

THE ILLINOIS DISPLAY "EASY AD" NETWORK

2X2

CHICAGOLAND

58 NEWSPAPERS
470,800 CIRCULATION
894,600 READERS*

NORTHWEST ZONE

51 NEWSPAPERS
352,700 CIRCULATION
670,100 READERS*

CENTRAL WEST ZONE

56 NEWSPAPERS
251,300 CIRCULATION
477,500 READERS*

CENTRAL EAST ZONE

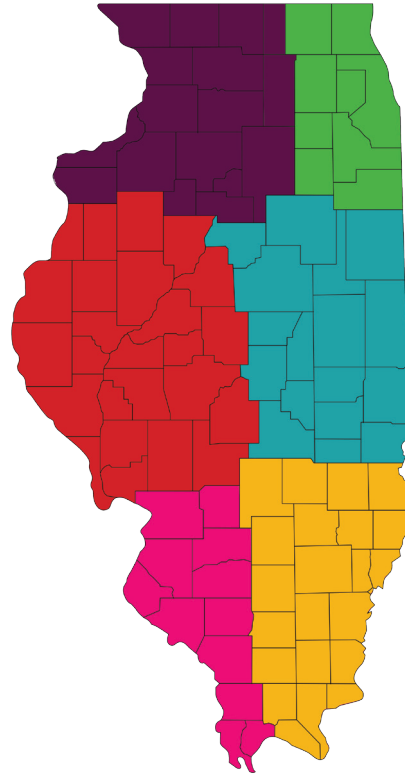
29 NEWSPAPERS
197,500 CIRCULATION
375,300 READERS*

SOUTHWEST ZONE

28 NEWSPAPERS
166,300 CIRCULATION
316,000 READERS*

SOUTHEAST ZONE

30 NEWSPAPERS
103,900 CIRCULATION
197,400 READERS*



STATEWIDE

255 NEWSPAPERS • 1,551,000 CIRCULATION
2,947,000 READERS*

*Based on 1.9 readers per copy.

Newton Research, Illinois Press Association
Newspapers and Circulation updated April 2019

The Illinois Display Easy Ad Network (2x2) is a group of daily & weekly newspapers in Illinois that reach almost 3 Million* Potential Customers.

Give us a call today and we can run your 2 column (3.7 inches) x 2 inch display ad in any one of SIX REGIONS or the entire state of Illinois.

We can also place your 2x2 ad NATIONWIDE. Call us for individual state prices.

ADD THE CHICAGO TRIBUNE TO YOUR BUY FOR \$200**
Ad will be 2 col x 3.5"

CHICAGOLAND
CHICAGO TRIBUNE

ADD THESE DAILY PAPERS TO YOUR BUY FOR ONLY \$50 PER NEWSPAPER**

NORTHWEST
ROCKFORD REGISTER STAR
CENTRAL EAST
CHAMPAIGN NEWS GAZETTE
SOUTHWEST
BELLEVILLE NEWS-DEMOCRAT
ST. LOUIS POST-DISPATCH
(IL EDITION)

**Must buy corresponding zones to buy individual daily newspapers. Additional newspapers for customers not already advertising in these publications. Newspapers may decline ads for any reason.

ZONED RATES NW, CW, CE, SW, SE

Any ONE zone.....	\$360
Any TWO zones.....	\$700
Any THREE zones.....	\$1,000
Any FOUR zones.....	\$1,300
All FIVE zones.....	\$1,450

Chicagoland is not considered a zone.

CHICAGOLAND RATES

Chicagoland.....	\$410
Chicagoland + any ONE zone.....	\$750
Chicagoland + any TWO zones.....	\$1,050
Chicagoland + any THREE zones.....	\$1,350
Chicagoland + any FOUR zones.....	\$1,500

STATEWIDE RATE INCLUDES CHICAGOLAND AND ALL FIVE ZONES

\$1,600 OR ENLARGE THE AD TO 2X4 FOR DOUBLE THE PRICE!

Ad Deadline: Monday by 10 am if ad needs to be designed for the following week. Camera ready PDF ads due Wednesday by 9am CST for the following week. Black and white ads only, color not available. Prepayment Required. MasterCard, Visa & American Express accepted. The IPA will place each ad in the equivalent of 90% of the newspapers listed, working with each advertiser to obtain optimal coverage for each ad placed. The network should not replace existing or ongoing advertising. The 2x2 network yields the best results as a supplement to current advertising campaigns. No position guarantees. Ads may appear anywhere in newspaper. Ads may be altered slightly to fit each newspaper's specs. Daily newspapers choose the day of the week the ad runs.



900 COMMUNITY DRIVE • SPRINGFIELD, IL 62703
P-217.241.1700 • F-217.241.1701
WWW.ILLINOISPRESS.ORG

ILLINOIS 2X2 ADVERTISING PARTICIPATING NEWSPAPERS

NORTHWEST ZONE

51 NEWSPAPERS | 352,700 CIRCULATION | 670,100 READERS*

Addison Independent
Aledo, Times Record (The)
Amboy News (The)
Ashton Gazette (The)
Belvidere Daily Republican
Beloit Shopper
Byron Tempo
Cherry Valley Shopper
DeKalb County Journal
DeKalb, Daily Chronicle
DeKalb Midweek
Dixon, Telegraph
Durand Volunteer (The)
Durand Volunteer Plus
Elmhurst Independent
Forreston Journal
Freeport Journal Standard (The)
Galena Gazette (The)
Geneseo, Henry County Republic
Geneseo Henry Co. Advertiser
Kewanee Star Courier
Kewanee Tri County Shopper
Lacorn Home Journal
Lanark Prairie Advocate
Machesney Park, Post-Journal
Mendota Reporter (The)

Moline, Dispatch (The) / Rock Island Argus
Mt. Carroll, Mirror Democrat
Mt. Carroll, N.W. Illinois Dispatch
Mt. Morris Times
New Lenox Reporter
Oregon, Ogle County Life
Oregon Republican Reporter
Ottawa, Times (The)
Pecatonica Gazette
Polo, Tri-County Press
Princeton, Bureau Co. Republican
Rochelle News-Leader
Rockford Journal
Rockford, Shopper (The)
Rockford, Winnebago Chronicle
Rock River Times
Rockton Herald
Savanna Times Journal
Sterling / Rock Falls, Daily Gazette
Stockton Village Voices
Thomson, Carroll County Review (The)
Tiskilwa, Bureau Valley Chief
Villa Park Independent
Walnut Leader (The)
Warren, The Flash

*Add the Rockford Register Star (55,913 circ.)

CENTRAL WEST ZONE

56 NEWSPAPERS | 251,300 CIRCULATION | 477,500 READERS*

Assumption, Golden Prairie News
Astoria, South Fulton Argus (The)
Barry, The Paper
Bartonville, Limestone Independent News
Beardstown, Cass Co. Star-Gazette
Beardstown, Star-Gazette EXTRA
Blue Mound Leader
Brighton, Southwestern Journal-News
Bunker Hill Gazette-News
Canton Daily Ledger
Carlinville, Macoupin Co. Enquirer Democrat
Carrollton, Greene Prairie Press
Carthage, Hancock Co. Journal Pilot
Delavan Times (The)
East Peoria, Tazewell Chronicle
Eureka, Woodford Courier (The)
Eureka, Woodford Chronicle
Galesburg, Knox County Neighbors
Girard Gazette
Hardin, Calhoun News Herald
Havana, Market Place (The)
Havana, Mason County Democrat
Hillsboro, Journal-News (The)
Jacksonville, The Source
Jersey County Journal
LaHarpe, Hancock Co. Quill (The)
Lewistown, Fulton Democrat
Litchfield News Herald (The)

Macomb, McDonough Co. Voice
Monmouth, Daily Review Atlas
Morton Courier
Mt. Olive Herald
Nashville News
Nokomis, Free Press Progress
Oquawka Current
Palmyra, Northwestern News
Pana News-Palladium
Pekin Daily Times
Peoria County Chronicle
Peoria, N. Peoria County Shopper
Pittsfield, Pike Press
Pleasant Hill, Weekly Messenger (The)
Quincy, SHOP!
Quincy, The Herald-Whig
Raymond News (The)
Raymond, Panhandle Press (The)
Staunton Star-Times
Stronghurst, Henderson Co. Quill
Taylorville, Breeze-Courier (The)
Taylorville, Shopping Spree
Virden, Gold Nugget Express
Virden Recorder
Washington Courier
Waverly Journal
Winchester, Scott County Times
Worden, Madison County Chronicle

SOUTHWEST ZONE

28 NEWSPAPERS | 166,300 CIRCULATION | 316,000 READERS*

Alton, Telegraph (The)
Anna, Gazette Democrat (The)
Belleville, Herald Scott Flier (The)
Belleville, Metro East Chronicle
Breeze Journal
Cairo Citizen
Carbondale, Southern Illinoisan
Carbondale Times
Carlyle, Union Banner
Chester, Randolph Co. Herald-Tribune
Du Quoin Call
Du Quoin Weekly
East St. Louis Monitor
Edwardsville Intelligencer

Fairview Heights, Tribune (The)
Highland Ad Direct
Highland News Leader
Lebanon Advertiser
Mascoutah Herald
New Baden, Clinton Co. News
O'Fallon, Metro E. Weekender
O'Fallon Progress
O'Fallon Weekly
Okawville Times (The)
Pinkneyville Press
Steelville Ledger
Troy Times Tribune
Waterloo, RepublicTimes (The)

*Add the Belleville News-Democrat (50,676 circ.)

*Add the St. Louis Post-Dispatch / IL Edition (35,082 circ.)

CHICAGOLAND

58 NEWSPAPERS | 470,800 CIRCULATION | 894,600 READERS*

Arlington Heights Journal
Bensenville Suburban Journal
Bolingbrook Bugle
Bourbonnais, Herald (The)
Braidwood Journal (The)
Buffalo Grove Journal & Topics
Chicago, Cook County Chronicle
Chicago, Inside-Booster
Chicago, News-Star
Chicago's Northwest Side Press
Chicago, Reporter
Chicago, Skyline
Coal City Courant (The)
Crystal Lake, McHenry Chronicle
Crystal Lake, Northwest Herald
Des Plaines Journal
Des Plaines Bugle
Downers Grove Bugle
Earlville Post (The)
Elk Grove Journal
Geneva, Suburban Chronicle
Golf Mill Journal
Grayslake, Lake County Journal
Hinsdale, Hinsdalean
Joliet Bugle
Joliet, The Herald-News
Lisle Bugle
Long Grove Northwest Journal
Morris Herald-News

Mt. Prospect Journal
Niles Bugle
Niles Journal
Oswego Ledger-Sentinel
Palatine Journal & Topics
Park Ridge Journal
Park Ridge Bugle
Peotone Vedette
Plainfield, Enterprise (The)
Plano Record
Prospect Heights Journal
Rolling Meadows Journal & Topics
Romeoville Bugle
Rosemont Journal
Sandwich Record
Shorewood Sentinel (The)
St. Charles, Kane County Chronicle
Summit, Desplains Valley News
Waukegan, Lake County Chronicle
Westmont Bugle
Wheaton, DuPage County Chronicle
Wheeling Journal & Topics
Wilmington, Free Press Advocate (The)
Wilmington, Prairie Shopper (The)
Woodridge Bugle
Woodridge, Fox Valley News Shopper
Woodstock Independent (The)
Yorkville, Kendall Chronicle
Yorkville, Kendall County Record

*Add the Chicago Tribune (385,400 circ.)

CENTRAL EAST ZONE

29 NEWSPAPERS | 197,500 CIRCULATION | 375,300 READERS*

Arcola Record-Herald
Arthur Graphic-Clarion (The)
Atwood, Southern Piatt Record-Herald
Bloomington, McLean Chronicle
Cissna Park News
Clifton Advocate
Clinton Journal
Decatur Tribune
Fairbury, Blade (The)
Georgetown, Independent News
Gilman Star
Kankakee, The Daily Journal
Kankakee, Money Saver (TMC)
Livingston Shopping News
Mahomet Citizen

Marshall Advocate
Mattoon/Charleston JG-TC
Monticello, Piatt Co. Journal Republican
Mt. Zion Region News
Paris, The Prairie Press
Paxton, Ford County Record (The)
Philo, Southern Champaign Co. Today
Pontiac, Daily Leader
Rankin Independent
Rantoul Press
Sidell Reporter
Sullivan, News Progress (The)
Tuscola Journal (The)
Villa Grove News

*Add Champaign News Gazette (41,000 circ.)

SOUTHEAST ZONE

30 NEWSPAPERS | 103,900 CIRCULATION | 197,400 READERS*

Albion Navigator
Altamont News (The)
Benton News
Carmi Chronicle
Carmi Times (The)
Cartersville, Courier (The)
Farina News
Flora, Clay Co. Advocate-Press
Goreville Gazette
Harrisburg Register
Herrin Independent
Lawrenceville Daily Record
Louisville, Clay C. Republican
Marion Republican
Marion Smart Shopper

Marion Star
Metropolis Planet
Metropolis, Southern Scene (The)
Mt. Carmel Register
Newton, Jasper Co. News Eagle
Newton Press-Mentor
Olney Daily Mail (The)
Olney Gazette
Ramsey News-Journal
Robinson, Daily News
Salem Times-Commoner
Shawneetown, Gallatin Democrat (The)
St. Elmo Banner
Vienna Times (The)
West Frankfort Franklin Co Gazette

Bold print represents daily newspapers, italics represents shoppers/TMC's
*Based on 1.9 readers per copy, 2011, Newton Research, Illinois Press Association



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