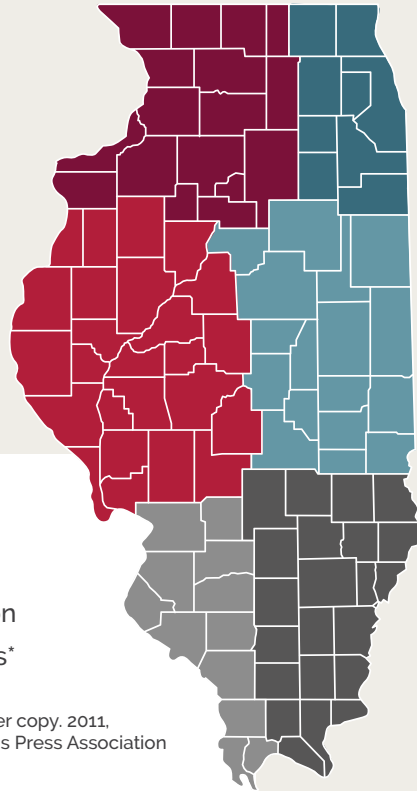


2X2

The Illinois 2x2 Display Ad Network

2X2 MAP



Statewide

205 Newspapers
 721,479 Circulation
 1,370,810 Readers*

*Based on 1.9 readers per copy, 2011.
 Newton Research, Illinois Press Association

STATEWIDE RATE
Chicagoland + ALL FIVE ZONES \$1,600

Or enlarge ad to 2x4 for double the price

ZONED RATES

(Northwest, Central West, Central East, Southwest, Southeast)

Any ONE Zone	\$360
Any TWO Zones	\$700
Any THREE Zones	\$1,000
Any FOUR Zones	\$1,300
Any FIVE Zones	\$1,450

Chicagoland

45 Newspapers • 219,047 Circulation • 416,189 Readers*
 *Add the Chicago Tribune (242,270 circ.) - \$200 - AD SIZE - 3.22" x 3.5"

Northwest Zone

50 Newspapers • 215,632 Circulation • 409,700 Readers*

Central West Zone

48 Newspapers • 104,118 Circulation • 197,824 Readers*

Central East Zone

25 Newspapers • 90,747 Circulation • 172,419 Readers*
 *Add Champaign News Gazette (18,711 circ.) - \$50 - AD SIZE - 3.13" x 2"

Southwest Zone

19 Newspapers • 62,125 Circulation • 118,038 Readers*

Southeast Zone

18 Newspapers • 29,810 Circulation • 56,639 Readers*
 *Add the Belleville News-Democrat (12,243 circ.) - \$50 - AD SIZE - 3.22" x 2"

CHICAGOLAND RATES

Chicagoland	\$410
Chicagoland + Any ONE Zone	\$750
Chicagoland + Any TWO Zones	\$1,050
Chicagoland + Any THREE Zones	\$1,350
Chicagoland + Any FOUR Zones	\$1,500

AD and Order DEADLINE: Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Size Needed - (3.792" x 2") or if you place a 2x4 - (3.792" x 4").

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704
 p: 217.241.1700 • f: 217.241.1701

Illinois 2x2 Participating Newspapers



Chicagoland

45 Newspapers • 219,047 Circulation • 416,189 Readers*

Arlington Heights Journal
 Bolingbrook Bugle
 Braidwood Journal
 Buffalo Grove Journal
 Chicago, Cook County Chronicle
 Chicago InsidePublications
 Chicago's Northwest Side Press
 Chicago Reporter
 Coal City Courant
 Crystal Lake McHenry Chronicle
Crystal Lake Northwest Herald
 Des Plaines Journal
 Downers Grove Bugle
 Earlville Post
 Elk Grove Journal
 Geneva Kane Country Chronicle
 Geneva Suburban Chronicle
 Glenview Journal
 Grayslake Lake County Journal
 Hinsdale Hinsdalean
 Joliet Bugle
 Joliet Herald-News
 LaSalle News Tribune

Lisle Bugle
 Morris Herald News
 Niles Bugle
 Niles/Park Ridge Journal
 Palatine Journal
 Peotone Vedette
 Plainfield Enterprise
 Prospect Heights/Mt. Prospect Journal
 Rolling Meadows Journal
 Romeoville Bugle
 Rosemont Journal
 Shorewood Sentinel
 Summit Desplaines Valley News
 Waukegan Lake County Chronicle
 Westmont Bugle
 Wheaton DuPage County Chronicle
 Wheeling Journal
 Wilmington Free Press Advocate
 Woodridge Bugle
 Woodstock Independent
 Yorkville Kendall Chronicle
 Yorkville Kendall County Record

*Add the Chicago Tribune (242,270 circ.)

Northwest Zone

50 Newspapers • 215,632 Circulation • 409,700 Readers*

Addison Independent
 Aledo Times Record
 Amboy News
 Ashton Gazette
 Belvidere Boone County Journal
 Belvidere Republican
 Bensenville Independant
 Byron Tempo
 DeKalb County Journal
DeKalb Daily Chronicle
 DeKalb Midweek
Dixon Telegraph
 Durand Volunteer
 Elmhurst Independent
 Forreton Journal
 Fulton Journal
 Galena Gazette
 Geneseo Henry County Republic
Geneseo Henry Co. Advertiser
Kewanee Star Courier
 Lacon Home Journal
 Lanark Prairie Advocate
LaSalle News Tribune
 Machesney Park Post-Journal
 Mendota Reporter

Moline Dispatch/Rock Island Argus
 Morrison Whiteside Sentinel
 Mt. Carroll Mirror Democrat
 Mt. Morris Times
 Oregon Ogle County Life
 Oregon Republican Reporter
Ottawa Times
 Pecatonica Gazette
 Polo Tri-County Press
 Port Byron Erie Review
 Princeton Bureau Co. Republican
 Prophetstown Echo
 Rochelle News-Leader
 Rockford Journal
 Rockford Rock River Times
 Rocford Winnebago Chronicle
 Rockton Herald
 Savanna Times Journal
Sterling Daily Gazette
 Stockton Scoop Today
 Stockton Village Voices
 Thomson Carroll County Review
 Villa Park Review
 Walnut Leader
 Warren The Flash

Central West Zone

48 Newspapers • 104,118 Circulation • 197,824 Readers*

Assumption Golden Prairie News
 Astoria South Fulton Argus
 Bartonville Limestone Independent News
 Beardstown Cass Co. Star-Gazette
 Blue Mound Leader
 Brighton Southwestern Journal-News
 Bunker Hill Gazette-News
 Canton Daily Ledger
 Carlinville MacoupinCo. Enquirer Democrat
 Carrollton Greene Prairie Press
 Carthage Hancock Co. Journal Pilot
 Delavan Times
 East Peoria Tazewell Chronicle
 Eureka Woodford Chronicle
 Girard Gazette
 Glasford Gazette
 Hardin Calhoun News Herald
 Havana Mason County Democrat
 Hillsboro Journal-News
 Jacksonville The Source
 Jerseyville Jersey County Journal
 LaHarpe Hancock Co. Quill
 Lewistown Fulton Democrat
 Litchfield News Herald

Macomb McDonough Co. Voice
 Metamora Woodford Courier
 Monmouth Review Atlas
 Morton Courier
 Mt. Olive Herald
 Nashville News
 Nokomis Free Press Progress
 Palmyra Northwestern News
 Pana News-Palladium
Pekin Daily Times
 Peoria County Chronicle
 Pittsfield Pike Press
Quincy The Herald-Whig
 Raymond News
 Raymond Panhandle Press
 Staunton Star-Times
 Stronghurst Henderson Co. Quill
Taylorville Breeze-Courier
Taylorville Shopping Spree
 Virden Recorder
 Washington Courier
 Waverly Journal
 Winchester Scott County Times
 Worden, Madison County Chronicle

Southwest Zone

19 Newspapers • 62,125 Circulation • 118,038 Readers*

Alton Telegraph
 Anna Gazette Democrat
 Belleville Herald Scott Flier
 Belleville Metro East Chronicle
 Brees Journal
Carbondale Southern Illinoisan
 Carbondale Times
 Cartyle Union Banner
 Carterville Courier
 East St. Louis Monitor

Edwardsville Intelligencer
 Fairview Heights Tribune
 Herrin Independent
 Mascoutah Herald
 O'Fallon Weekly
 Okawville Times
 Pinkneyville Weekly-Press
 Troy Times Tribune
 Waterloo Republic Times

*Add the Belleville News-Democrat (12,423 circ.)

Central East Zone

25 Newspapers • 90,747 Circulation • 172,419 Readers*

Arcola Record-Herald
 Arthur Graphic-Clarion
 Atwood Record Herald News
 Casey Westfield Reporter
 Cissna Park News
 Clinton Journal
Clinton Saturday Advertiser
 Decatur Tribune
 Fairbury Blade
 Georgetown Independent News
 Gilman Star
Kankakee Daily Journal
 Marshall Advocate

Mattoon/Charleston JG-TC
 Monticello Piatt Co. Journal Republican
 Normal McLean Chronicle
 Paris Prairie Press
 Paxton Ford County Chronicle
 Philo Southern Champaign Co. Today
 Pontiac Daily Leader
 Rankin Independent
 Rantoul Press
 Sidell Reporter
 Sullivan Moultrie County News Progress
 Tuscola Journal

*Add Champaign News Gazette (18,711 circ.)

Southeast Zone

18 Newspapers • 29,810 Circulation • 56,639 Readers*

Altamont News Banner
 Benton Franklin County Gazette
 Benton News
 Farina News
 Harrisburg Register
 Lawrenceville Daily Record
 Louisville Clay County Republican
 Marion Republican
 Marion Star

Metropolis Planet
Metropolis Southern Scene
 Mt. Carmel Hometown Register
 Olney Gazette
 Ramsey News-Journal
 Robinson Daily News
 Salem Times-Commoner
 Shawneetown Gallatin Democrat
 Vienna Times

Bold print represents daily newspapers, italics represents shoppers / TMC's.

*Based on 1.9 readers per copy, 2011. Newton Research, Illinois Press Association

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