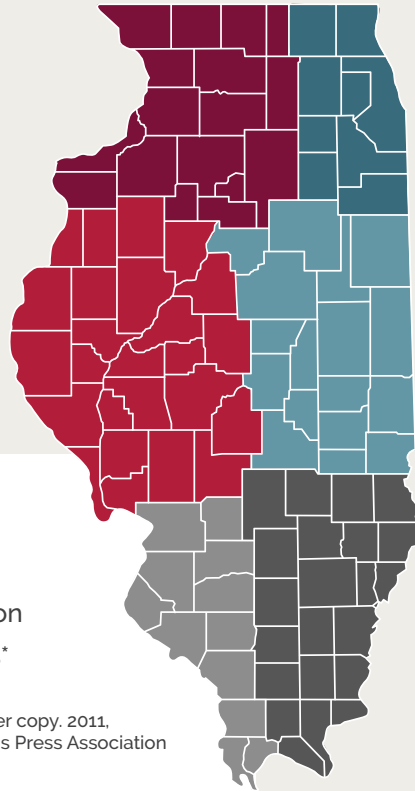


# 2X2

## The Illinois 2x2 Display Ad Network

2X2 MAP



### Statewide

195 Newspapers  
 610,065 Circulation  
 1,159,123 Readers\*

\*Based on 1.9 readers per copy, 2011.  
 Newton Research, Illinois Press Association

### Chicagoland

44 Newspapers • 177,376 Circulation • 337,014 Readers\*  
 \*Add the Chicago Tribune (242,270 circ.) - \$200 - AD SIZE - 3.22" x 3.5"

### Northwest Zone

46 Newspapers • 177,190 Circulation • 336,661 Readers\*

### Central West Zone

44 Newspapers • 95,166 Circulation • 180,815 Readers\*

### Central East Zone

24 Newspapers • 70,951 Circulation • 134,807 Readers\*  
 \*Add Champaign News Gazette (18,185 circ.) - \$50 - AD SIZE - 3.13" x 2"

### Southwest Zone

19 Newspapers • 61,123 Circulation • 116,134 Readers\*

### Southeast Zone

18 Newspapers • 28,259 Circulation • 53,692 Readers\*  
 \*Add the Belleville News-Democrat (12,243 circ.) - \$50 - AD SIZE - 3.22" x 2"

**STATEWIDE RATE**  
**Chicagoland + ALL FIVE ZONES \$1,600**

Or enlarge ad to 2x4 for double the price

## ZONED RATES

(Northwest, Central West, Central East, Southwest, Southeast)

Any ONE Zone	\$360
Any TWO Zones	\$700
Any THREE Zones	\$1,000
Any FOUR Zones	\$1,300
Any FIVE Zones	\$1,450

## CHICAGOLAND RATES

Chicagoland	\$410
Chicagoland + Any ONE Zone	\$750
Chicagoland + Any TWO Zones	\$1,050
Chicagoland + Any THREE Zones	\$1,350
Chicagoland + Any FOUR Zones	\$1,500

**AD and Order DEADLINE:** Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Size Needed - (3.792" x 2") or if you place a 2x4 - (3.792" x 4").

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704  
 p: 217.241.1700 • f: 217.241.1701

# Illinois 2x2 Participating Newspapers



## Chicagoland

44 Newspapers • 177,376 Circulation • 337,014 Readers\*

Arlington Heights Journal	Lisle Bugle
Bolingbrook Bugle	Morris Herald News
Braidwood Journal	Niles Bugle
Buffalo Grove Journal	Niles/Park Ridge Journal
Chicago, Cook County Chronicle	Palatine Journal
Chicago InsidePublications	Peotone Vedette
Chicago's Northwest Side Press	Plainfield Enterprise
Chicago Reporter	Prospect Heights/Mt. Prospect Journal
Coal City Courant	Rolling Meadows Journal
Crystal Lake McHenry Chronicle	Romeoville Bugle
<b>Crystal Lake Northwest Herald</b>	Rosemont Journal
Des Plaines Journal	Shorewood Sentinel
Downers Grove Bugle	Summit DesPlaines Valley News
Earlville Post	Waukegan Lake County Chronicle
Elk Grove Journal	Westmont Bugle
Geneva Kane Country Chronicle	Wheaton DuPage County Chronicle
Geneva Suburban Chronicle	Wheeling Journal
Glenview Journal	Wilmington Free Press Advocate
Grayslake Lake County Journal	Woodridge Bugle
Hinsdale Hinsdalean	Woodstock Independent
Joliet Bugle	Yorkville Kendall Chronicle
Joliet Herald-News	Yorkville Kendall County Record

\*Add the Chicago Tribune (242,270 circ.)

## Northwest Zone

46 Newspapers • 177,190 Circulation • 336,661 Readers\*

Addison Independent	Mt. Carroll Mirror Democrat
Amboy News	Mt. Morris Times
Ashton Gazette	Oregon Ogle County Life
Belvidere Boone County Journal	Oregon Republican Reporter
Belvidere Republican	<b>Ottawa Times</b>
Bensenville Independant	Pecatonica Gazette
Byron Tempo	Polo Tri-County Press
DeKalb County Journal	Port Byron Erie Review
<b>DeKalb Daily Chronicle</b>	Princeton Bureau Co. Republican
DeKalb Midweek	Prophetstown Echo
<b>Dixon Telegraph</b>	Rochelle News-Leader
Durand Volunteer	Rockford Journal
Elmhurst Independent	Rockford Rock River Times
Forreston Journal	Rockford Winnebago Chronicle
Fulton Journal	Rockton Herald
Galena Gazette	Savanna Times Journal
Lacon Home Journal	<b>Sterling Daily Gazette</b>
Lanark Prairie Advocate	Stockton Scoop Today
<b>LaSalle News Tribune</b>	Stockton Village Voices
Machesney Park Post-Journal	Villa Park Review
Mendota Reporter	Walnut Leader
<b>Moline Dispatch/Rock Island</b>	Warren The Flash
<b>Argus Morrison Whiteside Sentinel</b>	

## Central West Zone

44 Newspapers • 95,166 Circulation • 180,815 Readers\*

Assumption Golden Prairie News	Metamora Woodford Courier
Astoria South Fulton Argus	Morton Courier
Bartonville Limestone Independent News	Mt. Olive Herald
Beardstown Cass Co. Star-Gazette	Nashville News
Blue Mound Leader	Nokomis Free Press Progress
Brighton Southwestern Journal-News	Palmyra Northwestern News
Bunker Hill Gazette-News	Pana News-Palladium
Carlville Macoupin Co. Enquirer Democrat	Peoria County Chronicle
Carrollton Greene Prairie Press	Pittsfield Pike Press
Carthage Hancock Co. Journal Pilot	<b>Quincy The Herald-Whig</b>
Delavan Times	Raymond News
East Peoria Tazewell Chronicle	Raymond Panhandle Press
Eureka Woodford Chronicle	Staunton Star-Times
Girard Gazette	Stronghurst Henderson Co. Quill
Glasford Gazette	<b>Taylorville Breeze-Courier</b>
Hardin Calhoun News Herald	<i>Taylorville Shopping Spree</i>
Havana Mason County Democrat	Viriden Recorder
Hillsboro Journal-News	Washington Courier
Jacksonville The Source	Waverly Journal
Jerseyville Jersey County Journal	Winchester Scott County Times
LaHarpe Hancock Co. Quill	Worden, Madison County Chronicle
Lewistown Fulton Democrat	
Litchfield News Herald	

## Southwest Zone

19 Newspapers • 61,123 Circulation • 116,134 Readers\*

<b>Alton Telegraph</b>	<b>Edwardsville Intelligencer</b>
Anna Gazette Democrat	Fairview Heights Tribune
Belleville Herald Scott Flier	Herrin Independent
Belleville Metro East Chronicle	Mascoutah Herald
Breese Journal	O'Fallon Weekly
<b>Carbondale Southern Illinoisan</b>	Okawville Times
Carbondale Times	Pinkneyville Weekly-Press
Cartlyle Union Banner	Troy Times Tribune
Carterville Courier	Waterloo Republic Times
East St. Louis Monitor	

\*Add the Belleville News-Democrat (12,423 circ.)

## Central East Zone

24 Newspapers • 70,951 Circulation • 134,807 Readers\*

Arcola Record-Herald	Marshall Advocate
Arthur Graphic-Clarion	<b>Mattoon/Charleston JG-TC</b>
Atwood Record Herald News	Monticello Piatt Co. Journal Republican
Bloomington McLean Chronicle	Paris Prairie Press
Casey Westfield Reporter	Paxton Ford County Chronicle
Cissna Park News	Philo Southern Champaign Co. Today
Clinton Journal	Rankin Independent
<i>Clinton Saturday Advertiser</i>	Rantoul Press
Decatur Tribune	Shelbyville Eagle
Georgetown Independent News	Sidell Reporter
Gilman Star	Sullivan Moultrie County News Progress
<b>Kankakee Daily Journal</b>	Tuscola Journal

\*Add Champaign News Gazette (18,185 circ.)

## Southeast Zone

18 Newspapers • 28,259 Circulation • 53,692 Readers\*

Altamont News Banner	Metropolis Planet
Benton Franklin County Gazette	<i>Metropolis Southern Scene</i>
Benton News	Mt. Carmel Hometown Register
Farina News	Olney Gazette
Harrisburg Register	Ramsey News-Journal
Lawrenceville Daily Record	Robinson Daily News
Louisville Clay County Republican	Salem Times-Commoner
Marion Republican	Shawneetown Gallatin Democrat
Marion Star	Vienna Times

Bold print represents daily newspapers, italics represents shoppers / TMC's.

\*Based on 1.9 readers per copy, 2011. Newton Research, Illinois Press Association

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