

THE ILLINOIS 2 X 2 DISPLAY NETWORK

CHICAGOLAND

50 NEWSPAPERS
264,900 CIRCULATION
503,310 READERS*

NORTHWEST ZONE

46 NEWSPAPERS
262,161 CIRCULATION
498,106 READERS*

CENTRAL WEST ZONE

55 NEWSPAPERS
206,783 CIRCULATION
392,888 READERS*

CENTRAL EAST ZONE

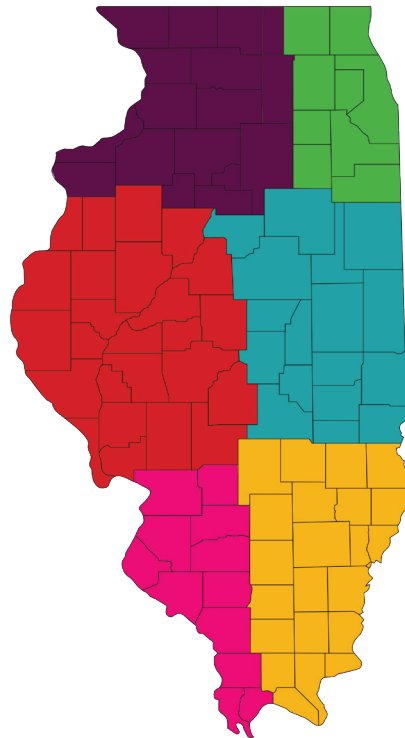
26 NEWSPAPERS
117,935 CIRCULATION
224,077 READERS*

SOUTHWEST ZONE

26 NEWSPAPERS
100,375 CIRCULATION
190,713 READERS*

SOUTHEAST ZONE

27 NEWSPAPERS
61,524 CIRCULATION
116,896 READERS*



STATEWIDE

230 NEWSPAPERS • 1,013,678 CIRCULATION
1,925,988 READERS*

The Illinois 2 x 2 Display Network is a group of newspapers in Illinois that reaches over 1 million Potential Customers.

Choose the Zones that cover the customers you want to reach. See pricing below.

We can also place your 2x2 ad NATIONWIDE. Call us for pricing.

**ADD NEWSPAPERS TO THESE ZONES:

CHICAGOLAND ZONE
CHICAGO TRIBUNE - \$200.00
AD SIZE - 3.22" X 3.5"

NORTHWEST ZONE
ROCKFORD REGISTER STAR - \$50.00
AD SIZE - 3.625" X 2"

CENTRAL EAST ZONE
CHAMPAIGN NEWS-GAZETTE - \$50.00
AD SIZE - 3.13" X 2"

SOUTHWEST ZONE
BELLEVILLE NEWS-DEMOCRAT - \$50.00
AD SIZE - 3.22" X 2"

SOUTHWEST ZONE
IL EDITION OF THE ST. LOUIS POST-DISPATCH - \$50.00
AD SIZE - 3.22" X 2"

** MUST BUY THE ZONE TO ADD ON PAPERS SPECIFIED

*Based on 1.9 readers per copy.
2011, Newton Research, Illinois Press Association

ZONED RATES

NW, CW,
CE, SW, SE

Any ONE zone	\$360
Any TWO zones	\$700
Any THREE zones	\$1,000
Any FOUR zones	\$1,300
All FIVE zones	\$1,450

Chicagoland is not considered a zone.

CHICAGOLAND RATES

Chicagoland	\$410
Chicagoland + any ONE zone	\$750
Chicagoland + any TWO zones	\$1,050
Chicagoland + any THREE zones	\$1,350
Chicagoland + any FOUR zones	\$1,500

STATEWIDE RATE \$1,600

INCLUDES CHICAGOLAND AND ALL FIVE ZONES

OR ENLARGE THE AD TO 2X4 FOR DOUBLE THE PRICE!

6.5.2020

Ad Deadline: Monday by 10 am if ad needs to be designed for the following week. Camera ready PDF ads due Wednesday by 9am CST for the following week. Black and white ads only. Prepayment Required. MasterCard, Visa & American Express accepted. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs. Newspapers may decline ads for any reason.

ILLINOIS PRESS ADVERTISING SERVICE
900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703

P-217.241.1700 • F-217.241.1701

WWW.ILLINOISPRESS.ORG

ILLINOIS 2X2 PARTICIPATING NEWSPAPERS

NORTHWEST ZONE

46 NEWSPAPERS | 262,161 CIRCULATION | 498,106 READERS*

Addison Independent
Aledo, Times Record
Amboy News
Ashton Gazette
Belvidere Boone County Journal
Belvidere Daily Republican
Byron Tempo
DeKalb County Journal
DeKalb, Daily Chronicle
DeKalb Midweek
Dixon, Telegraph
Durand Volunteer
Elmhurst Independent
Forreston Journal
Freeport Journal Standard
Galena Gazette
Galva News
Geneseo Henry County Republic
Geneseo Henry Co. Advertiser
Kewanee Star Courier
Lacon Home Journal
Lanark Prairie Advocate
Machesney Park, Post-Journal

Mendota Reporter
Moline, Dispatch/Rock Island Argus
Mt. Carroll, Mirror Democrat
Mt. Carroll, N.W. Illinois Dispatch
Mt. Morris Times
Oregon Ogle County Life
Oregon Republican Reporter
Ottawa, Times
Pecatonica Gazette
Polo, Tri-County Press
Princeton, Bureau Co. Republican
Rochelle News-Leader
Rockford Journal
Rockford Rock River Times
Rockford Winnebago Chronicle
Rockton Herald
Savanna Times Journal
Sterling Daily Gazette
Stockton Village Voices
Thomson, Carroll County Review
Tiskilwa, Bureau Valley Chief
Walnut Leader
Warren, The Flash

*Add the Rockford Register Star (16,768 circ.)

CENTRAL WEST ZONE

55 NEWSPAPERS | 206,783 CIRCULATION | 392,888 READERS*

Assumption Golden Prairie News
Astoria, South Fulton Argus
Barry, The Paper
Bartonville, Limestone Independent News
Beardstown, Cass Co. Star-Gazette
Beardstown, Star-Gazette EXTRA
Bloomington McLean Chronicle
Blue Mound Leader
Brighton, Southwestern Journal-News
Bunker Hill Gazette-News
Canton Daily Ledger
Carlinville Macoupin Co. Enquirer Democrat
Carrollton, Greene Prairie Press
Carthage, Hancock Co. Journal Pilot
Delavan Times
East Peoria, Tazewell Chronicle
Eureka, Woodford Chronicle
Galesburg, Knox County Neighbors
Girard Gazette
Glasford Gazette
Hardin, Calhoun News Herald
Havana, Market Place
Havana, Mason County Democrat
Hillsboro, Journal-News
Jacksonville, The Source
Jerseyville Jersey County Journal
LaHarpe, Hancock Co. Quill

Lewistown, Fulton Democrat
Litchfield News Herald
Macomb, McDonough Co. Voice
Metamora Woodford Courier
Monmouth, Daily Review Atlas
Morton Courier
Mt. Olive Herald
Nashville News
Nokomis, Free Press Progress
Palmyra, Northwestern News
Pana News-Palladium
Pekin Daily Times
Peoria County Chronicle
Pittsfield Pike Press
Quincy Herald-Whig Review TMC
Quincy The Herald-Whig
Raymond News
Raymond, Panhandle Press
Staunton Star-Times
Stronghurst, Henderson Co. Quill
Taylorville, Breeze-Courier
Taylorville, Shopping Spree
Virden Gold Nugget Express Shopper
Virden Recorder
Washington Courier
Waverly Journal
Winchester, Scott County Times
Worden, Madison County Chronicle

CHICAGOLAND

50 NEWSPAPERS | 264,900 CIRCULATION | 503,310 READERS*

Arlington Heights Journal
Bensenville Suburban Journal
Bolingbrook Bugle
Braidwood Journal
Buffalo Grove Journal & Topics
Chicago, Cook County Chronicle
Chicago, InsidePublications
Chicago's Northwest Side Press
Chicago, Reporter
Coal City Courant
Crystal Lake, McHenry Chronicle
Crystal Lake, Northwest Herald
Des Plaines Journal
Downers Grove Bugle
Earlville Post
Elk Grove Journal
Geneva, Suburban Chronicle
Golf Mill Journal
Grayslake, Lake County Journal
Hinsdale, Hinsdalean
Joliet Bugle
Joliet, The Herald-News
Lisle Bugle
Long Grove Northwest Journal
Morris Daily Herald

Mt. Prospect Journal
Niles Bugle
Niles Journal
Palatine Journal & Topics
Park Ridge Journal
Peotone Vedette
Plainfield, Enterprise
Prospect Heights Journal
Rolling Meadows Journal & Topics
Romeoville Bugle
Rosemont Journal
Sandwich Fox Valley News Shopper
Shorewood Sentinel
St. Charles Kane Country Chronicle
Summit, Desplaines Valley News
Waukegan, Lake County Chronicle
Westmont Bugle
Wheaton, DuPage County Chronicle
Wheeling Journal & Topics
Wilmington, Free Press Advocate
Wilmington, Prairie Shopper
Woodridge Bugle
Woodstock Independent
Yorkville, Kendall Chronicle
Yorkville, Kendall County Record

*Add the Chicago Tribune (206,988 circ.)

CENTRAL EAST ZONE

26 NEWSPAPERS | 117,935 CIRCULATION | 224,077 READERS*

Arcola Record-Herald
Arthur Graphic-Clarion
Atwood Southern Piatt Record-Herald
Cissna Park News
Clinton Journal
Clinton Saturday Advertiser
Decatur Tribune
Fairbury, Blade
Georgetown, Independent News
Gilman Star
Kankakee, The Daily Journal
Marshall Advocate
Mattoon/Charleston JG-TC

Monticello, Piatt Co. Journal Republican
Mt. Zion Region News
Paris, The Prairie Press
Paxton, Ford County Record
Philo, Southern Champaign Co. Today
Pontiac, Daily Leader
Pontiac Livingston Shopping News
Rankin Independent
Rantoul Press
Sidell Reporter
Sullivan, News Progress
Tuscola Journal
Tuscola Review

*Add Champaign News Gazette (21,438 circ.)

SOUTHEAST ZONE

27 NEWSPAPERS | 61,524 CIRCULATION | 116,896 READERS*

Albion Navigator
Altamont News
Benton News
Carmi Chronicle
Carmi Times
Farina News
Flora, Clay Co. Advocate-Press
Harrisburg Register
Lawrenceville Daily Record
Louisville, Clay C. Republican
Marion Republican
Marion Smart Shopper
Marion Star

Metropolis Planet
Metropolis, Southern Scene
Mt. Carmel Register
Newton Jasper County News Eagle
Newton Press-Mentor
Olney Daily Mail
Olney Gazette
Ramsey News-Journal
Robinson, Daily News
Salem Times-Commoner
Shawneetown, Gallatin Democrat
St. Elmo Banner
Vienna Times
West Frankfort Franklin County Gazette

*Add the Belleville News-Democrat (23,700 circ.)

*Add the St. Louis Post-Dispatch/IL Edition (24,095 circ.)

Bold print represents daily newspapers, italics represents shoppers/TMC's.

*Based on 1.9 readers per copy. 2011, Newton Research, Illinois Press Association

6.5.2020

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