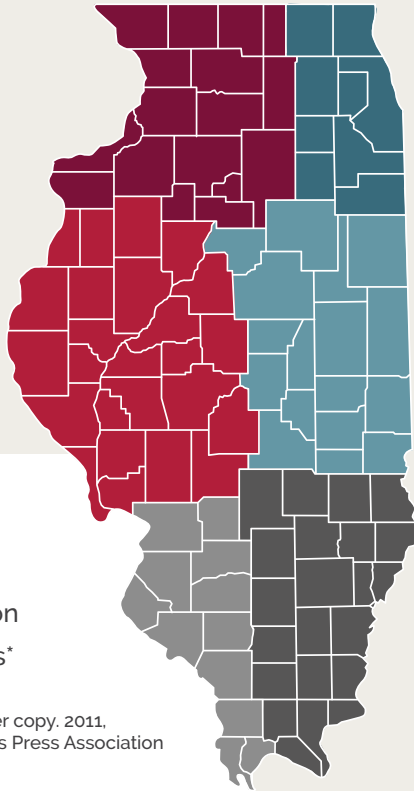


2x2

The Illinois 2x2 Display Ad Network

2x2 MAP



Statewide

209 Newspapers
 762,887 Circulation
 1,449,485 Readers*

*Based on 1.9 readers per copy, 2011.
 Newton Research, Illinois Press Association

Chicagoland

44 Newspapers • 206,847 Circulation • 393,009 Readers*
 *Add the Chicago Tribune (242,270 circ.) - \$200 - AD SIZE - 3.22" x 3.5"

Northwest Zone

49 Newspapers • 203,432 Circulation • 386,521 Readers*

Central West Zone

50 Newspapers • 167,451 Circulation • 318,157 Readers*

Central East Zone

26 Newspapers • 91,247 Circulation • 173,369 Readers*
 *Add Champaign News Gazette (18,711 circ.) - \$50 - AD SIZE - 3.13" x 2"

Southwest Zone

22 Newspapers • 64,100 Circulation • 121,790 Readers*

Southeast Zone

18 Newspapers • 29,810 Circulation • 56,639 Readers*
 *Add the Belleville News-Democrat (12,243 circ.) - \$50 - AD SIZE - 3.22" x 2"

STATEWIDE RATE

Chicagoland + ALL FIVE ZONES **\$1,600**

Or enlarge ad to 2x4 for double the price

ZONED RATES

(Northwest, Central West, Central East, Southwest, Southeast)

Any ONE Zone	\$360
Any TWO Zones	\$700
Any THREE Zones	\$1,000
Any FOUR Zones	\$1,300
Any FIVE Zones	\$1,450

CHICAGOLAND RATES

Chicagoland	\$410
Chicagoland + Any ONE Zone	\$750
Chicagoland + Any TWO Zones	\$1,050
Chicagoland + Any THREE Zones	\$1,350
Chicagoland + Any FOUR Zones	\$1,500

AD and Order DEADLINE: Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Size Needed - (3.792" x 2") or if you place a 2x4 - (3.792" x 4").

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704
 p: 217.241.1700 • f: 217.241.1701

Illinois 2x2 Participating Newspapers



Chicagoland

44 Newspapers • 206,847 Circulation • 393,009 Readers*

Arlington Heights Journal
Bolingbrook Bugle
Braidwood Journal
Buffalo Grove Journal
Chicago, Cook County Chronicle
Chicago InsidePublications
Chicago's Northwest Side Press
Chicago Reporter
Coal City Courant
Crystal Lake McHenry Chronicle
Crystal Lake Northwest Herald
Des Plaines Journal
Downers Grove Bugle
Earlville Post
Elk Grove Journal
Geneva Kane Country Chronicle
Geneva Suburban Chronicle
Glenview Journal
Grayslake Lake County Journal
Hinsdale Hinsdalean
Joliet Bugle
Joliet Herald-News

Lisle Bugle
Morris Herald News
Niles Bugle
Niles/Park Ridge Journal
Palatine Journal
Peotone Vedette
Plainfield Enterprise
Prospect Heights/Mt. Prospect Journal
Rolling Meadows Journal
Romeoville Bugle
Rosemont Journal
Shorewood Sentinel
Summit Desplaines Valley News
Waukegan Lake County Chronicle
Westmont Bugle
Wheaton DuPage County Chronicle
Wheeling Journal
Wilmington Free Press Advocate
Woodridge Bugle
Woodstock Independent
Yorkville Kendall Chronicle
Yorkville Kendall County Record

*Add the Chicago Tribune (242,270 circ.)

Northwest Zone

49 Newspapers • 203,432 Circulation • 386,521 Readers*

Addison Independent
Aledo Times Record
Amboy News
Ashton Gazette
Belvidere Boone County Journal
Belvidere Republican
Bensenville Independant
Byron Tempo
DeKalb County Journal
DeKalb Daily Chronicle
DeKalb Midweek
Dixon Telegraph
Durand Volunteer
Elmhurst Independent
Forreston Journal
Fulton Journal
Galena Gazette
Geneseo Henry County Republic
Geneseo Henry Co. Advertiser
Kewanee Star Courier
Lacon Home Journal
Lanark Prairie Advocate
Machesney Park Post-Journal
Mendota Reporter

Moline Dispatch/Rock Island Argus
Morrison Whiteside Sentinel
Mt. Carroll Mirror Democrat
Mt. Morris Times
Oregon Ogle County Life
Oregon Republican Reporter
Ottawa Times
Pecatonica Gazette
Polo Tri-County Press
Port Byron Erie Review
Princeton Bureau Co. Republican
Prophetstown Echo
Rochelle News-Leader
Rockford Journal
Rockford Rock River Times
Rockford Winnebago Chronicle
Rockton Herald
Savanna Times Journal
Sterling Daily Gazette
Stockton Scoop Today
Stockton Village Voices
Thomson Carroll County Review
Villa Park Review
Walnut Leader
Warren The Flash

Central West Zone

50 Newspapers • 167,451 Circulation • 318,157 Readers*

Assumption Golden Prairie News
Astoria South Fulton Argus
Bartonville Limestone Independent News
Beardstown Cass Co. Star-Gazette
Blue Mound Leader
Brighton Southwestern Journal-News
Bunker Hill Gazette-News
Canton Daily Ledger
Carlinville MacoupinCo. Enquirer Democrat
Carrollton Greene Prairie Press
Carthage Hancock Co. Journal Pilot
Delavan Times
East Peoria Tazewell Chronicle
Eureka Woodford Chronicle
Galesburg Knox County Neighbors
Girard Gazette
Glasford Gazette
Hardin Calhoun News Herald
Havana Mason County Democrat
Hillsboro Journal-News
Jacksonville The Source
Jerseyville Jersey County Journal
LaHarpe Hancock Co. Quill
Lewistown Fulton Democrat
Litchfield News Herald

Macomb McDonough Co. Voice
Metamora Woodford Courier
Monmouth Review Atlas
Morton Courier
Mt. Olive Herald
Nashville News
Nokomis Free Press Progress
Palmyra Northwestern News
Pana News-Palladium
Pekin Daily Times
Peoria County Chronicle
Pittsfield Pike Press
Quincy Herald-Whig Review TMC
Quincy The Herald-Whig
Raymond News
Raymond Panhandle Press
Staunton Star-Times
Stronghurst Henderson Co. Quill
Taylorville Breeze-Courier
Taylorville Shopping Spree
Viriden Recorder
Washington Courier
Waverly Journal
Winchester Scott County Times
Worden, Madison County Chronicle

Southwest Zone

22 Newspapers • 64,100 Circulation • 121,790 Readers*

Alton Telegraph
Anna Gazette Democrat
Belleville Herald Scott Flier
Belleville Metro East Chronicle
Breese Journal
Carbondale Southern Illinoisan
Carbondale Times
Cartlyle Union Banner
Carterville Courier
Chester Herald-Tribune
Du Quoin Call
East St. Louis Monitor

Edwardsville Intelligencer
Fairview Heights Tribune
Herrin Independent
Lebanon Advertiser
Mascoctah Herald
O'Fallon Weekly
Okawville Times
Pinkneyville Weekly-Press
Troy Times Tribune
Waterloo Republic Times

*Add the Belleville News-Democrat (12,423 circ.)

Central East Zone

26 Newspapers • 91,247 Circulation • 173,369 Readers*

Arcola Record-Herald
Arthur Graphic-Clarion
Atwood Record Herald News
Casey Westfield Reporter
Cissna Park News
Clinton Journal
Clinton Saturday Advertiser
Decatur Tribune
Fairbury Blade
Georgetown Independent News
Gilman Star
Kankakee Daily Journal
Marshall Advocate

Mattoon/Charleston JG-TC
Monticello Piatt Co. Journal Republican
Normal McLean Chronicle
Paris Prairie Press
Paxton Ford County Chronicle
Philo Southern Campaign Co. Today
Pontiac Daily Leader
Rankin Independent
Rantoul Press
Sidell Reporter
Sullivan Moultrie County News Progress
Tuscola Journal
Tuscola Review

*Add Champaign News Gazette (18,711 circ.)

Southeast Zone

18 Newspapers • 29,810 Circulation • 56,639 Readers*

Altamont News Banner
Benton Franklin County Gazette
Benton News
Farina News
Harrisburg Register
Lawrenceville Daily Record
Louisville Clay County Republican
Marion Republican
Marion Star

Metropolis Planet
Metropolis Southern Scene
Mt. Carmel Hometown Register
Olney Gazette
Ramsey News-Journal
Robinson Daily News
Salem Times-Commoner
Shawneetown Gallatin Democrat
Vienna Times

Bold print represents daily newspapers, italics represents shoppers / TMC's.

*Based on 1.9 readers per copy, 2011. Newton Research, Illinois Press Association

ILLINOIS PRESS ADVERTISING SERVICE
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