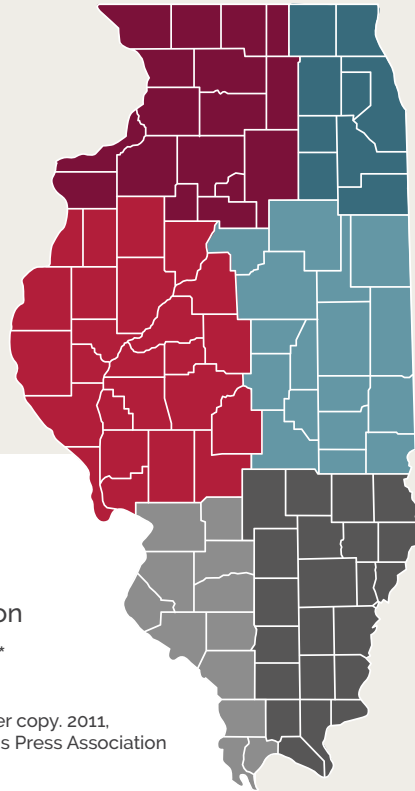


2X2

The Illinois 2x2 Display Ad Network

2X2 MAP



Statewide

189 Newspapers
 586,428 Circulation
 1,114,213 Readers*

*Based on 1.9 readers per copy, 2011.
 Newton Research, Illinois Press Association

STATEWIDE RATE
Chicagoland + ALL FIVE ZONES \$1,600

Or enlarge ad to 2x4 for double the price

ZONED RATES

(Northwest, Central West, Central East, Southwest, Southeast)

Any ONE Zone	\$360
Any TWO Zones	\$700
Any THREE Zones	\$1,000
Any FOUR Zones	\$1,300
Any FIVE Zones	\$1,450

Chicagoland

45 Newspapers • 172,321 Circulation • 327,410 Readers*
 *Add the Chicago Tribune (242,270 circ.) - \$200 - AD SIZE - 3.22" x 3.5"

Northwest Zone

43 Newspapers • 167,965 Circulation • 319,314 Readers*

Central West Zone

44 Newspapers • 93,013 Circulation • 176,725 Readers*

Central East Zone

20 Newspapers • 60,289 Circulation • 114,549 Readers*
 *Add Champaign News Gazette (18,185 circ.) - \$50 - AD SIZE - 3.13" x 2"

Southwest Zone

19 Newspapers • 57,380 Circulation • 109,022 Readers*

Southeast Zone

18 Newspapers • 35,460 Circulation • 67,374 Readers*
 *Add the Belleville News-Democrat (12,243 circ.) - \$50 - AD SIZE - 3.22" x 2"

CHICAGOLAND RATES

Chicagoland	\$410
Chicagoland + Any ONE Zone	\$750
Chicagoland + Any TWO Zones	\$1,050
Chicagoland + Any THREE Zones	\$1,350
Chicagoland + Any FOUR Zones	\$1,500

AD and Order DEADLINE: Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Size Needed - (3.792" x 2") or if you place a 2x4 - (3.792" x 4").

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704
 p: 217.241.1700 • f: 217.241.1701

Illinois 2x2 Participating Newspapers



Chicagoland

45 Newspapers • 172,321 Circulation • 327,410 Readers*

Arlington Heights Journal	Morris Herald News
Bolingbrook Bugle	Niles Bugle
Braidwood Journal	Niles/Park Ridge Journal
Buffalo Grove Journal	Palatine Journal
Chicago, Cook County Chronicle	Peotone Vedette
Chicago InsidePublications	Plainfield Enterprise
Chicago's Northwest Side Press	Prospect Heights/Mt. Prospect Journal
Chicago Reporter	Rolling Meadows Journal
Coal City Courant	Romeoville Bugle
Crystal Lake McHenry Chronicle	Rosemont Journal
Crystal Lake Northwest Herald	Shorewood Sentinel
Des Plaines Journal	Summit Desplaines Valley News
Downers Grove Bugle	Waukegan Lake County Chronicle
Earlville Post	Westmont Bugle
Elk Grove Journal	Wheaton DuPage County Chronicle
Geneva Kane Country Chronicle	Wheeling Journal
Geneva Suburban Chronicle	Wilmington Free Press Advocate
Glenview Journal	Winfield DuPage County Chronicle
Grayslake Lake County Journal	Woodridge Bugle
Hinsdale Hinsdalean	Woodstock Independent
Joliet Bugle	Yorkville Kendall Chronicle
Joliet Herald-News	Yorkville Record Newspapers Group
Lisle Bugle	

*Add the Chicago Tribune (242,270 circ.)

Northwest Zone

43 Newspapers • 167,965 Circulation • 319,134 Readers*

Addison Independent	Mt. Carroll Mirror Democrat
Amboy News	Mt. Morris Times
Ashton Gazette	Oregon Ogle County Life
Belvidere Boone County Journal	Oregon Republican Reporter
Belvidere Republican	Ottawa Times
Bensenville Independant	Pecatonica Gazette
Byron Tempo	Polo Tri-County Press
DeKalb County Journal	Port Byron Erie Review
DeKalb Daily Chronicle	Princeton Bureau Co. Republican
DeKalb Midweek	Prophetstown Echo
Dixon Telegraph	Rochelle News-Leader
Durand Volunteer	Rockford Journal
Elmhurst Independent	Rockford Rock River Times
Forreston Journal	Rocford Winnebago Chronicle
Fulton Journal	Rockton Herald
Galena Gazette	Savanna Times Journal
Lacon Home Journal	Sterling Daily Gazette
Lanark Prairie Advocate	Stockton Scoop Today
LaSalle News Tribune	Stockton Village Voices
Machesney Park Post-Journal	Villa Park Review
Mendota Reporter	Walnut Leader
Moline Dispatch/Rock Island	Warren The Flash
Argus Morrison Whiteside Sentinel	

Central West Zone

44 Newspapers • 93,013 Circulation • 176,725 Readers*

Assumption Golden Prairie News	Macomb Community News Brief
Astoria South Fulton Argus	Metamora Woodford Courier
Bartonville Limestone Independent News	Morton Courier
Beardstown Cass Co. Star-Gazette	Mt. Olive Herald
Blue Mound Leader	Nokomis Free Press Progress
Brighton Southwestern Journal-News	Palmyra Northwestern News
Bunker Hill Gazette-News	Pana News-Palladium
Carlisleville Macoupin Co. Enquirer Democrat	Peoria County Chronicle
Carrollton Greene Prairie Press	Pittsfield Pike Press
Carthage Hancock Co. Journal Pilot	Quincy The Herald-Whig
Delavan Times	Raymond News
East Peoria Tazewell Chronicle	Raymond Panhandle Press
Eureka Woodford Chronicle	Staunton Star-Times
Girard Gazette	Stronghurst Henderson Co. Quill
Glasford Gazette	Taylorville Breeze-Courier
Hardin Calhoun News Herald	<i>Taylorville Shopping Spree</i>
Havana Mason County Democrat	Viriden Recorder
Hillsboro Journal-News	Washington Courier
Jacksonville The Source	Waverly Journal
Jerseyville Jersey County Journal	Winchester Scott County Times
LaHarpe Hancock Co. Quill	Worden, Madison County Chronicle
Lewistown Fulton Democrat	
Litchfield News Herald	

Southwest Zone

19 Newspapers • 57,380 Circulation • 109,022 Readers*

Alton Telegraph	Edwardsville Intelligencer
Anna Gazette Democrat	Fairview Heights Tribune
Belleville Herald Scott Flier	Herrin Independent
Belleville Metro East Chronicle	Mascoutah Herald
Breese Journal	Nashville Washington County News
Carbondale Southern Illinoisan	O'Fallon Weekly
Carbondale Times	Pinkneyville Weekly-Press
Cartlyle Union Banner	Troy Times Tribune
Carterville Courier	Waterloo Republic Times
East St. Louis Monitor	

*Add the Belleville News-Democrat (12,423 circ.)

Central East Zone

20 Newspapers • 60,289 Circulation • 114,549 Readers*

Atwood Record Herald News	Mattoon/Charleston JG-TC
Bloomington McLean Chronicle	Monticello Piatt Co. Journal Republican
Casey Westfield Reporter	Paris Prairie Press
Cissna Park News	Paxton Ford County Chronicle
Clinton Journal	Philo Southern Champaign Co. Today
<i>Clinton Saturday Advertiser</i>	Rankin Independent
Decatur Tribune	Shelbyville Eagle
Georgetown Independent News	Sidell Reporter
Kankakee Daily Journal	Sullivan Moultrie County News Progress
Marshall Advocate	Tuscola The County Chronicle

*Add Champaign News Gazette (18,185 circ.)

Southeast Zone

18 Newspapers • 35,460 Circulation • 67,374 Readers*

Altamont News Banner	Marion Star
Benton Franklin County Gazette	Metropolis Planet
Centralia/Mt. Vernon Sentinel	<i>Metropolis Southern Scene</i>
Farina News	Olney Gazette
Harrisburg Register	Ramsey News-Journal
Hometown Register	Robinson Daily News
Lawrenceville Daily Record	Salem Times-Commoner
Louisville Clay County Republican	Shawneetown Gallatin Democrat
Marion Republican	Vienna Times

Bold print represents daily newspapers, italics represents shoppers / TMC's.

*Based on 1.9 readers per copy, 2011, Newton Research, Illinois Press Association

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