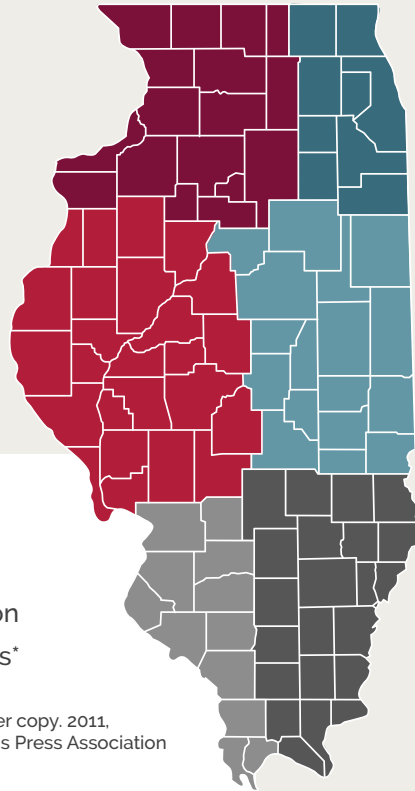


2X2

The Illinois 2x2 Display Ad Network

2X2 MAP



Statewide

184 Newspapers
 527,667 Circulation
 1,002,568 Readers*

*Based on 1.9 readers per copy, 2011.
 Newton Research, Illinois Press Association

STATEWIDE RATE
Chicagoland + ALL FIVE ZONES \$1,600

Or enlarge ad to 2x4 for double the price

ZONED RATES

(Northwest, Central West, Central East, Southwest, Southeast)

Any ONE Zone	\$360
Any TWO Zones	\$700
Any THREE Zones	\$1,000
Any FOUR Zones	\$1,300
Any FIVE Zones	\$1,450

Chicagoland

45 Newspapers • 171,155 Circulation • 325,195 Readers*
 *Add the Chicago Tribune (206,339 circ.) - \$200 - AD SIZE - 3.22" x 3.5"

Northwest Zone

43 Newspapers • 141,060 Circulation • 268,014 Readers*

Central West Zone

41 Newspapers • 82,309 Circulation • 156,387 Readers*

Central East Zone

19 Newspapers • 51,989 Circulation • 98,779 Readers*
 *Add Champaign News Gazette (16,426 circ.) - \$50 - AD SIZE - 3.13" x 2"

Southwest Zone

19 Newspapers • 53,832 Circulation • 102,281 Readers*

Southeast Zone

17 Newspapers • 27,322 Circulation • 51,912 Readers*
 *Add the Belleville News-Democrat (2,839 circ.) - \$50 - AD SIZE - 3.22" x 2"

CHICAGOLAND RATES

Chicagoland	\$410
Chicagoland + Any ONE Zone	\$750
Chicagoland + Any TWO Zones	\$1,050
Chicagoland + Any THREE Zones	\$1,350
Chicagoland + Any FOUR Zones	\$1,500

AD and Order DEADLINE: Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Size Needed - (3.792" x 2") or if you place a 2x4 - (3.792" x 4").

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704
 p: 217.241.1700 • f: 217.241.1701

Illinois 2x2 Participating Newspapers



Chicagoland

45 Newspapers • 171,155 Circulation • 325,195 Readers*

Arlington Heights Journal	Morris Herald News
Bolingbrook Bugle	Niles Bugle
Braidwood Journal	Niles/Park Ridge Journal
Buffalo Grove Journal	Palatine Journal
Chicago, Cook County Chronicle	Peotone Vedette
Chicago InsidePublications	Plainfield Enterprise
Chicago's Northwest Side Press	Prospect Heights/Mt. Prospect Journal
Chicago Reporter	Rolling Meadows Journal
Coal City Courant	Romeoville Bugle
Crystal Lake McHenry Chronicle	Rosemont Journal
Crystal Lake Northwest Herald	Shorewood Sentinel
Des Plaines Journal	Summit Desplaines Valley News
Downers Grove Bugle	Waukegan Lake County Chronicle
Earlville Post	Westmont Bugle
Elk Grove Journal	Wheaton DuPage County Chronicle
Geneva Kane Country Chronicle	Wheeling Journal
Geneva Suburban Chronicle	Wilmington Free Press Advocate
Glenview Journal	Winfield DuPage County Chronicle
Grayslake Lake County Journal	Woodridge Bugle
Hinsdale Hinsdalean	Woodstock Independent
Joliet Bugle	Yorkville Kendall Chronicle
Joliet Herald-News	Yorkville Record Newspapers Group
Lisle Bugle	

*Add the Chicago Tribune (206,339 circ.)

Northwest Zone

43 Newspapers • 141,060 Circulation • 268,014 Readers*

Addison Independent	Morrison Whiteside Sentinel
Amboy News	Mt. Carroll Mirror Democrat
Belvidere Boone County Journal	Mt. Morris Times
Belvidere Republican	Oregon Ogle County Life
Bensenville Independant	Oregon Republican Reporter
Byron Tempo	Ottawa Times
DeKalb Daily Chronicle	Pecatonica Gazette
DeKalb Midweek	Polo Tri-County Press
Dixon Telegraph	Port Byron Erie Review
Durand Volunteer	Princeton Bureau Co. Republican
Elmhurst Independent	Prophetstown Echo
Forreston Journal	Rochelle News-Leader
Fulton Journal	Rockford Rock River Times
Galena Gazette	Rockford Winnebago Chronicle
Lacon Home Journal	Rockton Herald
LaSalle News Tribune	Savanna Times Journal
Lena Shoppers Guide	Sterling Daily Gazette
Lena Village Voices	Sycamore DeKalb County Journal
Loves Park Journal	Villa Park Review
Lombard Lombardian	Walnut Leader
Mendota Reporter	Warren The Flash
Moline Dispatch/Rock Island Argus	

Central West Zone

41 Newspapers • 82,309 Circulation • 156,387 Readers*

Assumption Golden Prairie News	Lewistown Fulton Democrat
Astoria South Fulton Argus	Litchfield News Herald
Bartonville Limestone Independent News	Macomb Community News Brief
Beardstown Cass Co. Star-Gazette	Metamora Woodford Courier
Blue Mound Leader	Morton Courier
Brighton Southwestern Journal-News	Mt. Olive Herald
Bunker Hill Gazette-News	Nokomis Free Press Progress
Carlinsville MacoupinCo. Enquirer Democrat	Palmyra Northwestern News
Carrollton Greene Prairie Press	Pana News-Palladium
Carthage Hancock Co. Journal Pilot	Peoria County Chronicle
Delavan Times	Pittsfield Pike Press
East Peoria Tazewell Chronicle	Quincy The Herald-Whig
Eureka Woodford Chronicle	Raymond News
Girard Gazette	Staunton Star-Times
Glasford Gazette	Stronghurst Henderson Co. Quill
Hardin Calhoun News Herald	Taylorville Breeze-Courier
Havana Mason County Democrat	Viriden Recorder
Hillsboro Journal-News	Washington Courier
Jacksonville The Source	Winchester Scott County Times
Jerseyville Jersey County Journal	Worden, Madison County Chronicle
LaHarpe Hancock Co. Quill	

Southwest Zone

19 Newspapers • 53,832 Circulation • 102,281 Readers*

Alton Telegraph	Edwardsville Intelligencer
Anna Gazette Democrat	Fairview Heights Tribune
Belleville Metro East Chronicle	Herrin Independent
Belleville Scott Air Force Base Flier	Mascoutah Herald
Breese Journal	Nashville Washington County News
Carbondale Southern Illinoisan	O'Fallon Weekly
Carbondale Times	Pinkneyville Weekly-Press
Cartlyle Union Banner	Troy Times Tribune
Carterville Courier	Waterloo Republic Times
East St. Louis Monitor	

*Add the Belleville News-Democrat (2,839 circ.)

Central East Zone

19 Newspapers • 51,989 Circulation • 98,779 Readers*

Atwood Record Herald News	Normal McLean Chronicle
Casey Westfield Reporter	Paris Prairie Press
Cissna Park News	Paxton Ford County Chronicle
Clinton Journal	Philo Southern Champaign Co. Today
Decatur Tribune	Rankin Independent
Georgetown Independent News	Shelbyville Eagle
Kankakee Daily Journal	Sidell Reporter
Marshall Advocate	Sullivan Moultrie County News Progress
Mattoon/Charleston JG-TC	Tuscola The County Chronicle
Monticello Piatt Co. Journal Republican	

*Add Champaign News Gazette (16,426 circ.)

Southeast Zone

17 Newspapers • 27,322 Circulation • 51,912 Readers*

Altamont News Banner	Marion Star
Benton Franklin County Gazette	Metropolis Planet
Farina News	Mt. Vernon Sentinel
Harrisburg Register	Olney Gazette
Hometown Register	Ramsey News-Journal
Lawrenceville Daily Record	Robinson Daily News
Louisville Clay County Republican	Salem Times-Commoner
Marion Republican	Shawneetown Gallatin Democrat
	Vienna Times

ILLINOIS PRESS ADVERTISING SERVICE

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