucy Burton, Graphic Designer	Nice attention to themes and detail
300	CLASS 21 - BEST STATIC ONLINE AD	H	Morris Daily Herald	1	Michael Behrens	Morris Hospital	Very eye-catching. I wanted to read every word in the ad.
301	CLASS 21 - BEST STATIC ONLINE AD	H	The Journal-News, Hillsboro	2	Staff	Hillsboro Area Hospital	Short and to the point.
302	CLASS 21 - BEST STATIC ONLINE AD	H	Breeze-Courier, Taylorville	3	Jacob Griffin	Meadow Manor	Though the "More Info" click was something different than that "Click Here" that is usually found in static ads
303	CLASS 21 - BEST STATIC ONLINE AD	H	The Galena Gazette	4	Jay Dickerson	Galena Center for the Arts	A lot of information easily read.
304	CLASS 21 - BEST STATIC ONLINE AD	I	Sauk Valley Media, Sterling	1	If More than 3 names type: Staff	Polo Town & Country Days	good use of color/artwork, not too many words
305	CLASS 21 - BEST STATIC ONLINE AD	I	Sauk Valley Media, Sterling	2	If More than 3 names type: Staff	Mama Cimino's	Calls the viewer to action right away for savings
306	CLASS 21 - BEST STATIC ONLINE AD	I	Illinois Times, Springfield	3	Staff	Laketown web med rectangle	attention grabbing with the cat artwork
307	CLASS 21 - BEST STATIC ONLINE AD	I	Northwest Herald, Crystal Lake	4	Michael Behrens	Incontro A Tavola	Good artwork, looks upscale.
308	CLASS 21 - BEST STATIC ONLINE AD	J	The State Journal-Register, Springfield	1	Clarissa Williams	Springfield Clinic	Organized and clean.
309	CLASS 21 - BEST STATIC ONLINE AD	J	The News-Gazette, Champaign	2	Staff	Kleen Rite	Creative. Nice word placement. Easy to read and simple. I wonder, though, what type of business it is. Carpet cleaner? Cleaning supply company?
310	CLASS 21 - BEST STATIC ONLINE AD	J	The State Journal-Register, Springfield	3	Clarissa Williams	Springfield Clinic	A little text-heavy, but the information is useful, organized and nice looking.
311	CLASS 21 - BEST STATIC ONLINE AD	J	Rockford Register Star	4	Staff	Waffle Shop	This ad was not as focused and easy to read as the others in the category.
312	CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Breeze-Courier, Taylorville	1	Jacob Griffin	Village Travel	Really liked the different seasons
313	CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	2	Andrew Mead	No homeless pets for the holidays	Liked how it went to the different animals
314	CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	3	Andrew Mead	Beyond Shades	Really liked
315	CLASS 22 - BEST RICH MEDIA ONLINE AD	H	Wednesday Journal of Oak Park & River Forest	4	Andrew Mead	Arcade Jewelers	Wish it didn't have so many different types of jewelry seemed long
316	CLASS 22 - BEST RICH MEDIA ONLINE AD	I	Northwest Herald, Crystal Lake	1	Michael Bendinelli	Seasons by Peg	Attention getting love the movement.
317	CLASS 22 - BEST RICH MEDIA ONLINE AD	I	Downers Grove Suburban Life	2	Michael Kenneally	Total Tan	Would work well during cold winter months
318	CLASS 22 - BEST RICH MEDIA ONLINE AD	I	The Niles Bugle, Morton Grove & Park Ridge Bugle	3	Andrew Samaan	Pigskin Preview E-Edition Promotion	I'm a football junkie. It worked.
319	CLASS 22 - BEST RICH MEDIA ONLINE AD	I	Sauk Valley Media, Sterling	4	If More than 3 names type: Staff	Don's Seafood & Chicken	Liked concept but lacked address, phone and website info

	A	B	C	D	E	F	G
320	Class	Div	Newspaper	PLC	Writer or Photographer	Name of Entry	Judge Notes
321	CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Belleville News-Democrat	1	Beth Wiesemann	Double D Wildlife Control	Great idea! This grabs your attention and makes you stop and read the copy.
322	CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Belleville News-Democrat	2	Beth Wiesemann	Arch Air Medical	Great color and graphics classy look
323	CLASS 22 - BEST RICH MEDIA ONLINE AD	J	The Dispatch & The Rock Island Argus	3	Advertising Team	YaMakaMyWeekend Festival	Attention grabber great use of color
324	CLASS 22 - BEST RICH MEDIA ONLINE AD	J	The State Journal-Register, Springfield	4	Clarissa Williams	Springfield Clinic	Easy to read good layout nice presentation of information
325	CLASS 23 - BEST HOLIDAY AD	G	North County News, Red Bud	1	Pamela Wegener	Holiday Happenings Home Tour	Good use of art at the top of the ad and copy at the bottom. The overall design was balanced.
326	CLASS 23 - BEST HOLIDAY AD	G	North County News, Red Bud	2	Pamela Wegener	Nightscape-Red Bud Beautification	The design was beautiful. Prominent title with an effective copy layout.
327	CLASS 23 - BEST HOLIDAY AD	G	Republic-Times, Waterloo	3	Tammy Taylor	Metzger	Good balanced design. Copy flowed well.
328	CLASS 23 - BEST HOLIDAY AD	G	Mason County Democrat, Havana	4	Staff	HavanaNationalBank122414	Design is clean and simple. It conveys the client's holiday message well.
329	CLASS 23 - BEST HOLIDAY AD	H	The Galena Gazette	1	Kevin Engler	Indulge Day Spa	MOST AWESOME AD of this category!! Love the bulldog -- sure catches the eye
330	CLASS 23 - BEST HOLIDAY AD	H	Kendall County Record, Yorkville	2	Melissa Schumaker	The Marmalade Tree	Nice layout, good use of graphics. Like this ad!
331	CLASS 23 - BEST HOLIDAY AD	H	The Journal-News, Hillsboro	3	Mike Plunkett	Victory Lane - Been Really Good This Year	Love your Santa graphic. Nice layout and cool concept.
332	CLASS 23 - BEST HOLIDAY AD	H	Downers Grove, Westmont, Woodridge & Lisle Bugle	4	Andrew Samaan	Leo's Wine & Spirits St. Patrick's Day Ad	Nice size, layout. Love the use of color - not sure about green beer for myself! Gets message across in fun way
333	CLASS 23 - BEST HOLIDAY AD	I	Quincy Herald-Whig	1	Dave Davis, Jason Mullins	Gem City Ford Treats	Great artwork, very appealing to the reader. Good job!
334	CLASS 23 - BEST HOLIDAY AD	I	Kane County Chronicle, St. Charles	2	Teresa Spence	Trellis Farm & Garden	The puppy is great, the colors blend well.
335	CLASS 23 - BEST HOLIDAY AD	I	Northwest Herald, Crystal Lake	3	Patty Smoll	Joseph's Marketplace	Easy to read, great artwork.
336	CLASS 23 - BEST HOLIDAY AD	I	Effingham Daily News	4	DeeAnn Bauguss	Holiday Tournament	Creative use of space, great artwork, some of the smaller type is hard to see. Overall a nice ad. Well done!
337	CLASS 23 - BEST HOLIDAY AD	J	The State Journal-Register, Springfield	1	Clarissa Williams	Round up to the next dollar	This is a great use of color. The layout is clean and not cluttered. The graphics at the bottom force the eye flow through the body of the ad.
338	CLASS 23 - BEST HOLIDAY AD	J	The State Journal-Register, Springfield	2	Clarissa Williams	Herron for the Holidays	Very attractive graphics, the ad has great eye flow and it engages the reader. Very good use of color.
339	CLASS 23 - BEST HOLIDAY AD	J	The State Journal-Register, Springfield	3	Clarissa Williams	All You can eat	This is a very clean ad for the size. The graphics are appealing and the ad stands out. Clarity and simplification make this ad work.
340	CLASS 23 - BEST HOLIDAY AD	J	The State Journal-Register, Springfield	4	Clarissa Williams	Breakfast with Santa	The graphics make this ad, very well designed.
341							
342	DIVISION WINNERS						

	A	B	C	D	E	F	G
343	DIVISION G: ELBURN HERALD						
344	DIVISION H: THE GALENA GAZETTE						
345	DIVISION I: SAUK VALLEY MEDIA, STERLING						
346	DIVISION J: THE DISPATCH & THE ROCK ISLAND ARGUS						
347							
348	SWEEPSTAKES WINNERS						
349	SAM ZITO AWARD OF EXCELLENCE: THE GALENA GAZETTE						
350	JAMES S. COPLEY MEMORIAL TROPHY: THE DISPATCH & THE ROCK ISLAND ARGUS						