

Class	Division	Winner	Newspaper	Writer or Photographer	Name of Entry	Judge Notes
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	1st Place	The Fulton Democrat, Lewistown	Staff	040616 & 041316	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	2nd Place	Forest Park Review	Staff	General Excellence - Forest Park Review	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	3rd Place	Riverside-Brookfield Landmark	Staff	General Excellence - RB Landmark	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Hon. Mention	Republic-Times, Waterloo	Tammy Taylor	April 16 and 27, 2016 Republic Times newspaper	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	1st Place	The Breese Journal	Staff	Advertising Excellence	Beautiful!
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	2nd Place	Wednesday Journal of Oak Park & River Forest	Staff	General Excellence Wednesday Journal	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	3rd Place	The Journal-News, Hillsboro	Staff	General Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	Hon. Mention	Macoupin County Enquirer-Democrat, Carlinville	Staff	April 21 and 28th Issue of the Newspaper	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	1st Place	Austin Weekly News, Chicago	Staff	General Excellence Austin Weekly News	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	2nd Place	The News-Gazette, Champaign	Staff	Entire Newspapers - General Advertising Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	3rd Place	Effingham & Teutopolis News Report	Staff	Class_1_ET_News_Report_4_14 and 28_16.pdf	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	Hon. Mention	Quincy Herald-Whig	Staff	Quincy Herald-Whig, April 3, 2016	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	1st Place	The Dispatch & The Rock Island Argus	Staff	April 10, 2016 & April 24, 2016	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	2nd Place	Rockford Register Star	staff	RRS April 14, 2016 & April 24, 2016	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	3rd Place	Belleville News-Democrat	BND Advertising Team	Belleville News-Democrat	
CLASS 02 - BEST FULL PAGE AD	G	1st Place	The Courier, Lincoln	Chris Davis	Vonderlieth Living Center Family Fun Day	This ad just speaks of fun. Clean layout. Not too busy. Just enough information in an easy to read design. It looks like fun! Perfect family photo to get the message across.
CLASS 02 - BEST FULL PAGE AD	G	2nd Place	The Sidell Reporter	Rinda Maddox	Girls Track	Super fun photo. Great signature page ad. These are not easy to do! Clean layout.
CLASS 02 - BEST FULL PAGE AD	G	3rd Place	Cass County Star-Gazette, Beardstown	Erica Garcia	Jennings customer appreciation day	Nice clean layout. Great job.
CLASS 02 - BEST FULL PAGE AD	G	Hon. Mention	Cass County Star-Gazette, Beardstown	Staff	JBS - Thank you haz-mat team	Great use of photos to show what the hazmat team does.
CLASS 02 - BEST FULL PAGE AD	H	1st Place	The Romeoville Bugle	Andrew Samaan	Romeoville Dental	Great use of color. Excellent choice of image to send message. Informative while being easy to read.
CLASS 02 - BEST FULL PAGE AD	H	2nd Place	The Galena Gazette	Ben Otis	Blaum Brothers	Good, enticing imagery that conveys a sense of the place. Up to date Trip Advisor reference.
CLASS 02 - BEST FULL PAGE AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Roger Jennings - It's Your Move	Hard to make a car ad creative -- this one succeeds by integrating the messaging and design.
CLASS 02 - BEST FULL PAGE AD	H	Hon. Mention	Breeze-Courier, Taylorville	Ron Verardi	Ace Hardware	Simple, easy to read, good graphics.
CLASS 02 - BEST FULL PAGE AD	I	1st Place	The Downers Grove Bugle	Andrew Samaan	Downers Grove Grovest	Really eye-catching. Good job placing all the information in a way that feels fun instead of crowded.
CLASS 02 - BEST FULL PAGE AD	I	2nd Place	Northwest Herald, Crystal Lake	Allison McCaleb	Mora Asian Fusion	Love the colors. This really caught my eye.
CLASS 02 - BEST FULL PAGE AD	I	3rd Place	Effingham Daily News	Mona Porter	Car Corral	Really attractive ad.
CLASS 02 - BEST FULL PAGE AD	I	Hon. Mention	Sauk Valley Media, Sterling	Jennifer Heintzelman	Dixon and Wilco Rental	Like the use of space.
CLASS 02 - BEST FULL PAGE AD	J	1st Place	The Dispatch & The Rock Island Argus	Jami Stoddard	John Deere Store	
CLASS 02 - BEST FULL PAGE AD	J	2nd Place	Rockford Register Star	Staff	Crooked Roof	
CLASS 02 - BEST FULL PAGE AD	J	3rd Place	The Dispatch & The Rock Island Argus	Jane Miller	Wheelan Funeral Home	
CLASS 02 - BEST FULL PAGE AD	J	Hon. Mention	The Dispatch & The Rock Island Argus	Carri Ortiz	Fareway Stores	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	1st Place	The Courier, Lincoln	Staff	ME Realty Proud To Support Local Agriculture Community	A clear winner for me. Nice, clean headline; beautiful art to match; classic advertising layout.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	2nd Place	The Courier, Lincoln	Ted Wolf	register to vote	Headline nicely conveys intent of ad; attractive to readers, appropriate selection and use of colors for the topic. Good ad.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	3rd Place	Chicago Daily Law Bulletin	Jennifer Jenkins	Parrillo Weiss Ad	Ad layout with a lot of impact. I can visualize this on the page being the most attention-grabbing element due to its clean layout and design. Nice use of white space.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	G	Hon. Mention	The Courier, Lincoln	Julie Danosky	Collins Roofing Weather Preparedness ad	This was so very close to being my 3rd place choice. The deciding factor was that I felt this headline could have been larger to be more attention getting. I would have made the photos just a bit smaller to give that headline a bit more oomph. I also wonder about the availability of before and after photos of the same roof for impact. Nice job overall.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	1st Place	The Bolingbrook Bugle	Andrew Samaan	George the Painter	This design and concept were clean, clear, concise and eye-catching. Well done.

CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	2nd Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	Don't Conceal It! Let us heal it!	Eye catching images, capitalizing on a holiday timeframe and effectively uses a title to get the reader into a very text-heavy ad.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	White and Associates - You Work, I'll Worry	You Work, I'll Worry. Simple text with the guy who is going to do it. Very effective word choice.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	H	Hon. Mention	The Galena Gazette	Mark Van Osdol	Galena Chrysler	The baby and text is grabbing, and the twist on the word change is effective.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	1st Place	Northwest Herald, Crystal Lake	Brent Maring	Timeless Holidays	I love the use of text in this ad. A fun, attention-grabbing ad. Great work!
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	2nd Place	Quincy Herald-Whig	Jason Mullins, Amanda Warning	Don't Move. IMPROVE.	The use of the "before" and "after" photos is very effective.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	I	3rd Place	Jersey County Journal, Jerseyville	Verity Woody	Old Bakery Beer	There is a lot of information in this ad, but it works! Great job.
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	1st Place	Rockford Register Star	Staff	Great Hang Ups	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	2nd Place	The Dispatch & The Rock Island Argus	Rachel Griffiths	Simply Native Nursery	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	3rd Place	Belleville News-Democrat	Lucy Burton	My Formals	
CLASS 03 - BEST AD LESS THAN A FULL PAGE	J	Hon. Mention	The Dispatch & The Rock Island Argus	Kelly Johannes	Johannes Bus	
CLASS 04 - BEST AD SERIES	G	1st Place	Metropolis Planet	Angie Humphries	City National Bank	
CLASS 04 - BEST AD SERIES	G	2nd Place	The Nashville News	Cathy McQuaid, Kathy Eggemann	The Nashville News Ad Series Meyers Greenhouse	
CLASS 04 - BEST AD SERIES	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Height's Finance	
CLASS 04 - BEST AD SERIES	G	Hon. Mention	The Fulton Democrat, Lewistown	Staff	Big Racks Steakhouse	
CLASS 04 - BEST AD SERIES	H	1st Place	Breeze-Courier, Taylorville	Joe Dorr	CTI Gigabit vol. 13 to #20	True ad series, building up excitement and curiosity. Great use of graphics to reach variety of demographic groups.
CLASS 04 - BEST AD SERIES	H	2nd Place	The Galena Gazette	Mark Van Osdol	Fried Green Tomatoes	Eye catching interaction with flag. Clear and enticing illustration of specials.
CLASS 04 - BEST AD SERIES	H	3rd Place	The Journal-News, Hillsboro	Kyle Herschelman	Big Dawg Dare Promotion	Great use of graphics to convey the feel of the event. Consistent look and feel across series with different graphics to pique interest.
CLASS 04 - BEST AD SERIES	H	Hon. Mention	Macoupin County Enquirer-Democrat, Carlinville	Jaime Winchester	Carl's IGA Banner	Clear, colorful series. Not too crowded but with differentiated graphics that capture interest.
CLASS 04 - BEST AD SERIES	I	1st Place	Quincy Herald-Whig	Jr Frohn, Jackie Trujillo	Geise Plumbing: Elves aren't Good Plumbers	Really fun idea and memorable! Loved it.
CLASS 04 - BEST AD SERIES	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Peotone School District Hiring Series	I really like the use of color and space in these ads.
CLASS 04 - BEST AD SERIES	I	3rd Place	The Downers Grove Bugle	Andrew Samaan	Leo's Wine & Spirits	I like the use of color and shape.
CLASS 04 - BEST AD SERIES	I	Hon. Mention	The Downers Grove Bugle	Andrew Samaan	Lou's Styling Place	
CLASS 04 - BEST AD SERIES	J	1st Place	Rockford Register Star	Staff	Rocktown Adventures	I loved the way they kicked the theme off with "Winter is coming... eventually" That's engaging and it get the reader thing. The other two ads full the promise and show how Rocktown is a hub for activities.
CLASS 04 - BEST AD SERIES	J	2nd Place	The Dispatch & The Rock Island Argus	Jane Miller	Inspire Designs	Conceptually, I liked this series, but I was bothered by the cropping of the "Best Friends" piece.
CLASS 05 - BEST HOUSE AD	G	1st Place	Nokomis Free Press-Progress	John Broux	smell the coffee	Testimonial are the best. This one clearly spells out where you should advertise in this community with no doubt.
CLASS 05 - BEST HOUSE AD	G	2nd Place	Republic-Times, Waterloo	Tammy Taylor	Sports House Ad	Great headline and reminder that we are fans of local sports and where they can find your photos. Excellent!
CLASS 05 - BEST HOUSE AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	New Year New Deal 012016	This is a creative idea to remind people to buy photos from the past year. Super concept.
CLASS 05 - BEST HOUSE AD	G	Hon. Mention	The Sidell Reporter	Amanda Rull	All Ears	This is a super reminder to ask readers how you are doing in serving them. Great headline and artwork.
CLASS 05 - BEST HOUSE AD	H	1st Place	The Journal-News, Hillsboro	Kyle Herschelman	Did You See That Shot?	
CLASS 05 - BEST HOUSE AD	H	2nd Place	The Galena Gazette	Jay Dickerson	Order a reprint	
CLASS 05 - BEST HOUSE AD	H	3rd Place	The Hinsdalean	Becky Campbell	The Hinsdalean Tenth Anniversary	
CLASS 05 - BEST HOUSE AD	H	Hon. Mention	The Galena Gazette	Jay Dickerson	Max's text message	
CLASS 05 - BEST HOUSE AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Daily Journal Sports Promo	This tugs at the heart strings and really promotes your community value and sense of caring.
CLASS 05 - BEST HOUSE AD	I	2nd Place	Northwest Herald, Crystal Lake	Brent Maring	Best House Ad	Really eye-catching. Like the use of space.
CLASS 05 - BEST HOUSE AD	I	3rd Place	The News-Gazette, Champaign	Cassandra Schowengerdt	Illini HQ - Best House Ad	Really eye-catching. Like the use of space.
CLASS 05 - BEST HOUSE AD	I	Hon. Mention	The Daily Journal, Kankakee	Dave Dressler	Farmers' Market FRESH promo	Love the use of color in this one.

CLASS 05 - BEST HOUSE AD	J	1st Place	Voyager Media, Plainfield	Andrew Samaan	Trivia Night!	Top marks! The details on this ad are what drew me in. I didn't even stop to figure out what the ad was until I had read 3 or 4 of the fun bubbles. Absolutely love the effect used to make it look like a well-worn comic book.
CLASS 05 - BEST HOUSE AD	J	2nd Place	Voyager Media, Plainfield	Andrew Samaan	Save the Frogs Day	it's a very wordy ad, which generally I don't like, but the playful use of imagery and easy action section in "How it works" changed my mind. One thing I might have done differently is applied an outer glow to the top paragraph. It's looks good on the bottom with the glow. But that's just a difference of opinion.
CLASS 05 - BEST HOUSE AD	J	3rd Place	Voyager Media, Plainfield	Andrew Samaan	Prep Shootout All-Star Game	This is fun and the imagery is woven together with finesse at the top. I don't like the broken glass backboard effect.
CLASS 05 - BEST HOUSE AD	J	Hon. Mention	Rockford Register Star	Staff	Cheap Trick	There is a playful challenge in this ad and I like that. The only thing I don't like is the way the checkerboard doesn't quite match at the corners.
CLASS 06 - BEST SMALL AD	G	1st Place	Riverside-Brookfield Landmark	Mark Moroney, Joe Chomiczewski	Swingbelly Farms	I LOVE the graphic in this ad. It really grabbed my attention. Great job!!
CLASS 06 - BEST SMALL AD	G	2nd Place	The Courier, Lincoln	Chris Davis	Bee's Cub Cadet Grass Getting To High Ad	I really like the colors in this ad. Good placement of text and graphics to draw the reader down the ad.
CLASS 06 - BEST SMALL AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Canton Vet 040616	Great play on words with the "Tick, Tock" as well as with the heart graphic. And who could forget those puppy dog eyes?! Even though you didn't have much space to work with, next time, try to avoid putting the logo over the dog graphic.
CLASS 06 - BEST SMALL AD	G	Hon. Mention	North County News, Red Bud	Pamela Wegener	New Athens Homecoming	A fun ad with fun colors that really attract the eye.
CLASS 06 - BEST SMALL AD	H	1st Place	The Galena Gazette	Kevin Engler	Veterinary Associates	
CLASS 06 - BEST SMALL AD	H	2nd Place	Pike Press, Pittsfield	Verity Woody	Prairie's Edge	
CLASS 06 - BEST SMALL AD	H	3rd Place	The Journal-News, Hillsboro	Kyle Herschelmann	Big Dawg Dare - Take the Plunge	
CLASS 06 - BEST SMALL AD	H	Hon. Mention	The Romeoville Bugle	Andrew Samaan	Lou's Styling Place	
CLASS 06 - BEST SMALL AD	I	1st Place	Quincy Herald-Whig	Christine Venvertloh	BUY 3 TIRES	A clean ad that works well in a small space. Thanks for not cluttering it with more information!
CLASS 06 - BEST SMALL AD	I	2nd Place	The Niles Bugle	Andrew Samaan	Kashi's Spa	A beautiful ad for what looks to be a relaxing spa. I wanna go!
CLASS 06 - BEST SMALL AD	I	3rd Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Majeski Motors	An attention-grabbing ad that works in a small space.
CLASS 06 - BEST SMALL AD	J	1st Place	Belleville News-Democrat	Erin Rinderer	Harter, Larson & Dodd	I think nostalgia is an under used emotion in advertising. This ad applies a nostalgia perfectly for estate planning where the reason you plan is because your parents didn't do the best job they could have and you want to do better. The photography tells that story.
CLASS 06 - BEST SMALL AD	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	East Moline Feed	Small ads almost have to use a trick to get readers to engage. I like the way Elvis is leveraged to get readers in the door. The seasonal appeal of the hat is fantastic.
CLASS 06 - BEST SMALL AD	J	3rd Place	The Dispatch & The Rock Island Argus	Jane Miller	InspireDesign Jewelry	I love that the designer isn't afraid to use some white space to distinguish this ad and the way the jewelry piece fit into the space... well 5 pieces couldn't be placed better in the frame.
CLASS 06 - BEST SMALL AD	J	Hon. Mention	The Dispatch & The Rock Island Argus	Staff	Whitey's	Kudos to the designer who convinced Whiteys not to place the addresses of all 8 locations and instead opted for a link to their web presence. Oh... and great use of well cropped imagery.
CLASS 07 - BEST SPOT COLOR AD	G	1st Place	The Fulton Democrat, Lewistown	Staff	Canton Vet Clinic 122116	This ad is creative all the way around. From the color which looks like a full color ad, not just spot color, to the headline and body copy. Excellent!
CLASS 07 - BEST SPOT COLOR AD	G	2nd Place	Mason County Democrat, Havana	Staff	Mason District Hospital 050416	Beautiful use of spot color. Excellent headline. Classy ad.
CLASS 07 - BEST SPOT COLOR AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Central Illinois Loan 121416	Nice use of color and graphics. Super headline. The color flows nicely throughout the ad.
CLASS 07 - BEST SPOT COLOR AD	G	Hon. Mention	Mason County Democrat, Havana	Staff	Havana National Bank 121416	Nice use of color. Clean ad.
CLASS 07 - BEST SPOT COLOR AD	H	1st Place	The Galena Gazette	Mark Van Osdol	Foley's	Excellent use of one color, especially to tie into the holiday.

CLASS 07 - BEST SPOT COLOR AD	H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Century 21 - Thank You To Our Clients	Nice use of corporate color through advertisement.
CLASS 07 - BEST SPOT COLOR AD	H	3rd Place	The Galena Gazette	Jay Dickerson	Blaum Brothers	
CLASS 07 - BEST SPOT COLOR AD	I	1st Place	Quincy Herald-Whig	Jason Mullins	March to 100k	I like the info graphic look to this ad. Nice job!
CLASS 07 - BEST SPOT COLOR AD	I	2nd Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Kelly's	Nice looking ad, but might not catch too much attention with all the other green promos around St. Patty's Day.
CLASS 07 - BEST SPOT COLOR AD	I	3rd Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Dixon Builder Supply	Good looking ad, but not as creative as the other two.
CLASS 07 - BEST SPOT COLOR AD	J	1st Place	The Dispatch & The Rock Island Argus	Carri Ortiz	Bobb Chiropractor	
CLASS 07 - BEST SPOT COLOR AD	J	2nd Place	The Dispatch & The Rock Island Argus	Rachel Griffiths	TreeSavers	
CLASS 08 - BEST FULL COLOR AD	G	1st Place	The Courier, Lincoln	Chris Davis	The Hearing Aid Center A Hearing Loss	I really like the layout of this ad. The ear graphic really pops out, and the hearing aid photos are also placed well. The blue ties it all in together. Great job!
CLASS 08 - BEST FULL COLOR AD	G	2nd Place	Republic-Times, Waterloo	Tammy Taylor	MoCo BiPalooza	Great job of getting a lot of information into a small space! I love the colors, especially the Palooza logo at the top. I'm glad you made that the focal point of the ad.
CLASS 08 - BEST FULL COLOR AD	G	3rd Place	Mason County Democrat, Havana	Staff	Mason District Hospital 111616	This is a very eye-catching ad. I like the graphics you chose - there's no mistaking what the purpose of the ad is. Next time, I would make the logo/info at the bottom smaller so the top portion could really stand out as the focal point.
CLASS 08 - BEST FULL COLOR AD	G	Hon. Mention	Riverside-Brookfield Landmark	Mark Moroney, Joe Chomiczewski	Swingbelly Farms	Love the graphic, and the green and orange go great together. The white text also pops off the page.
CLASS 08 - BEST FULL COLOR AD	H	1st Place	The Romeoville Bugle	Andrew Samaan	Valley View Dental	Very professional looking, clean and to the point.
CLASS 08 - BEST FULL COLOR AD	H	2nd Place	The Galena Gazette	Mark Van Osdol	Fried Green Tomatoes	Nice composition.
CLASS 08 - BEST FULL COLOR AD	H	3rd Place	The Galena Gazette	Jay Dickerson	Jo Daviess County Republican Party	A lot of information represented well.
CLASS 08 - BEST FULL COLOR AD	H	Hon. Mention	The Journal-News, Hillsboro	Mike Plunkett	Vote Democrat	Clean, nice use of white space. Appropriate size for amount of text.
CLASS 08 - BEST FULL COLOR AD	I	1st Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Discount Eyewear	Her eyes draw me in. Great use of color.
CLASS 08 - BEST FULL COLOR AD	I	2nd Place	The Daily Journal, Kankakee	Dave Dressler	Best Full Color Ad - Speckman	You conveyed the message that everyone is talking about the advertiser. Clean layout that works!
CLASS 08 - BEST FULL COLOR AD	I	3rd Place	The Downers Grove Bugle	Andrew Samaan	Downers Grove Grovest	A fun and useful design appropriate for the event.
CLASS 08 - BEST FULL COLOR AD	I	Hon. Mention	The News-Gazette, Champaign	Lisa Lotz	Skateland - Best Full Color ad	Good use of color for a small space.
CLASS 08 - BEST FULL COLOR AD	J	1st Place	The Dispatch & The Rock Island Argus	Rachel Griffiths	Mary Kay	
CLASS 08 - BEST FULL COLOR AD	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Niabi Zoo	
CLASS 08 - BEST FULL COLOR AD	J	3rd Place	Rockford Register Star	Staff	Pepper Creek	
CLASS 08 - BEST FULL COLOR AD	J	Hon. Mention	Belleville News-Democrat	Lucy Burton	Gringo Jones	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	1st Place	Chicago Daily Law Bulletin	Maria Marquez, Jennifer Jenkins	40 Under 40 Annual	This section is really robust with lots of advertising and beautiful clean layout and design. There are a lot of 40 under 40 sections out there, but this has to be one of the nicest.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	2nd Place	The Courier, Lincoln	Staff	Logan County Fair	It's hard to sell fair sections in this day and age, but The Courier really nailed it with a 32-page section full of advertising. I'm impressed with the size of this section.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	3rd Place	Cass County Star-Gazette, Beardstown	Staff	Ultimate Guide to Christmas 2016	It seems like most every paper has a Holiday Guide or Christmas Section, but what makes this one unique is the content that provides such a great compliment to advertising content. This 28-page section is chock full of ads and should be inspiring to everyone who does a holiday guide.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	G	Hon. Mention	The Courier, Lincoln	Staff	Reader's Choice Awards	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	1st Place	Wednesday Journal of Oak Park & River Forest	Staff	Valentine's Day Shopping	Clean design, variety of content/audience appeal, just a really well done gift guide.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	2nd Place	The Breese Journal	staff	2016 Hunting Guide	In-depth, valuable and varied content. This section is a real win.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	3rd Place	Breeze-Courier, Taylorville	Staff	Man's Best Friend	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	H	Hon. Mention	Wednesday Journal of Oak Park & River Forest	Staff	Community of Caring	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	1st Place	Quincy Herald-Whig	Staff	Heroes - A Salute to Teachers Making a Difference	What a great tribute to teachers. I really love the layout and the full page pictures with their chosen quotes. Great work!

CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	2016 Dining Guide	Photography will make or break a dining section. The photography in this one definitely makes it. Beautiful!
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	3rd Place	Effingham Daily News	Staff	Top Community Leaders Under 40	Love the clean full page layout.
CLASS 09 - BEST ANNUAL SPECIAL SECTION	I	Hon. Mention	Sauk Valley Media, Sterling	Jennifer Heintzelman	2017 Calendar	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	1st Place	Belleville News-Democrat	Paige Baumgartner	Reader's Choice	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Honoring Local Military & Veterans	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Hectic Holiday Help	
CLASS 09 - BEST ANNUAL SPECIAL SECTION	J	Hon. Mention	Rockford Register Star	Staff	What Rocks 2016	
CLASS 10 - BEST ONGOING SPECIAL SECTION	G	1st Place	The Fulton Democrat, Lewistown	Staff	Farm Pages 081716	Great job dispelling myths of hog operations. Informative.
CLASS 10 - BEST ONGOING SPECIAL SECTION	G	2nd Place	Mason County Democrat, Havana	Staff	Day Tripper 081016	This is an excellent reminder of what can be done on a day's trip around your area. I am going to steal this idea!
CLASS 10 - BEST ONGOING SPECIAL SECTION	H	1st Place	The Galena Gazette	Staff	Home pages	This wins hands down. Very interesting sections. Beautiful photography and great stories.
CLASS 10 - BEST ONGOING SPECIAL SECTION	H	2nd Place	Wednesday Journal of Oak Park & River Forest	Marc Stoepck, Andrew Mead	Distinctive Properties	Beautiful photography. Nice and clean layout.
CLASS 10 - BEST ONGOING SPECIAL SECTION	H	3rd Place	The Journal-News, Hillsboro	Staff	Young at Heart	Great local stories for this section.
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	1st Place	Quincy Herald-Whig	Staff	Hannibal Magazine July 2016	
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	2nd Place	Effingham Daily News	Staff	Effingham Life	
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	3rd Place	Quincy Herald-Whig	Staff	Q Magazine Winter 2016	
CLASS 10 - BEST ONGOING SPECIAL SECTION	I	Hon. Mention	Austin Weekly News, Chicago	Staff	Austin Coming Together	
CLASS 10 - BEST ONGOING SPECIAL SECTION	J	1st Place	Belleville News-Democrat	Denise Rollberg	The West Ender	
CLASS 10 - BEST ONGOING SPECIAL SECTION	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Radish	
CLASS 10 - BEST ONGOING SPECIAL SECTION	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Goldbook	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	G	1st Place	The Sidell Reporter	Staff	Fine Arts	Attractive community piece. Exciting for the artists and parents of the artists to see this section. Likely a family keepsake for many of them. Love community newspapers and the advantages they offer!
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	G	2nd Place	The Courier, Lincoln	Staff	Weather Preparedness	Commendable piece with lots of information for staying safe during those hazardous weather conditions. Good venue for advertisers of appropriate services and products.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	1st Place	Breeze-Courier, Taylorville	Staff	Tornado Playoffs	Nice design on the front, would have liked to have seen more action shots throughout. Writing is solid. Retrospective and forward looks are great, good breakouts/juxtapositions of content. Enjoyed the week-by-week capsules. Love all the entry points and general information readers can use. Well-done keepsake piece.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	2nd Place	The Galena Gazette	Staff	A Salute to our Veterans	Great stories, amazing historical photos and solid storytelling elevate what could have been a standard veterans feature to a real community collector's item.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	3rd Place	The Journal-News, Hillsboro	Staff	Hillsboro Area Hospital Celebrates 100 Years	Began not begins in subhead. The writing is heavy with names and organizations, written much like a story would have been 100 years ago, but it drags down the storytelling of the piece which is unfortunate as there are many substories within that would have been interesting to learn more about. Design and ads are clean and add to the section instead of competing for attention.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	H	Hon. Mention	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Cavies Keepsake Section 2016	Clean design and solid content. The overall effect, though, suffered from a lack of action photos, crowding in too many images and from the choice of a cartoon football on fire as a design element.
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	1st Place	Quincy Herald-Whig	Staff	Vision Magazine	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Tholens' 40 Years	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden	Kankakee Country Club 100 Year	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	I	Hon. Mention	The Daily Journal, Kankakee	Dave Dressler	Word Search Book	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	1st Place	The Dispatch & The Rock Island Argus	Staff	Seton Catholic School	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	2nd Place	Belleville News-Democrat	Lucy Burton	Hospice of Southern Illinois	
CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Word Search	

CLASS 11 - BEST ONE-TIME SPECIAL SECTION	J	Hon. Mention	The Dispatch & The Rock Island Argus	Staff	Grow	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	1st Place	Forest Park Review	Staff	Forest Park Answer Book	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	2nd Place	The Nashville News	Cathy McQuaid, Alex Haglund, Kathy Eggeman	The Nashville News Community Book Special Section	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	3rd Place	Metropolis Planet	Staff	In Focus	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Hon. Mention	Riverside-Brookfield Landmark	Staff	RB Landmark Answer Book	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	1st Place	The Galena Gazette	Staff	Fall/Winter Galenian	Beautiful guidebook. Looks like an excellent resource. Some good content pieces in addition to advertisement. Streamlined design.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	2nd Place	The Galena Gazette	Staff	A Salute to our Veterans	Excellent focus. Ads integrate beautifully with regards to theme. Staff written stories.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	3rd Place	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Cavies Keepsake Section	Nice streamlining of color throughout section. Good original content. Definitely something that would be saved.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	Hon. Mention	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Christmas on the Square	Excellent holiday shopping guide.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	1st Place	Effingham Daily News	Staff	Effingham Daily News Progress Magazine	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	2nd Place	NewsTribune, La Salle	Staff	Back to School	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	3rd Place	The News-Gazette, Champaign	Lisa Lotz	CU Public Schools - Best Community Focus Special section	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Hon. Mention	NewsTribune, La Salle	Staff	Graduation 2016	
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	1st Place	The Dispatch & The Rock Island Argus	Staff	Progress - QC Works	I love the small business focus and hyper-local nature of the QC works. Photography is used to grab attention and make the reader slow down. Then the well-crafted work in concert with the imagery engage the reader. QC Works makes me feel involved with the community and that's what this category is all about.
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	2nd Place	Rockford Register Star	Staff	Transform	This is a great community-focused section, but as I read through it I didn't find myself being pulled in. I had to ask myself why. I think the answer lies in the editorial focus of the stories. The stories and photography tend to focus on institutions rather than individuals who make up those institutions. A well chosen photograph can provide an emotional element making the reader identify the the individual in the photograph while at the same time causing the reader to stop and ask, who is this fellow and what is he up to?
CLASS 12 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	QC Living	This is a great guide to the community and I can see readers saving this section long after the rest of the paper is recycled, but it's just not as engaging as it could be.
CLASS 13 - BEST CLASSIFIED AD	H	1st Place	The Galena Gazette	Jay Dickerson	Tammy's Piggly Wiggly	
CLASS 13 - BEST CLASSIFIED AD	H	2nd Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	Susie	
CLASS 13 - BEST CLASSIFIED AD	H	3rd Place	The Breese Journal	Staff	R&R Construction	
CLASS 13 - BEST CLASSIFIED AD	H	Hon. Mention	The Journal-News, Hillsboro	Mike Plunkett	Montgomery County Realty	
CLASS 13 - BEST CLASSIFIED AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Midwest Eye	Very creative and "eye catching"!
CLASS 13 - BEST CLASSIFIED AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Pembroke School District	Very well laid out and easy to read for so much information.
CLASS 13 - BEST CLASSIFIED AD	I	3rd Place	Effingham Daily News	Staff	Heartland Dental	
CLASS 13 - BEST CLASSIFIED AD	I	Hon. Mention	Sauk Valley Media, Sterling	Jennifer Heintzelman	Ken Nelson	
CLASS 13 - BEST CLASSIFIED AD	J	1st Place	The Dispatch & The Rock Island Argus	Staff	Cardiovascular Medicine	
CLASS 13 - BEST CLASSIFIED AD	J	2nd Place	The Dispatch & The Rock Island Argus	Kelly Johannes	Johannes Bus	
CLASS 13 - BEST CLASSIFIED AD	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Holland	
CLASS 13 - BEST CLASSIFIED AD	J	Hon. Mention	Rockford Register Star	Staff	Easter Seals	
CLASS 14 - BEST CLASSIFIED SECTION	G	1st Place	Republic-Times, Waterloo	Tammy Taylor	Classified section 4 pages	
CLASS 14 - BEST CLASSIFIED SECTION	G	2nd Place	Viriden Recorder	Judy Hendricks, Luaine Jones	Gold Nugget Want Ads	

CLASS 14 - BEST CLASSIFIED SECTION	H	1st Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	Classified Pages of the February 11th Newspaper	Beautiful headings, clean ads.
CLASS 14 - BEST CLASSIFIED SECTION	H	2nd Place	Breeze-Courier, Taylorville	Laurie Sparling	February 7, 2016	Loved that your advertisements fit the columns. Consistent styling.
CLASS 14 - BEST CLASSIFIED SECTION	H	3rd Place	The Breeze Journal	staff	Best Classified section	Good section, though very sprawling.
CLASS 14 - BEST CLASSIFIED SECTION	H	Hon. Mention	The Galena Gazette	Staff	Galena Gazette	
CLASS 14 - BEST CLASSIFIED SECTION	I	1st Place	The News-Gazette, Champaign	Staff	Mega Jobs - Best Classified Section	Great jobs section!
CLASS 14 - BEST CLASSIFIED SECTION	I	2nd Place	The Daily Journal, Kankakee	Staff	Best Classified Section - Daily Journal	
CLASS 14 - BEST CLASSIFIED SECTION	I	3rd Place	Wednesday Journal Group, Oak Park	Debbie Becker, Mary Ellen Nelligan	Best Classified Section	
CLASS 14 - BEST CLASSIFIED SECTION	I	Hon. Mention	Sauk Valley Media, Sterling	Jennifer Heintzelman	Sauk Valley Classifieds	
CLASS 14 - BEST CLASSIFIED SECTION	J	1st Place	Rockford Register Star	Staff	RRS Classified Feb 7, 2016	
CLASS 14 - BEST CLASSIFIED SECTION	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	2/7/16	
CLASS 15 - BEST CLASSIFIED PROMOTION	G	3rd Place	Cass County Star-Gazette, Beardstown	Erica Garcia	Hay, no time to stall	I like the large graphic! It really stands out on the page.
CLASS 15 - BEST CLASSIFIED PROMOTION	H	1st Place	The Galena Gazette	Jay Dickerson	Max the Dog	Who doesn't love dogs?! Using Max the Dog was a great way to unify the ads. The colors are great and there's no way anyone could miss these ads!
CLASS 15 - BEST CLASSIFIED PROMOTION	H	2nd Place	The Galena Gazette	Jay Dickerson	Garage Sale Map	Using a map is a great way to boost your garage sale promotion. It's a benefit not only to the garage sale hosts but also to the readers who will be driving around town with their newspapers in hand as they go bargain hunting.
CLASS 15 - BEST CLASSIFIED PROMOTION	I	1st Place	The Daily Journal, Kankakee	Dave Dressler	Catch that employee	This is the most eye-catching ad in this category, which proves your point.
CLASS 15 - BEST CLASSIFIED PROMOTION	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Garage Sale Promotion	Nice looking promo. Not too cluttered, but offers a lot of good information.
CLASS 15 - BEST CLASSIFIED PROMOTION	J	3rd Place	Rockford Register Star	Staff	Bargain Package	The white text doesn't stand out too much for me. Also a little too much info.
CLASS 15 - BEST CLASSIFIED PROMOTION	J	Hon. Mention	The Dispatch & The Rock Island Argus	Staff	Staff promoted in house ads	This doesn't really sell me on your audience. Nice to know the faces who do the work, but doesn't promote your value.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	1st Place	Metropolis Planet	Angie Humphries	Women In Business	This is a unique spin on the tradition of honoring women in business. I love the photos of the women and description of their businesses and the fact that it was four broadsheet pages is impressive.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	2nd Place	Mason County Democrat, Havana	Staff	HHS Lady Ducks 022416	What I like about this page is that the heavy play of big photos makes it something that parents, athletes, students, grandparents, etc. will take out of the paper and hang on their walls or put into their scrapbooks. It's a nice-looking photo page with effective, but non-intrusive advertising.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	G	3rd Place	Republic-Times, Waterloo	Tammy Taylor	Columbia Merchants	The holiday time is a great time to showcase local businesses. What I like about this page is that it doesn't just have the traditional advertising modulars for stores on a sig page, but incorporates some content relative to each store.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	1st Place	The Galena Gazette	Kevin Engler and Teresa Hannaman	Halloween	Clean, informative, and sponsors didn't take over the entire page. Great composition.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	2nd Place	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Fourth of July Signature Page	Great mix of information, advertisements and imagery.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	3rd Place	Macoupin County Enquirer-Democrat, Carlinville	Jonathon Parish	Valentines Day Signature Page	Very well done, ads complimented content well.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	H	Hon. Mention	The Galena Gazette	Kevin Engler and Teresa Hannaman	Pastor Appreciation	Clean, straightforward. Not overwhelmed by advertisements.
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	1st Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	American Craft Beer Week	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	2nd Place	The News-Gazette, Champaign	Staff	Home Improvement Page - Best Shared Signature Page	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	3rd Place	Effingham & Teutopolis News Report	Staff	Class_16_ET_News_Report_2_25_16.pdf	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	I	Hon. Mention	The Daily Journal, Kankakee	Dave Dressler and Staff	Best Group Page_Mothers Day	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	1st Place	The Dispatch & The Rock Island Argus	Staff	Pearl Harbor 75th	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Special Olympics	

CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Our Dairy Producers	
CLASS 16 - BEST SHARED PAGE/SIGNATURE PAGE	J	Hon. Mention	Belleville News-Democrat	Jamie Phelps & BND Design Team	Valentine's Day	
CLASS 17 - BEST NICHE PUBLICATION	G	1st Place	Chicago Daily Law Bulletin	Maria Marquez	2015 JVR Awards	Love the interesting stories and information. Love the attractive, fresh and clean layout. Love the professional advertisements, which support the theme of the publication. Well done.
CLASS 17 - BEST NICHE PUBLICATION	G	2nd Place	Chicago Daily Law Bulletin	Jennifer Jenkins	Chicago Lawyer Dec 2016/January 2017	I like the clean layout, nice advertisements, informative stories.
CLASS 17 - BEST NICHE PUBLICATION	G	3rd Place	North County News, Red Bud	Pamela Wegener	Red Bud 150 Event Brochure	Attractive, functional and fun informative piece for your 150th anniversary. Cohesive look, nicely organized and budget friendly for a piece that would be used throughout the year and also may be a keepsake for some.
CLASS 17 - BEST NICHE PUBLICATION	G	Hon. Mention	The Sidell Reporter	Rinda Maddox	Woodlawn Cemetery Brochure	Unique, but functional and informative piece. Organized nicely and clearly accomplishes its objective.
CLASS 17 - BEST NICHE PUBLICATION	H	1st Place	The Galena Gazette	Staff	Fall/Winter Galenian	
CLASS 17 - BEST NICHE PUBLICATION	H	2nd Place	The Galena Gazette	Staff	Spring/Summer Galenian	
CLASS 17 - BEST NICHE PUBLICATION	H	3rd Place	Wednesday Journal of Oak Park & River Forest	Marc Stopeck, Staff	Down Town Oak Park Gazette	
CLASS 17 - BEST NICHE PUBLICATION	I	1st Place	Kane County Chronicle, St. Charles	Carol Manderfield	Carol Manderfield Niche products	One of the finest sections I have ever seen! I thoroughly enjoyed it and it was awesome to follow the trail and learn more about the businesses, the places to get coffee, etc. along the route. Very well thought out section!
CLASS 17 - BEST NICHE PUBLICATION	I	2nd Place	The Daily Journal, Kankakee	Dave Dressler and Rachael Reynolds-Soucie	Farmers' Market Fresh	Very well done!!! I loved the recipes that go with the item being written about as well as the kitchen hack with each one! Very easy reading and well presented. Ads also tie well with the section.
CLASS 17 - BEST NICHE PUBLICATION	I	3rd Place	Effingham & Teutopolis News Report	Staff	Class_17_ET_News_Report_2_25_16.pdf	Wow! What a touching publication and tribute to a man who has obviously had a profound love for people and of helping them. Well done. When I got to page 32, I wanted more. You did a nice job of including family members, but I found myself wanting to learn more about his wife and their life. I kept thinking that you are running out of pages and I still wanted more with them as a couple. But your publication captured my heart and makes me feel like I know at least a part of "L". Thank you for that!
CLASS 17 - BEST NICHE PUBLICATION	I	Hon. Mention	Quincy Herald-Whig	Staff	Hannibal Magazine, July 2016	BEAUTIFUL!!! I love the header for the Tom Sawyer days on each page of that section. Very clean and easy to read. I might suggest that the calendar of events for that section be more toward the beginning of that section, but overall - a wonderful job!
CLASS 17 - BEST NICHE PUBLICATION	J	1st Place	Voyager Media, Plainfield	Andrew Samaan	2016 CHILL OUT WINTER EVENTS GUIDE	
CLASS 17 - BEST NICHE PUBLICATION	J	2nd Place	Rockford Register Star	Staff	815 September 2016	Pretty slick
CLASS 17 - BEST NICHE PUBLICATION	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	QC Visitors Guide	
CLASS 17 - BEST NICHE PUBLICATION	J	Hon. Mention	The Dispatch & The Rock Island Argus	Staff	Bridal Guide I DO	20 pages, but great pub
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	1st Place	North County News, Red Bud	Pamela Wegener	Red Bud 150 Inserts	Really eye-catching. Good layout of a lot of text - it doesn't overwhelm the reader.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	2nd Place	Chicago Daily Law Bulletin	Maria Marquez	Ethics 2016 Conference Insert	Nice use of color.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	G	3rd Place	The Courier, Lincoln	Chris Davis	St. John United Church of Christ Two Sided Flyer	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	1st Place	The Breese Journal	Staff	Night of the Living Dead	Love this! No way you can avoid reading this with such cool graphics!
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	2nd Place	The Galena Gazette	Jay Dickerson	The Galenian	Really attractive ad and the colors grab your attention.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	3rd Place	The Galena Gazette	Ben Otis	Sampling promotion	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	H	Hon. Mention	The Breese Journal	staff	Breese Hometown Holiday Magic	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	1st Place	Effingham Daily News	Jody Hardiek	A-1 Food Mart	I like that this isn't too overcrowded. Nice use of space and color.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	2nd Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Knies-Presidents Sale	Good job fitting a lot into a small insert without making it feel too overcrowded.

CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	3rd Place	The News-Gazette, Champaign	John Grygiel	Faith and Worship - Best Newspaper Designed Insert	Very nice looking insert.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	I	Hon. Mention	Sauk Valley Media, Sterling	Jennifer Heintzelman	Knief-March Sale	The colors really put me off.
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	1st Place	Rockford Register Star	Staff	J Laird Lambert	
CLASS 18 - BEST NEWSPAPER-DESIGNED INSERT	J	2nd Place	Belleville News-Democrat	Jamie Phelps	Deien	
CLASS 19 - BEST MARKETING CAMPAIGN	G	3rd Place	The Sidell Reporter	Rinda Maddox	Crow's Nest	Moved up one division. Attractive layout. Not being familiar with your area, I was looking for more information as to whether these events are held at The Crow's Nest, or if these are events that The Crow's Nest would have a booth at, or a combination of these.
CLASS 19 - BEST MARKETING CAMPAIGN	H	1st Place	The Galena Gazette	Ben Otis, P. Carter Newton	Holiday Sampling Promotion	Clever subscription promotion and just in time for Christmas gift giving! Nice personal touch with the follow up letter from the publisher with additional 2 months of subscription.
CLASS 19 - BEST MARKETING CAMPAIGN	H	2nd Place	The Galena Gazette	Staff	The Galenian	I like the way you are extending the advertising offerings to the coupons. An inventive way to attract new advertisers with that offering and to extend coupon sales to current advertisers.
CLASS 19 - BEST MARKETING CAMPAIGN	I	1st Place	Northwest Herald, Crystal Lake	Brent Maring	Northwest Herald Tabloid Campaign	I love this campaign. Good work showcasing all that your newspaper brings to your community.
CLASS 19 - BEST MARKETING CAMPAIGN	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Friday Digital	You communicated a big change to your readers across every platform. Great job.
CLASS 19 - BEST MARKETING CAMPAIGN	I	3rd Place	The News-Gazette, Champaign	Staff	Best Marketing Campaign	This campaign lacks cohesiveness, but each ad does well on its own.
CLASS 19 - BEST MARKETING CAMPAIGN	I	Hon. Mention	Quincy Herald-Whig	Staff	Good News Campaign	
CLASS 20 - BEST AD DESIGNER	G	1st Place	Republic-Times, Waterloo	Tammy Taylor	Best ads designed by Tammy	Good use of color, graphics, consistency...I only have good things to say.
CLASS 20 - BEST AD DESIGNER	G	2nd Place	The Sidell Reporter	Vicki Delhaye	Vicki Delhaye	Good job. Vicki showed she can design a wide variety of ads that are consistently good.
CLASS 20 - BEST AD DESIGNER	G	3rd Place	The Sidell Reporter	Rinda Maddox	Rinda Maddox	Good job with a wide variety of ads. Good use of fonts, but on some of the busier ads the fonts weren't always placed well.
CLASS 20 - BEST AD DESIGNER	G	Hon. Mention	North County News, Red Bud	Pamela Wegener	2016 Favorite Ads	Good variety of color use and fonts. This entry would have ranked higher for me, but some of the ads were TOO busy.
CLASS 20 - BEST AD DESIGNER	H	1st Place	The Galena Gazette	Ben Otis	Ben Otis	Consistently high quality, balanced composition and understanding of space.
CLASS 20 - BEST AD DESIGNER	H	2nd Place	The Galena Gazette	Jay Dickerson	Jay Dickerson	Nice balance of words and text. I appreciate the use and apparent knowledge of typography.
CLASS 20 - BEST AD DESIGNER	H	3rd Place	The Hinsdalean	Becky Campbell	Design work of Becky Campbell	Consistent in style, no glaring issues. Nice use of stock artwork.
CLASS 20 - BEST AD DESIGNER	H	Hon. Mention	The Journal-News, Hillsboro	Mike Plunkett	Best Ad Designer	Lots of creativity!
CLASS 20 - BEST AD DESIGNER	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Best Ad Designer - Breeden	
CLASS 20 - BEST AD DESIGNER	I	2nd Place	The Daily Journal, Kankakee	Dave Dressler	Best Ad Designer - Dressler	
CLASS 20 - BEST AD DESIGNER	I	3rd Place	Kane County Chronicle, St. Charles	Carol Manderfield	Carol Manderfield Design	
CLASS 20 - BEST AD DESIGNER	I	Hon. Mention	Wednesday Journal Group, Oak Park	Staff	Best Ad Designer	
CLASS 20 - BEST AD DESIGNER	J	1st Place	Belleville News-Democrat	Lucy Burton	Lucy Burton	The Hospice ad had me at the hand holding. Powerful, emotional and caring. You sold me.
CLASS 20 - BEST AD DESIGNER	J	2nd Place	Voyager Media, Plainfield	Shelley Holmgren	Shelley Holmgren, Graphic Designer	These are all good, but I especially enjoyed the Voyager Media Trivia Night. The zaniness, 50s and 60s color schemes and monstrous humor excited me. Good work.
CLASS 20 - BEST AD DESIGNER	J	3rd Place	Belleville News-Democrat	Beth Wiesemann	Beth Wiesemann	You are a versatile ad designer who is unafraid of controversy. I see a bright future. Great ad layouts. Don't fear pushing the envelope. It's only air.
CLASS 20 - BEST AD DESIGNER	J	Hon. Mention	Rockford Register Star	Andrea Barthel	Andrea Barthel - Best Designer	Great eye for detail, space and color. Your ads communicate and are pleasing to the eye. I would encourage you to break the mold and trail blaze.
CLASS 21 - BEST STATIC ONLINE AD	G	1st Place	Chicago Daily Law Bulletin	Maria Marquez	Webb Book Online Ad	The red really pops out of this ad, and I like how the man faces in toward the text. It's classy and well-balanced.
CLASS 21 - BEST STATIC ONLINE AD	G	2nd Place	Chicago Daily Law Bulletin	Maria Marquez	Ethics 2016 Conference Online Ad	I love the bright colors and the simplicity of this ad. It really stands out.

CLASS 21 - BEST STATIC ONLINE AD	G	3rd Place	Chicago Daily Law Bulletin	Jennifer Jenkins	Chicago-Kent Law Online ad	I love the combo of red and black/white. It gets the information out in a simple and classy way.
CLASS 21 - BEST STATIC ONLINE AD	G	Hon. Mention	The Fulton Democrat, Lewistown	Staff	Why Newspapers FULTON	I love the tagline "the eyes have it." Good use of a large graphic. In the future, consider taking out some of the words and letting the ad breathe a bit more.
CLASS 21 - BEST STATIC ONLINE AD	H	1st Place	Macoupin County Enquirer-Democrat, Carlinville	Staff	Bank and Trust Online Ad	Very creative for the type of business.
CLASS 21 - BEST STATIC ONLINE AD	H	2nd Place	The Galena Gazette	Kevin Engler	Blankenbaker Insurance	
CLASS 21 - BEST STATIC ONLINE AD	H	3rd Place	The Galena Gazette	Mark Van Osdol	Van Osdol Photographics	
CLASS 21 - BEST STATIC ONLINE AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden	Giavannis Salon	Inviting!!
CLASS 21 - BEST STATIC ONLINE AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	DJ Future Stars	Nice self promotion. Great emotion shown in the picture
CLASS 21 - BEST STATIC ONLINE AD	I	3rd Place	The News-Gazette, Champaign	Lisa Lotz, Marketing Consultant	Michaels Catering - Best static online ad	Looks delicious!
CLASS 21 - BEST STATIC ONLINE AD	I	Hon. Mention	The News-Gazette, Champaign	Lisa Lotz	Michaels Catering - Best static online ad	Classy! Eye catching
CLASS 21 - BEST STATIC ONLINE AD	J	1st Place	Belleville News-Democrat	Denise Rollberg	Bareminerals	
CLASS 21 - BEST STATIC ONLINE AD	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Gentleman's Barber Shop	
CLASS 21 - BEST STATIC ONLINE AD	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Circa 21	
CLASS 21 - BEST STATIC ONLINE AD	J	Hon. Mention	Rockford Register Star	Staff	Luther Center	
CLASS 22 - BEST RICH MEDIA ONLINE AD	G	1st Place	The Courier, Lincoln	Chris Davis	Stuffed Aria Pizza Delicious No Crust Pizza	Fun video - I'm not sure I would have been able to picture a no-crust pizza, so the ad was informative!
CLASS 22 - BEST RICH MEDIA ONLINE AD	G	2nd Place	The Hoopston Chronicle	Misty Courtney, Jordan Crook	Theater Preview Print/Video Promotion	Nice colors and effort. Only thing that put you at second place was the length of the video. It didn't keep me long enough.
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	1st Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Pleasant View	Nice colors.
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	2nd Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Woodhaven	
CLASS 22 - BEST RICH MEDIA ONLINE AD	I	3rd Place	Sauk Valley Media, Sterling	Jennifer Heintzelman	Hughes Resources	Design isn't very eye-catching.
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	1st Place	Rockford Register Star	Staff	Brian Bemis	
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	2nd Place	Belleville News-Democrat	Beth Wiesemann	Gil Klein	
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	3rd Place	The Dispatch & The Rock Island Argus	Staff	Cargo Wrap	
CLASS 22 - BEST RICH MEDIA ONLINE AD	J	Hon. Mention	The Dispatch & The Rock Island Argus	Staff	Milltown Coffee	
CLASS 23 - BEST HOLIDAY AD	G	1st Place	Republic-Times, Waterloo	Tammy Taylor	Braun Christmas	Really pretty ad. Colors go well together - I like that you didn't use typical Christmas colors. It makes the ad stand out among other Christmas ads. Typefaces chosen well.
CLASS 23 - BEST HOLIDAY AD	G	2nd Place	Mason County Democrat, Havana	Staff	Heights Finance 011316	I like the colors, it draws attention, and I think it has good reader appeal.
CLASS 23 - BEST HOLIDAY AD	G	3rd Place	The Courier, Lincoln	Chris Davis	ReNew Consignment A Christmas Wonderland	I really like the background and use of space.
CLASS 23 - BEST HOLIDAY AD	G	Hon. Mention	Republic-Times, Waterloo	Tammy Taylor	Waterloo Merchants Christmas	A little busy.
CLASS 23 - BEST HOLIDAY AD	H	1st Place	The Galena Gazette	Mark Van Osdol	Dillons	Perfect Christmas tree. That is true thinking outside the box!!! Nice work!
CLASS 23 - BEST HOLIDAY AD	H	2nd Place	The Enterprise, Plainfield	Andrew Samaan	The Christmas Shoppe	Love the blue and white colors with the more traditional colors thrown in for good measure. Very nice!
CLASS 23 - BEST HOLIDAY AD	H	3rd Place	The Galena Gazette	Jay Dickerson	Tammy's Piggly Wiggly	Very cute and whimsical. Certainly draws your attention in with the use of color.
CLASS 23 - BEST HOLIDAY AD	H	Hon. Mention	The Enterprise, Plainfield	Andrew Samaan	Irish Parade	Really nice use of color!
CLASS 23 - BEST HOLIDAY AD	I	1st Place	The Daily Journal, Kankakee	Dave Dressler	Honoring Our Heroes - Speckman	
CLASS 23 - BEST HOLIDAY AD	I	2nd Place	NewsTribune, La Salle	Jeanette Smith	State Bank of Cherry Holiday Customer Appreciation Day	
CLASS 23 - BEST HOLIDAY AD	I	3rd Place	The News-Gazette, Champaign	Staff	Christmas Tree - Best Holiday Ad	
CLASS 23 - BEST HOLIDAY AD	I	Hon. Mention	NewsTribune, La Salle	Jeanette Smith	Bruce Jewelers Snowflake ad	
CLASS 23 - BEST HOLIDAY AD	J	1st Place	The Dispatch & The Rock Island Argus	Staff	Uncle Norm's	
CLASS 23 - BEST HOLIDAY AD	J	2nd Place	The Dispatch & The Rock Island Argus	Staff	Watermark	
CLASS 23 - BEST HOLIDAY AD	J	3rd Place	The Dispatch & The Rock Island Argus	Randy Ward	Corn Crib	
CLASS 23 - BEST HOLIDAY AD	J	Hon. Mention	The Dispatch & The Rock Island Argus	Jane Miller	Inspire Designs	