

THE ILLINOIS 2 X 2 DISPLAY NETWORK

CHICAGOLAND

49 NEWSPAPERS
225,028 CIRCULATION
427,553 READERS*

NORTHWEST ZONE

47 NEWSPAPERS
228,236 CIRCULATION
433,648 READERS*

CENTRAL WEST ZONE

51 NEWSPAPERS
180,460 CIRCULATION
342,874 READERS*

CENTRAL EAST ZONE

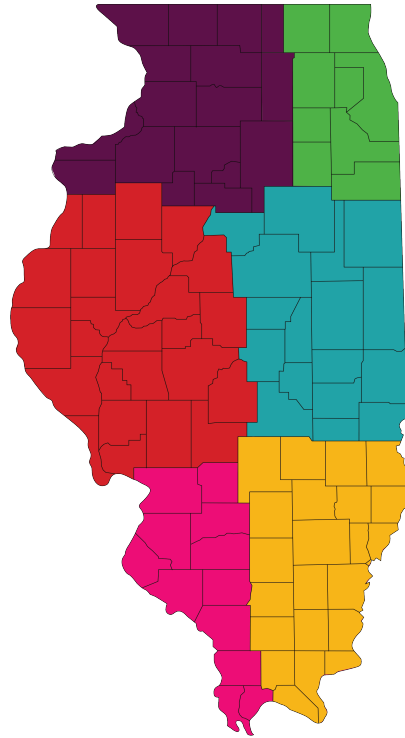
34 NEWSPAPERS
112,240 CIRCULATION
213,256 READERS*

SOUTHWEST ZONE

22 NEWSPAPERS
74,459 CIRCULATION
141,472 READERS*

SOUTHEAST ZONE

21 NEWSPAPERS
45,327 CIRCULATION
86,121 READERS*



STATEWIDE

224 NEWSPAPERS • 865,750 CIRCULATION
1,644,925 READERS*

The Illinois 2 x 2 Display Network is a group of newspapers in Illinois that reaches over 1 million Potential Customers.

Choose the Zones that cover the customers you want to reach. See pricing below.

We can also place your 2x2 ad NATIONWIDE. Call us for pricing.

**ADD NEWSPAPERS TO THESE ZONES:

CHICAGOLAND ZONE
CHICAGO TRIBUNE - \$200.00
AD SIZE - 3.22" X 3.5"

NORTHWEST ZONE
ROCKFORD REGISTER STAR - \$50.00
AD SIZE - 3.22" X 2"

CENTRAL EAST ZONE
CHAMPAIGN NEWS-GAZETTE - \$50.00
AD SIZE - 3.13" X 2"

SOUTHWEST ZONE
BELLEVILLE NEWS-DEMOCRAT - \$50.00
AD SIZE - 3.22" X 2"

** MUST BUY THE ZONE TO ADD ON PAPERS SPECIFIED

*Based on 1.9 readers per copy.
2011, Newton Research, Illinois Press Association

ZONED RATES

NW, CW,
CE, SW, SE

Any ONE zone	\$360
Any TWO zones	\$700
Any THREE zones	\$1,000
Any FOUR zones	\$1,300
All FIVE zones	\$1,450

Chicagoland is not considered a zone.

CHICAGOLAND RATES

Chicagoland.....	\$410
Chicagoland + any ONE zone.....	\$750
Chicagoland + any TWO zones	\$1,050
Chicagoland + any THREE zones	\$1,350
Chicagoland + any FOUR zones	\$1,500

STATEWIDE RATE \$1,600

INCLUDES CHICAGOLAND AND ALL FIVE ZONES

OR ENLARGE THE AD TO 2X4 FOR DOUBLE THE PRICE!

October 2021

Ad Deadline: Monday by 10 am if ad needs to be designed for the following week. Camera ready PDF ads due Wednesday by 9am CST for the following week. Black and white ads only. Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.

ILLINOIS PRESS ADVERTISING SERVICE
900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703

P-217.241.1700 • F-217.241.1701

WWW.ILLINOISPRESS.ORG

ILLINOIS 2X2 PARTICIPATING NEWSPAPERS

NORTHWEST ZONE

47 NEWSPAPERS | 228,236 CIRCULATION | 433,648 READERS*

Addison Independent
Aledo, Times Record
Amboy News
Ashton Gazette
Belvidere Boone County Journal
Belvidere Daily Republican
Byron Tempo
DeKalb County Journal
DeKalb, Daily Chronicle
DeKalb Midweek
Dixon, Telegraph
Durand Volunteer
Elmhurst Independent
Forreston Journal
Freeport Journal Standard
Fulton Journal
Galena Gazette
Geneseo Henry County Republic
Geneseo Henry Co. Advertiser
Kewanee Star Courier
Lacon Home Journal
Lanark Prairie Advocate
Machesney Park, Post-Journal

Mendota Reporter
Moline, Dispatch/Rock Island Argus
Morrison Sentinel
Mt. Carroll, Mirror Democrat
Mt. Morris Times
Oregon Ogle County Life
Oregon Republican Reporter
Ottawa, Times
Pecatonica Gazette
Polo, Tri-County Press
Port Byron Erie Review
Princeton, Bureau Co. Republican
Prophetstown Echo
Rochelle News-Leader
Rockford Journal
Rockford Rock River Times
Rockford Winnebago Chronicle
Rockton Herald
Savanna Times Journal
Sterling Daily Gazette
Stockton Village Voices
Thomson, Carroll County Review
Walnut Leader
Warren, The Flash

*Add the Rockford Register Star (11,755 circ.)

CENTRAL WEST ZONE

51 NEWSPAPERS | 180,460 CIRCULATION | 342,874 READERS*

Assumption Golden Prairie News
Astoria, South Fulton Argus
Bartonville, Limestone Independent News
Beardstown, Cass Co. Star-Gazette
Blue Mound Leader
Brighton, Southwestern Journal-News
Bunker Hill Gazette-News
Canton Daily Ledger
Carlinville Macoupin Co. Enquirer Democrat
Carrollton, Greene Prairie Press
Carthage, Hancock Co. Journal Pilot
Delavan Times
East Peoria, Tazewell Chronicle
Eureka, Woodford Chronicle
Galesburg, Knox County Neighbors
Girard Gazette
Glasford Gazette
Hardin, Calhoun News Herald
Havana, Mason County Democrat
Hillsboro, Journal-News
Jacksonville, The Source
Jerseyville Jersey County Journal
LaHarpe, Hancock Co. Quill
Lewistown, Fulton Democrat
Litchfield News Herald
Macomb, McDonough Co. Voice

Metamora Woodford Courier
Monmouth, Daily Review Atlas
Morton Courier
Mt. Olive Herald
Nashville News
Nokomis, Free Press Progress
Palmyra, Northwestern News
Pana News-Palladium
Pekin Daily Times
Peoria County Chronicle
Pittsfield Pike Press
Quincy Herald-Whig Review TMC
Quincy The Herald-Whig
Raymond News
Raymond, Panhandle Press
Staunton Star-Times
Stronghurst, Henderson Co. Quill
Taylorville, Breeze-Courier
Taylorville, Shopping Spree
Virgen Gold Nugget Express Shopper
Virgen Recorder
Washington Courier
Waverly Journal
Winchester, Scott County Times
Worden, Madison County Chronicle

CHICAGOLAND

49 NEWSPAPERS | 225,028 CIRCULATION | 427,553 READERS*

Arlington Heights Journal
Bensenville Suburban Journal
Bolingbrook Bugle
Braidwood Journal
Buffalo Grove Journal & Topics
Chicago, Cook County Chronicle
Chicago, InsidePublications
Chicago's Northwest Side Press
Chicago, Reporter
Coal City Courant
Crystal Lake, McHenry Chronicle
Crystal Lake, Northwest Herald
Des Plaines Journal
Downers Grove Bugle
Earlville Post
Elk Grove Journal
Geneva, Suburban Chronicle
Golf Mill Journal
Grayslake, Lake County Journal
Hinsdale, Hinsdalean
Joliet Bugle
Joliet, The Herald-News
Lisle Bugle
Long Grove Northwest Journal
Morris Daily Herald

Mt. Prospect Journal
Niles Bugle
Niles Journal
Palatine Journal & Topics
Park Ridge Journal
Peotone Vedette
Plainfield, Enterprise
Prospect Heights Journal
Rolling Meadows Journal & Topics
Romeoville Bugle
Rosemont Journal
Shorewood Sentinel
St. Charles Kane Country Chronicle
Summit, Desplaines Valley News
Waukegan, Lake County Chronicle
Westmont Bugle
Wheaton, DuPage County Chronicle
Wheeling Journal & Topics
Wilmington, Free Press Advocate
Wilmington, Prairie Shopper
Woodridge Bugle
Woodstock Independent
Yorkville, Kendall Chronicle
Yorkville, Kendall County Record

*Add the Chicago Tribune (249,780 circ.)

CENTRAL EAST ZONE

34 NEWSPAPERS | 112,240 CIRCULATION | 213,256 READERS*

Arcola Record-Herald
Arthur Graphic-Clarion
Atwood Record Herald News
Carlock, The Quill
Chenoa Town Crier
Cissna Park News
Clinton Journal
Clinton Saturday Advertiser
Colfax The Ridgeview Review
Decatur Tribune
Fairbury, Blade
Georgetown, Independent News
Gilman Star
Gridley Village Times
Heyworth Buss
Kankakee, The Daily Journal
Leroy Leader
Lexington, The Lexingtonian

Mahomet Citizen
Marshall Advocate
Mattoon/Charleston JG-TC
Monticello, Piatt Co. Journal Republican
Normal, The Normalite
Paris, The Prairie Press
Paxton Ford County Chronicle
Philo, Southern Campaign Co. Today
Pontiac, Daily Leader
Pontiac Livingston Shopping News
Rankin Independent
Rantoul Press
Sidell Reporter
Sullivan Moultrie County News Progress
Tuscola Journal
Tuscola Review

*Add Champaign News Gazette (18,787 circ.)

SOUTHEAST ZONE

21 NEWSPAPERS | 45,327 CIRCULATION | 86,121 READERS*

Albion Navigator
Altamont News Banner
Benton Franklin County Gazette
Benton News
Carmi Chronicle
Farina News
Harrisburg Register
Lawrenceville Daily Record
Louisville, Clay C. Republican
Marion Republican
Marion Smart Shopper
Marion Star

Metropolis Planet
Metropolis, Southern Scene
Mt. Carmel Hometown Register
Olney Gazette
Ramsey News-Journal
Robinson, Daily News
Salem Times-Commoner
Shawneetown, Gallatin Democrat
Vienna Times

*Add the Belleville News-Democrat (23,700 circ.)

Bold print represents daily newspapers, italics represents shoppers/TMC's.
*Based on 1.9 readers per copy. 2011, Newton Research, Illinois Press Association

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