

# Fireworks Advertising Advisory

## Fireworks may not be legally advertised in Illinois.

Please note, the following items have been statutorily defined as **NOT** being fireworks and may legally be sold and advertised in Illinois. Items as described by statute that are **legal to sell and advertise** in Illinois are as follows:

*"Consumer fireworks shall not include snake or glow worm pellets; smoke devices; trick noisemakers known as "party poppers", "booby traps", "snappers", "trick matches", "cigarette loads", and "auto burglar alarms"; sparklers; toy pistols, toy canes, toy guns, or other devices in which paper or plastic caps containing twenty-five hundredths grains or less of explosive compound are used, provided they are so constructed that the hand cannot come in contact with the cap when in place for the explosion; and toy pistol paper or plastic caps that contain less than twenty hundredths grains of explosive mixture; the sale and use of which shall be permitted at all times."*

**If the item being advertised meets the above stated description it may be included in an advertisement.**

**Businesses that sell fireworks may also advertise basic information such as their: address, phone number, and hours of operation. They also may advertise such phrases as "big selection" or "low prices." Fireworks that are illegal in Illinois may not be advertised.**

**Illinois statutes also provide for the advertisement of a public display of fireworks if the public display is properly permitted by the governing municipality.**

**Inserts from states where fireworks are legal may not be inserted in Illinois newspapers if the insert details fireworks that are not legal to sell in Illinois.**