

# THE ILLINOIS 2 X 2 DISPLAY NETWORK

## CHICAGOLAND

44 NEWSPAPERS  
215,703 CIRCULATION  
409,836 READERS\*

## NORTHWEST ZONE

48 NEWSPAPERS  
216,449 CIRCULATION  
411,253 READERS\*

## CENTRAL WEST ZONE

50 NEWSPAPERS  
176,186 CIRCULATION  
334,753 READERS\*

## CENTRAL EAST ZONE

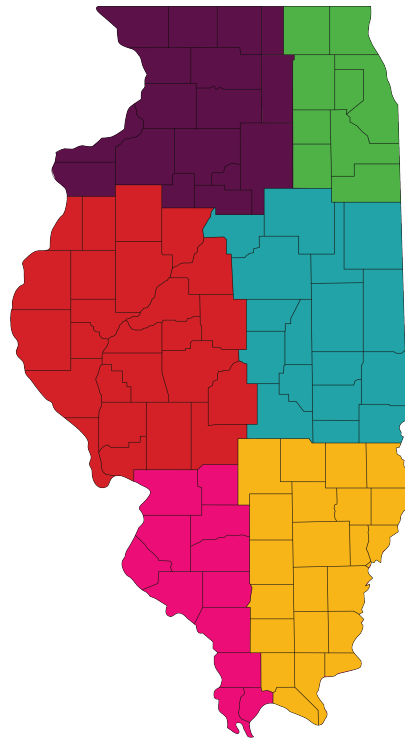
27 NEWSPAPERS  
108,240 CIRCULATION  
205,656 READERS\*

## SOUTHWEST ZONE

22 NEWSPAPERS  
74,459 CIRCULATION  
141,472 READERS\*

## SOUTHEAST ZONE

21 NEWSPAPERS  
45,327 CIRCULATION  
86,121 READERS\*



## STATEWIDE

212 NEWSPAPERS • 836,364 CIRCULATION  
1,589,092 READERS\*

The Illinois 2 x 2 Display Network is a group of newspapers in Illinois that reaches over 1 million Potential Customers.

Choose the Zones that cover the customers you want to reach. See pricing below.

We can also place your 2x2 ad NATIONWIDE. Call us for pricing.

\*\*ADD NEWSPAPERS TO THESE ZONES:

**CHICAGOLAND ZONE**  
CHICAGO TRIBUNE - \$200.00  
AD SIZE - 3.22" X 3.5"

**NORTHWEST ZONE**  
ROCKFORD REGISTER STAR - \$50.00  
AD SIZE - 3.22" X 2"

**CENTRAL EAST ZONE**  
CHAMPAIGN NEWS-GAZETTE - \$50.00  
AD SIZE - 3.13" X 2"

**SOUTHWEST ZONE**  
BELLEVILLE NEWS-DEMOCRAT - \$50.00  
AD SIZE - 3.22" X 2"

\*\* MUST BUY THE ZONE TO ADD ON PAPERS SPECIFIED

\*Based on 1.9 readers per copy.  
2011, Newton Research, Illinois Press Association

## ZONED RATES

NW, CW,  
CE, SW, SE

Any <b>ONE</b> zone .....	\$360
Any <b>TWO</b> zones .....	\$700
Any <b>THREE</b> zones .....	\$1,000
Any <b>FOUR</b> zones .....	\$1,300
All <b>FIVE</b> zones .....	\$1,450

Chicagoland is not considered a zone.

## CHICAGOLAND RATES

Chicagoland.....	\$410
Chicagoland + any <b>ONE</b> zone.....	\$750
Chicagoland + any <b>TWO</b> zones.....	\$1,050
Chicagoland + any <b>THREE</b> zones.....	\$1,350
Chicagoland + any <b>FOUR</b> zones.....	\$1,500

# STATEWIDE RATE \$1,600

INCLUDES CHICAGOLAND AND ALL FIVE ZONES

OR ENLARGE THE AD TO 2X4 FOR DOUBLE THE PRICE!

November 2021

**Ad Deadline:** Monday by 10 am if ad needs to be designed for the following week. Camera ready PDF ads due Wednesday by 9am CST for the following week. Black and white ads only. Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.

ILLINOIS PRESS ADVERTISING SERVICE  
900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703

P-217.241.1300 • F-217.241.1701

WWW.ILLINOISPRESS.ORG

# ILLINOIS 2X2 PARTICIPATING NEWSPAPERS

## NORTHWEST ZONE

48 NEWSPAPERS | 216,449 CIRCULATION | 411,253 READERS\*

Addison Independent  
Aledo, Times Record  
Amboy News  
Ashton Gazette  
Belvidere Boone County Journal  
Belvidere Daily Republican  
Byron Tempo  
DeKalb County Journal  
**DeKalb, Daily Chronicle**  
DeKalb Midweek  
**Dixon, Telegraph**  
Durand Volunteer  
Elmhurst Independent  
Forreston Journal  
**Freeport Journal Standard**  
Fulton Journal  
Galena Gazette  
Geneseo Henry County Republic  
*Geneseo Henry Co. Advertiser*  
**Kewanee Star Courier**  
Lacon Home Journal  
Lanark Prairie Advocate  
Machesney Park, Post-Journal  
Mendota Reporter

**Moline, Dispatch/Rock Island Argus**  
Morrison Sentinel  
Mt. Carroll, Mirror Democrat  
Mt. Morris Times  
Oregon Ogle County Life  
Oregon Republican Reporter  
**Ottawa, Times**  
Pecatonica Gazette  
Polo, Tri-County Press  
Port Byron Erie Review  
Princeton, Bureau Co. Republican  
Prophetstown Echo  
Rochelle News-Leader  
Rockford Journal  
Rockford Rock River Times  
Rockford Winnebago Chronicle  
Rockton Herald  
Savanna Times Journal  
**Sterling Daily Gazette**  
**Stockton Scoop Today**  
Stockton Village Voices  
Thomson, Carroll County Review  
Walnut Leader  
Warren, The Flash

\*Add the Rockford Register Star (11,755 circ.)

## CHICAGOLAND

44 NEWSPAPERS | 215,703 CIRCULATION | 409,836 READERS\*

Arlington Heights Journal  
Bolingbrook Bugle  
Braidwood Journal  
Buffalo Grove Journal & Topics  
Chicago, Cook County Chronicle  
Chicago, InsidePublications  
Chicago's Northwest Side Press  
Chicago, Reporter  
Coal City Courant  
Crystal Lake, McHenry Chronicle  
**Crystal Lake, Northwest Herald**  
Des Plaines Journal  
Downers Grove Bugle  
Earlville Post  
Elk Grove Journal  
Geneva, Suburban Chronicle  
Grayslake, Lake County Journal  
Hinsdale, Hinsdalean  
Joliet Bugle  
Joliet, The Herald-News  
Lisle Bugle  
Morris Daily Herald

Niles Bugle  
Niles/Park Ridge Journal  
Palatine Journal & Topics  
Peotone Vedette  
Plainfield, Enterprise  
Prospect Heights/Mt. Prospect Journal  
Rolling Meadows Journal & Topics  
Romeoville Bugle  
Rosemont Journal  
Shorewood Sentinel  
St. Charles Kane Country Chronicle  
Summit, Desplaines Valley News  
Waukegan, Lake County Chronicle  
Westmont Bugle  
Wheaton, DuPage County Chronicle  
Wheeling Journal & Topics  
Wilmington, Free Press Advocate  
*Wilmington, Prairie Shopper*  
Woodridge Bugle  
Woodstock Independent  
Yorkville, Kendall Chronicle  
Yorkville, Kendall County Record

\*Add the Chicago Tribune (249,780 circ.)

## CENTRAL WEST ZONE

50 NEWSPAPERS | 176,186 CIRCULATION | 334,753 READERS\*

Assumption Golden Prairie News  
Astoria, South Fulton Argus  
Bartonville, Limestone Independent News  
Beardstown, Cass Co. Star-Gazette  
Blue Mound Leader  
Brighton, Southwestern Journal-News  
Bunker Hill Gazette-News  
Canton Daily Ledger  
Carlinville Macoupin Co. Enquirer Democrat  
Carrollton, Greene Prairie Press  
Carthage, Hancock Co. Journal Pilot  
Delavan Times  
East Peoria, Tazewell Chronicle  
Eureka, Woodford Chronicle  
Galesburg, Knox County Neighbors  
Girard Gazette  
Glasford Gazette  
Hardin, Calhoun News Herald  
Havana, Mason County Democrat  
Hillsboro, Journal-News  
Jacksonville, The Source  
Jerseyville Jersey County Journal  
LaHarpe, Hancock Co. Quill  
Lewistown, Fulton Democrat  
Litchfield News Herald  
**Macomb, McDonough Co. Voice**

Metamora Woodford Courier  
Monmouth, Daily Review Atlas  
Morton Courier  
Mt. Olive Herald  
Nashville News  
Nokomis, Free Press Progress  
Palmyra, Northwestern News  
Pana News-Palladium  
**Pekin Daily Times**  
Peoria County Chronicle  
Pittsfield Pike Press  
*Quincy Herald-Whig Review TMC*  
**Quincy The Herald-Whig**  
Raymond News  
Raymond, Panhandle Press  
Staunton Star-Times  
Stronghurst, Henderson Co. Quill  
**Taylorville, Breeze-Courier**  
*Taylorville, Shopping Spree*  
Virde Recorder  
Washington Courier  
Waverly Journal  
Winchester, Scott County Times  
Worden, Madison County Chronicle

## CENTRAL EAST ZONE

27 NEWSPAPERS | 108,240 CIRCULATION | 205,656 READERS\*

Arcola Record-Herald  
Arthur Graphic-Clarion  
Atwood Record Herald News  
Cissna Park News  
Clinton Journal  
*Clinton Saturday Advertiser*  
Decatur Tribune  
Fairbury, Blade  
Georgetown, Independent News  
Gilman Star  
**Kankakee, The Daily Journal**  
Mahomet Citizen  
Marshall Advocate

**Mattoon/Charleston JG-TC**  
Monticello, Piatt Co. Journal Republican  
Paris, The Prairie Press  
Paxton Ford County Chronicle  
Philo, Southern Champaign Co. Today  
Pontiac, Daily Leader  
*Pontiac Livingston Shopping News*  
Rankin Independent  
Rantoul Press  
Sidell Reporter  
Sullivan Moultrie County News Progress  
Tuscola Journal  
Tuscola Review

\*Add Champaign News Gazette (18,787 circ.)

## SOUTHEAST ZONE

21 NEWSPAPERS | 45,327 CIRCULATION | 86,121 READERS\*

Albion Navigator  
Altamont News Banner  
Benton Franklin County Gazette  
Benton News  
Carmi Chronicle  
Farina News  
Harrisburg Register  
Lawrenceville Daily Record  
Louisville, Clay C. Republican  
Marion Republican  
*Marion Smart Shopper*  
Marion Star

Metropolis Planet  
*Metropolis, Southern Scene*  
Mt. Carmel Hometown Register  
Olney Gazette  
Ramsey News-Journal  
Robinson, Daily News  
Salem Times-Commoner  
Shawneetown, Gallatin Democrat  
Vienna Times

## SOUTHWEST ZONE

22 NEWSPAPERS | 74,459 CIRCULATION | 141,472 READERS\*

**Alton Telegraph**  
Anna, Gazette Democrat  
Belleville, Herald Scott Flier  
Belleville, Metro East Chronicle  
Breese Journal  
**Carbondale, Southern Illinoisan**  
Carbondale Times  
Carlyle, Union Banner  
Cartersville Courier  
Chester Herald-Tribune  
Du Quoin Call  
East St. Louis Monitor

**Edwardsville Intelligencer**  
Fairview Heights, Tribune  
Herrin Independent  
Lebanon Advertiser  
Mascoutah Herald  
O'Fallon Weekly  
Okawville Times  
Pinkneyville Weekly-Press  
Troy Times Tribune  
Waterloo, Republic Times

\*Add the Belleville News-Democrat (23,700 circ.)

Bold print represents daily newspapers, italics represents shoppers/TMC's.

\*Based on 1.9 readers per copy, 2011, Newton Research, Illinois Press Association

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