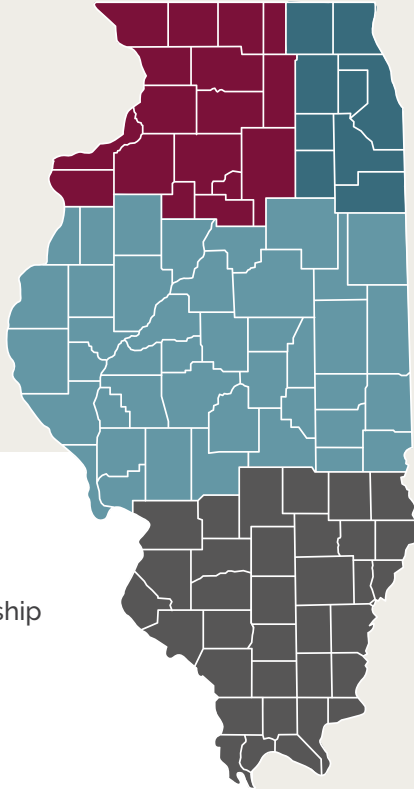


2X2

The Illinois 2x2 Display Ad Network

2X2 MAP



Statewide

164 Newspapers
1,074,276 Readership

Chicagoland

45 Newspapers • 353,071 Readership

Northern

31 Newspapers • 280,644 Readership

Central

41 Newspapers - 225,821 Readership
Add Champaign News Gazette - \$50 - AD SIZE - 3.13" x 2"

Southern

47 Newspapers • 214,740 Readership
Add the Belleville News-Democrat - \$50 - AD SIZE - 3.22" x 2"

STATEWIDE RATE \$1,699

Chicagoland Zone \$529

Northern, Central or Southern Zones \$429

10% Off 2nd and 3rd Zones

2X4 STATEWIDE COST - \$3398

AD and Order DEADLINE: Monday by 10am if ad needs to be designed for the following week. Camera ready PDF ads and Order due Tuesday by 5PM CST for the following week. Black and white ads only. Basic Sizes Needed - (3.792" x 2", 3.125" x 2") or if you place a 2x4 - (3.792" x 4", 3.125" x 4"). If ad placed in the Northwest, Chicagoland, and/or Central East Zones a 4.69" x 4.95" sized ad is required.

Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.



2501 Chatham Road, Suite 200, Springfield, IL 62704
p: 217.241.1700 • f: 217.241.1701

Illinois 2x2 Participating Newspapers



Chicagoland

45 Newspapers • 353,070 Readership

Arlington Heights Journal
Bolingbrook Bugle
Braidwood Journal
Buffalo Grove Journal
Chicago, Cook County Chronicle
Chicago InsidePublications
Chicago's Northwest Side Press
Chicago Reporter
Coal City Courant
Crystal Lake McHenry Chronicle
Crystal Lake Northwest Herald
Des Plaines Journal
Downers Grove Bugle
Earlville Post
Elk Grove Journal
Geneva Kane Country Chronicle
Geneva Suburban Chronicle
Glenview Journal
Grayslake Lake County Journal
Hinsdale Hinsdalean
Joliet Bugle
Joliet Herald-News
Lisle Bugle

Morris Herald News
Mt. Prospect Journal
Niles Bugle
Niles/Park Ridge Journal
Palatine Journal
Peotone/Manteno The Vedette
Plainfield Enterprise
Prospect Heights Journal
Rolling Meadows Journal
Romeoville Bugle
Rosemont Journal
Shorewood Sentinel
Summit DesPlaines Valley News
Waukegan Lake County Chronicle
Westmont Bugle
Wheaton DuPage County Chronicle
Wheeling Journal
Wilmington Free Press Advocate
Winfield DuPage County Chronicle
Woodstock Independent
Yorkville Kendall Chronicle
Yorkville Record Newspapers Group

Northern

31 Newspapers • 280,644 Readership

Belvidere Boone County Journal
Belvidere Republican
Byron Tempo
DeKalb Daily Chronicle
DeKalb Sycamore Midweek
Dixon Telegraph
Durand Volunteer
Galena Gazette
LaSalle News Tribune
Lena Shoppers Guide
Lena Village Voices
Loves Park Journal
Mendota Reporter
Moline Dispatch/Rock Island Argus
Morrison Whiteside Sentinel

Mt. Carroll Mirror Democrat
Oregon Ogle County Life
Ottawa Times
Pecatonica Gazette
Port Byron Erie Review
Princeton Bureau Co. Republican
Rochelle News-Leader
Rockford Rock River Times
Rockford Winnebago Chronicle
Rockton Herald
Savanna Times Journal
Stockton Scoop Today
Sterling Daily Gazette
Sycamore DeKalb County Journal
Walnut Leader
Warren The Flash

Central

41 Newspapers • 225,821 Readership

Assumption Golden Prairie News
Astoria South Fulton Argus
Atwood Record Herald News
Bartonville Limestone Independent News
Beardstown Cass Co. Star-Gazette
Blue Mound Leader
Carthage Hancock Co. Journal Pilot
Champaign News-Gazette
Cissna Park News
Clinton Journal
Decatur Tribune

East Peoria Tazewell Chronicle
Eureka Woodford Chronicle
Glasford Gazette
Havana Mason County Democrat
Jacksonville The Source
Jerseyville River County News
Kankakee Daily Journal
Lacon Home Journal
LaHarpe Hancock Co. Quill
Lewistown Fulton Democrat

Macomb Community News Brief
Mattoon/Charleston JG-TC
Metamora Woodford Courier
Monticello Piatt Co Journal Republican
Morton Courier
Normal McLean Chronicle
Pana News-Palladium
Paris Prairie Press
Paxton Ford County Chronicle
Peoria County Chronicle

Philo Southern Champaign Co. Today
Quincy The Herald-Whig
Rankin Independent
Shelbyville Eagle
Sidell Reporter
Stronghurst Henderson Co. Quill
Sullivan Moultrie Co News Progress
Taylorville Breeze-Courier
Tuscola The County Chronicle
Washington Courier

Southern

47 Newspapers • 214,740 Readership

Altamont News Banner
Alton Telegraph
Anna Gazette Democrat
Belleville Metro East Chronicle
Belleville Scott Air Force Base Flier
Benton Franklin County Gazette
Breese Journal
Brighton Southwestern Journal
Bunker Hill Gazette-News
Carbondale Southern Illinoisan
Carbondale Times
Carlinville Macoupin Co Enquirer-Democrat

Carlyle Union Banner
Cartersville Courier
Centralia The Sentinel
East St. Louis Monitor
Edwardsville Intelligencer
Fairview Heights Tribune
Girard Gazette
Harrisburg Register
Herrin Independent
Hillsboro Journal-News
Hometown Register

Jerseyville River County News
Lawrenceville Daily Record
Louisville Clay County Republican
Marion Republican
Marion Star
Mascoutah Herald
Metropolis Planet
Mt. Olive Herald
Nashville Washington County News
Nokomis Free Press-Progress
Olney Gazette
Palmyra Northwestern News

Pinkneyville Weekly-Press
Ramsey News Journal
Raymond News
Robinson Daily News
Salem Times-Commoner
Shawneetown Gallatin Democrat
Staunton Star-Times
Troy Times-Tribune
Vienna Times
Virden Recorder
Waterloo Republic-Times
Worden Madison Co Chronicle

ILLINOIS PRESS ADVERTISING SERVICE

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