

Class	Division	Winner	Newspaper	Writer or Photographer	Name of Entry	Judge Notes
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	1st Place	Forest Park Review	Staff	General Excellence - Forest Park Review	Designs and layouts were clean and simple which were result of effective use of creativity and type face
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	2nd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa	CDLB Feb 2018	Designs and layouts were very clean
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	3rd Place	Effingham & Teutopolis News Report	Vivica Cornell	ETNewsReport_Class01_2_08_18 and 02_22_18	Effective use of design and layouts
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	G	Honorable Mention	Porter Publishing, Tuscola	David Porter	Lebanon Advertiser	Designs and layouts were clean
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	1st Place	Wednesday Journal of Oak Park & River Forest	Staff	Wednesday Journal - general advertising excellence	Nice layout and design, variety of creativity throughout with effective use of typefaces. Good use of color ads promoting future special sections. Stands out as the best in this category.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	2nd Place	The Journal-News, Hillsboro	Staff	General Excellence	Good use of a teaser ad on front page to event specific ad page. Nice grouping of ads relevant to story coverage.
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	3rd Place	The Breese Journal	Staff	Advertising Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	H	Honorable Mention	The Galena Gazette	Staff	Galena Gazette	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	1st Place	Austin Weekly News, Chicago	Staff	General Excellence Austin Weekly News	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	2nd Place	The News-Gazette, Champaign	Staff	February 25, 2018 News-Gazette Newspaper for Adv. Excellence	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	I	3rd Place	The News-Gazette, Champaign	Staff	The News-Gazette February 4, 2018 issue	
CLASS 01 - GENERAL ADVERTISING EXCELLENCE	J	3rd Place	Belleville News-Democrat	Staff	General Advertising Excellence BND	
CLASS 02 - REAL ESTATE AD	G	1st Place	Bureau County Republican, Princeton	Staff	Team Noble	Great ad. Catchy.
CLASS 02 - REAL ESTATE AD	G	2nd Place	Mason County Democrat, Havana	Staff	Kennedy-Sarff 103118	Great Black and white ad. The message is clear and concise and gets the message across.
CLASS 02 - REAL ESTATE AD	G	3rd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Legacy Land Real Estate Web Ad	
CLASS 02 - REAL ESTATE AD	G	Honorable Mention	Journal Gazette & Times-Courier, Mattoon	Journal Gazette & Times-Courier	Century 21	
CLASS 02 - REAL ESTATE AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Baird & Warner - Kim Heller	
CLASS 02 - REAL ESTATE AD	H	2nd Place	The Galena Gazette	Kevin Engler	Old Northwest	
CLASS 02 - REAL ESTATE AD	H	3rd Place	The Galena Gazette	Jay Dickerson	Choice Realty	
CLASS 02 - REAL ESTATE AD	H	Honorable Mention	Effingham Daily News	Staff	Benchmark Realty	
CLASS 02 - REAL ESTATE AD	J	1st Place	Belleville News-Democrat	Staff	D&F - Energy Efficient Homes	Bright colors and large text really pop and get your attention. Best features were highlighted. Great job!
CLASS 02 - REAL ESTATE AD	J	2nd Place	Belleville News-Democrat	Staff	Ravenel - Build on Your Lot or Ours	This was a close 2nd with clean layout. The type was just a bit small.

CLASS 02 - REAL ESTATE AD	J	3rd Place	The News-Gazette, Champaign	John Grygiel	Realty Specialist	Since this is being sold "as-is", it's a good photo showing the entire length of the house. Logo and broker name nice and prominent.
CLASS 02 - REAL ESTATE AD	J	Honorable Mention	Belleville News-Democrat	Staff	GCS Contractors	Simple and to the point. You know exactly what they do with a quick glance.
CLASS 03 - MOTOR VEHICLE AD	G	1st Place	Journal Gazette & Times-Courier, Mattoon	Casianne Bailey	Neal Tire	Design is easy on the eyes. Clear, concise message. Overall, good ad.
CLASS 03 - MOTOR VEHICLE AD	G	2nd Place	Bureau County Republican, Princeton	Staff	Prescott Brothers	Easy to read ad. Typical automotive sales ad, but catchy slogan at top. Good job.
CLASS 03 - MOTOR VEHICLE AD	G	3rd Place	Mason County Democrat, Havana	Staff	Performance Automotive 103118	Great information and placement of objects on ad.
CLASS 03 - MOTOR VEHICLE AD	G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	Davis Ford 040418	Love the colors! Really caught my eye. I would have used a real stack of tires rather than clip art, but good job.
CLASS 03 - MOTOR VEHICLE AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	National Tire and Battery	
CLASS 03 - MOTOR VEHICLE AD	H	2nd Place	The Journal-News, Hillsboro	Mike Plunkett	Steve Schmitt-Brubaker March Madness	
CLASS 03 - MOTOR VEHICLE AD	H	3rd Place	Effingham Daily News	Staff	Owen Motorsports	
CLASS 03 - MOTOR VEHICLE AD	H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Galena Chrysler-Battery	
CLASS 03 - MOTOR VEHICLE AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Sullivan Parkhill Chevrolet	
CLASS 03 - MOTOR VEHICLE AD	I	2nd Place	The News-Gazette, Champaign	Angela Brown	Baier Bros Carwash	
CLASS 03 - MOTOR VEHICLE AD	I	3rd Place	The News-Gazette, Champaign	Alice Vaughan	Toyota of Danville	
CLASS 03 - MOTOR VEHICLE AD	J	1st Place	Belleville News-Democrat	Staff	Wholesale ATV - Black Friday	Grabbed my attention! Love the dynamic, large image at the forefront, but also include smaller pics of other vehicles for sale. Great play on Black Friday sale.
CLASS 03 - MOTOR VEHICLE AD	J	2nd Place	Belleville News-Democrat	Staff	JS Cadillac Last Remaining 2017	Smart use of white space and typography. Focusing on just 4 cars keeps people's attention.
CLASS 03 - MOTOR VEHICLE AD	J	3rd Place	Belleville News-Democrat	Staff	Auffenberg While They Last	Nice layout. Featuring just 3 cars lets readers focus in on sale pricing in larger type. Background cityscape looks nice, but wonder if that showed up on newsprint.
CLASS 03 - MOTOR VEHICLE AD	J	Honorable Mention	Belleville News-Democrat	Staff	Weir - Start Something New	While the grid format is not always the most exciting, for someone really in the market, it makes it very easy to read and compare.
CLASS 04 - HEALTH CARE AD	G	1st Place	The Fulton Democrat, Lewistown	Staff	Clayberg Nursing Home 112118	
CLASS 04 - HEALTH CARE AD	G	2nd Place	The Fulton Democrat, Lewistown	Staff	Clayberg Nursing Home 103118	
CLASS 04 - HEALTH CARE AD	G	3rd Place	Bureau County Republican, Princeton	Staff	Liberty Village	

CLASS 04 - HEALTH CARE AD	G	Honorable Mention	Metropolis Planet	Angie Humphries	Massac Memorial Hospital	
CLASS 04 - HEALTH CARE AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	United Senior Services, Inc.	
CLASS 04 - HEALTH CARE AD	H	2nd Place	The Galena Gazette	Jay Dickerson	Healing Waters	
CLASS 04 - HEALTH CARE AD	H	3rd Place	Effingham Daily News	Staff	HSHS St. Anthony Memorial Hospital	
CLASS 04 - HEALTH CARE AD	H	Honorable Mention	The Galena Gazette	Jay Dickerson	Galena Square Vet Clinic	
CLASS 04 - HEALTH CARE AD	I	1st Place	NewsTribune, La Salle	Jan Musgrove	Filled with Love	Simple, clean, to the point and makes the reader feel like their pharmacy loves them!
CLASS 04 - HEALTH CARE AD	I	2nd Place	The News-Gazette, Champaign	Lisa Lotz	BodyWork Associates	Strong message promoting the use of message therapy.
CLASS 04 - HEALTH CARE AD	I	3rd Place	The News-Gazette, Champaign	Angela Brown	Inman Place	
CLASS 04 - HEALTH CARE AD	J	1st Place	Belleville News-Democrat	Staff	Regency Manor - Newly Opened	Loved the side-by-side photos showing both the living space and happy people enjoying it. Best part was concise but informative benefits and details about price and options. Very nice!
CLASS 04 - HEALTH CARE AD	J	2nd Place	Belleville News-Democrat	Staff	Winter Warm Up - Cambridge House	Clean and inviting, but didn't instantly tell me what the ad was for.
CLASS 04 - HEALTH CARE AD	J	3rd Place	Belleville News-Democrat	Staff	Live Well at The Atrium	Good layout, but gave me very little information about the facility.
CLASS 05 - FOOD AD	G	1st Place	Journal Gazette & Times-Courier, Mattoon	Casianne Bailey	Dirty's Bar & Grill	
CLASS 05 - FOOD AD	G	2nd Place	Metropolis Planet	Angie Humphries	Cordavino's	
CLASS 05 - FOOD AD	G	3rd Place	Bureau County Republican, Princeton	Staff	Prime Quarter	
CLASS 05 - FOOD AD	G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	Hy-Vee 121918	
CLASS 05 - FOOD AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Backroads Pub and Grill	
CLASS 05 - FOOD AD	H	2nd Place	The Galena Gazette	Jay Dickerson	Tammy's Piggly Wiggly	
CLASS 05 - FOOD AD	H	3rd Place	The Enterprise, Plainfield	Shelley Holmgren	Port Noir	
CLASS 05 - FOOD AD	H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Grateful Gourmet	
CLASS 05 - FOOD AD	I	1st Place	The News-Gazette, Champaign	Angela Brown	World Harvest/Strawberry Fields	
CLASS 05 - FOOD AD	I	2nd Place	The News-Gazette, Champaign	Lisa Lotz	Michaels' Catering	
CLASS 05 - FOOD AD	I	3rd Place	The News-Gazette, Champaign	Angela Brown	El Toro	
CLASS 05 - FOOD AD	I	Honorable Mention	The News-Gazette, Champaign	Lisa Lotz	Michaels' Catering	
CLASS 05 - FOOD AD	J	1st Place	Belleville News-Democrat	Staff	Save A Lot - Loisel Village	Nice use of bold fonts high resolution product artwork. The message is clear and well presented.

CLASS 05 - FOOD AD	J	2nd Place	Belleville News-Democrat	Staff	Kendrick's Butcher Shop	Clean look, well organized items. Flipping graphics like the #1 Dad should read correctly...the right side #1 is backwards. The store logo needs to be set as type or made into a vector to look cleaner.
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	1st Place	Journal Gazette & Times-Courier, Mattoon	Journal Gazette & times-Courier	Jakes Discount	
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	2nd Place	Mason County Democrat, Havana	Staff	Central Illinois Loan 112118	
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	CJ's Flowers 040418	
CLASS 06 - SERVICE/INSTITUTIONAL AD	G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	B. Designed Salon	
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Timberline Animal Hospital	
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	2nd Place	The Galena Gazette	Kevin Engler	Safe Haven	
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Tosetti Break Through	
CLASS 06 - SERVICE/INSTITUTIONAL AD	H	Honorable Mention	The Galena Gazette	Kevin Engler	First Community Bank	
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Renner Wikoff Chapel	
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	2nd Place	The News-Gazette, Champaign	Staff	MX Electric	
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	3rd Place	The News-Gazette, Champaign	Lisa Lotz	Dillman Brothers	
CLASS 06 - SERVICE/INSTITUTIONAL AD	I	Honorable Mention	NewsTribune, La Salle	Jeanette Smith, Julie Niewinski	Bridgeview Vet Dental Health Month	
CLASS 06 - SERVICE/INSTITUTIONAL AD	J	1st Place	Belleville News-Democrat	Staff	Stormwater Erosion Specialist	The honeycomb layout for images is fantastic and very creative! Great way to get people's attention and show all the client can do. #1 hands down.
CLASS 06 - SERVICE/INSTITUTIONAL AD	J	2nd Place	Belleville News-Democrat	Staff	Knipp Roofing - Drip	Great use of small space. Reader knows immediately what they do and displays the logo nicely.
CLASS 06 - SERVICE/INSTITUTIONAL AD	J	3rd Place	Belleville News-Democrat	Staff	SoundHealth Services - Experience the Difference	Good concept, and very clean ad. The discount offer is shown prominently.
CLASS 06 - SERVICE/INSTITUTIONAL AD	J	Honorable Mention	Belleville News-Democrat	Staff	Be Happy Wellness	You made use of the small space effectively. Font usage is appropriate for the client. Nice job.
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	G	1st Place	Journal Gazette & Times-Courier, Mattoon	Casianne Bailey	Schlabach's Mattress Outlet	
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	G	2nd Place	Breeze-Courier, Taylorville	Laurie Sparling	DeMichiel Floor	
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	G	3rd Place	Winnebago Chronicle, Rockford	Jessalyn Frank	Cooper Home Furnishings	
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	G	Honorable Mention	Effingham & Teutopolis News Report	Vivica Cornell	ETNewsReport_Class7_AlmostHomeInsert_07_26_18	
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Estate Sale City	Great use of color and artwork
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	H	2nd Place	Effingham Daily News	Staff	Light Brite	Great use of Artwork. Just looking at this ad it screams that the ad is about lighting.
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	H	3rd Place	The Journal-News, Hillsboro	Staff	Short Furniture	Nice clean ad.

CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Lite Brite	Small ad with big impact.
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	J	1st Place	Belleville News-Democrat	Staff	Autoco Home Appliance	Not your typical appliance ad. Photo grid showcases the beautiful appliances very well. You can picture yourself with such a beautiful home with those appliances. Great color choices and layout.
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	J	2nd Place	Belleville News-Democrat	Jamie Phelps	Home Furniture - End of Days	Effective use of space, and gets your attention. Would've liked to see some photos of merchandise, but that might've made it too busy.
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	J	3rd Place	The News-Gazette, Champaign	Lisa Lotz	Custom Flooring and Interiors	Good use of space. I wonder if the overlay showed well on newsprint, but definitely gets your attention.
CLASS 07 - HOME FURNISHINGS & APPLIANCES AD	J	Honorable Mention	Belleville News-Democrat	Staff	Mr. Appliance	Benefits and good reputation are clear, and that's important in this business.
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	G	1st Place	Journal Gazette & Times-Courier, Mattoon	Casianne Bailey	Towne Square Jewelers	Clean and effective marketing of business and jewelry lines
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	G	2nd Place	The Fulton Democrat, Lewistown	Staff	Fuller's Jewelry	not sure if ad was supposed to in black and white or color...I assume color...a color representation of the diamonds would have brought this ad an extra dimension
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	G	3rd Place	Bureau County Republican, Princeton	Staff	Bruce Jewelers	The red overpowers the headline
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	G	Honorable Mention	The Fulton Democrat, Lewistown	Staff	Di's Boutique 013118	A bit busy overall which distracts from products marketed as they tend to hide with all the grey
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	H	1st Place	The Galena Gazette	Mark Van Osdol	Gustafson and Grey	Great use of artwork and color. Ad makes you stop and read.
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	H	2nd Place	The Enterprise, Plainfield	Shelley Holmgren	DNA Athletics	Good use of color.
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	H	3rd Place	Effingham Daily News	Staff	Glamour Farms	Beautiful ad but found it to be a little busy.
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff	Whiskey River Dry Goods Apparel	
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	J	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	Bliss Wedding	Perfect banner ad, with unique perspective for image. Great job!
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	J	2nd Place	Belleville News-Democrat	Staff	Blanquart Jewelers - Sweet Love	Smart to lure guys in by showing lots of different gift options with wide variety of price points. Nice layout.
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	J	3rd Place	The News-Gazette, Champaign	Steve Ennen	Joseph Kuhn Men's Store	I always need gift ideas for the guys, and this offers lots of options. Great teaser for the \$50 Holiday Gift Card!
CLASS 08 - APPAREL, JEWELRY & ACCESSORIES AD	J	Honorable Mention	The News-Gazette, Champaign	Steve Ennen	Joseph Kuhn Men's Store	Veterans discount is highly popular. Colors draw you in.
CLASS 09 - GARDEN, YARD & FARM AD	G	1st Place	Porter Publishing, Tuscola	David Porter	Okaw Farmers Co-op	clean and simple design with caring message
CLASS 09 - GARDEN, YARD & FARM AD	G	2nd Place	Breeze-Courier, Taylorville	Laurie Sparling	Junctin Garden Center	simple and effective

CLASS 09 - GARDEN, YARD & FARM AD	G	3rd Place	Tazewell Chronicle, East Peoria	Jessalyn Frank	Better Earth	liked the use of color, but the color behind the copy seems an overpowering distraction
CLASS 09 - GARDEN, YARD & FARM AD	G	Honorable Mention	Breeze-Courier, Taylorville	Joe Dorr	New City Greenhouse	ad was just a bit too busy with the black backgrounds
CLASS 09 - GARDEN, YARD & FARM AD	H	1st Place	Effingham Daily News	Staff	W.E.T. Pools & Spas	Color really pops on this ad. Good use of artwork
CLASS 09 - GARDEN, YARD & FARM AD	H	2nd Place	The Enterprise, Plainfield	Shelley Holmgren	Boegers Landscape Supply	Beautiful use of artwork and ad has just the right amount of wording and good choices of type.
CLASS 09 - GARDEN, YARD & FARM AD	H	3rd Place	The Journal-News, Hillsboro	Staff	Nana's Hidden Attic	Good use of art in a small ad that makes ad noticeable.
CLASS 09 - GARDEN, YARD & FARM AD	H	Honorable Mention	The Galena Gazette	Mark Van Osdol	Galena Auto Parts	Beautiful ad but almost looks like two different ads with the use of color.
CLASS 09 - GARDEN, YARD & FARM AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Gina Harpin-Holmes	Country Fruit Market	
CLASS 09 - GARDEN, YARD & FARM AD	I	2nd Place	The News-Gazette, Champaign	Steve Ennen	Rasmussen Pool and Patio	
CLASS 09 - GARDEN, YARD & FARM AD	I	3rd Place	The News-Gazette, Champaign	Steve Ennen	Awesome Machines Sales & Rentals	
CLASS 09 - GARDEN, YARD & FARM AD	I	4th Place	The News-Gazette, Champaign	Steve Ennen	Awesome Machines Sales & Rentals	
CLASS 09 - GARDEN, YARD & FARM AD	J	1st Place	Belleville News-Democrat	Staff	Outdoor Creations	Loved the use of photos and color to highlight the beautiful work they do. I would hire them! Great job.
CLASS 09 - GARDEN, YARD & FARM AD	J	2nd Place	Belleville News-Democrat	Staff	Merritt Tree Service	Illustration puts a softer touch on tree-removal or storm damage clean up. Good benefits, and I think it's a great touch to include that they are locally owned. Nice job!
CLASS 10 - RELIGIOUS / NONPROFIT AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Catholic Lawyers Guild Ad	Clean ad
CLASS 10 - RELIGIOUS / NONPROFIT AD	G	2nd Place	The Free Press Advocate, Wilmington	Janet Fisher	Charity motorcycle run - Wilm Moose Lodge	nice layout
CLASS 10 - RELIGIOUS / NONPROFIT AD	G	3rd Place	Breeze-Courier, Taylorville	Joe Dorr	DMCC Block Party	clean, but a little busy
CLASS 10 - RELIGIOUS / NONPROFIT AD	G	Honorable Mention	Breeze-Courier, Taylorville	Laurie Sparling	American Legion	a bit too busy
CLASS 10 - RELIGIOUS / NONPROFIT AD	H	1st Place	The Galena Gazette	Jay Dickerson	Galena Luminaria	
CLASS 10 - RELIGIOUS / NONPROFIT AD	H	2nd Place	Effingham Daily News	Staff	St Anthony School	
CLASS 10 - RELIGIOUS / NONPROFIT AD	H	3rd Place	The Galena Gazette	Jay Dickerson	Hundred Club of Jo Daviess County	
CLASS 10 - RELIGIOUS / NONPROFIT AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff	First Baptist Church Easter	
CLASS 10 - RELIGIOUS / NONPROFIT AD	I	1st Place	NewsTribune, La Salle	Jeanette Smith, Jared Bell	Gone but not forgotten	
CLASS 10 - RELIGIOUS / NONPROFIT AD	I	2nd Place	The News-Gazette, Champaign	LeShawn James	Community Foundation of East Central Illinois	

CLASS 10 - RELIGIOUS / NONPROFIT AD	J	1st Place	Belleville News-Democrat	Staff	Unsung Heroes - ESTL	Dynamic use of color blocking makes me stop and read. Even though copy-heavy, it's organized and informative. I would definitely stop and read! Social media also well used.
CLASS 10 - RELIGIOUS / NONPROFIT AD	J	2nd Place	Belleville News-Democrat	Staff	UCC Wurstmarkt	Creative graphics definitely make you stop and read.
CLASS 11 - LIFESTYLE/RECREATION AD	H	1st Place	The Galena Gazette	Jay Dickerson	Ehrler Ranch	
CLASS 11 - LIFESTYLE/RECREATION AD	H	2nd Place	Effingham Daily News	Staff	Effingham Public Library	
CLASS 11 - LIFESTYLE/RECREATION AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Victory Lane - Own the Summer	
CLASS 11 - LIFESTYLE/RECREATION AD	H	Honorable Mention	The Journal-News, Hillsboro	Staff	Central Park Swim Lessons	
CLASS 11 - LIFESTYLE/RECREATION AD	J	1st Place	The News-Gazette, Champaign	Lisa Lotz	Get Out & Go/Ford/Chrysler of Hoopston	Who doesn't want to be in that camper headed to those mountains?! Perfect caption.
CLASS 11 - LIFESTYLE/RECREATION AD	J	2nd Place	Belleville News-Democrat	Staff	The Orchards Golf Course	Distinctive horizontal layout stands out and is fitting for a golf course. Symmetry also makes it visually pleasing, and there's lots of good info. Good job.
CLASS 11 - LIFESTYLE/RECREATION AD	J	3rd Place	The News-Gazette, Champaign	Lisa Lotz	Skateland Savoy	Banner ads always stand out, and bright color usage catches the eye.
CLASS 12 - MISCELLANEOUS AD	G	1st Place	The Free Press Advocate, Wilmington	Janet Fisher	Ladies Night Uncorked - Countryside Village	Strong use of a visual to draw attention to the ad and convey the message in a glance.
CLASS 12 - MISCELLANEOUS AD	G	2nd Place	Peoria County Chronicle	Jessalyn Frank	Corn Stock Theatre	Lots of information in this ad, but a strong headline at the top and the use of images for the summer shows helps grab reader's attention and convey information about what is available.
CLASS 12 - MISCELLANEOUS AD	G	3rd Place	The Fulton Democrat, Lewistown	Staff	Orchard Hill Farm	This ad shows you don't need color to make a statement. Small but effective messaging for haunted event using typefaces and images.
CLASS 12 - MISCELLANEOUS AD	G	Honorable Mention	The News Leader, Highland	Staff	Innovative Movements - Dance	There's a lot going on this ad, but it creates a sense of energy and movement, which is the goal of the dance program. Good effort to get in lots of photos and content.
CLASS 12 - MISCELLANEOUS AD	H	1st Place	The Galena Gazette	Mark Van Osdol	Gustafson and Grey	
CLASS 12 - MISCELLANEOUS AD	H	2nd Place	The Galena Gazette	Jay Dickerson	Belvedere Mansion	
CLASS 12 - MISCELLANEOUS AD	H	3rd Place	Effingham Daily News	Staff	Knights of Columbus Insurance	
CLASS 12 - MISCELLANEOUS AD	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Borgic Farms	
CLASS 12 - MISCELLANEOUS AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Specialty Stamp and Coin	Nice, clean ad with a very direct and impactful message.

CLASS 12 - MISCELLANEOUS AD	I	2nd Place	The News-Gazette, Champaign	Staff	The Music Shop	Good use of graphics. Nice ad with good use of color.
CLASS 12 - MISCELLANEOUS AD	I	3rd Place	NewsTribune, La Salle	Jeanette Smith, Julie Niewinski	Country Kids	Simple but effective. Small ad but says everything it needs to.
CLASS 12 - MISCELLANEOUS AD	I	Honorable Mention	The News-Gazette, Champaign	Angela Brown	Four Seasons Sunrooms	
CLASS 12 - MISCELLANEOUS AD	J	1st Place	Belleville News-Democrat	Staff	Midwest Garage Builders - Out of Hibernation	
CLASS 12 - MISCELLANEOUS AD	J	2nd Place	Belleville News-Democrat	Staff	Ben's Floral & Crafts - Thanksgiving 2	
CLASS 12 - MISCELLANEOUS AD	J	3rd Place	Belleville News-Democrat	Staff	Adam's Auction Service	
CLASS 13 - POLITICAL AD	G	1st Place	Mason County Democrat, Havana	Staff	Paul Gann	Good use of spot color. The ad flows well and is informative, but not cluttered.
CLASS 13 - POLITICAL AD	G	2nd Place	North County News, Red Bud	Jesse Heidel	Randolph County Democrats - Vote Democrat Ad	
CLASS 13 - POLITICAL AD	G	3rd Place	The Sidell Reporter	Rinda Maddox	Safe Farming_Mike Marron	
CLASS 13 - POLITICAL AD	G	Honorable Mention	Chicago Daily Law Bulletin	Adam Hrejsa	Judge Michael Forti Ad	
CLASS 13 - POLITICAL AD	H	1st Place	Effingham Daily News	Staff	Citizens to Elect Blaine Wilhour State Representative	
CLASS 13 - POLITICAL AD	H	2nd Place	The Galena Gazette	Kevin Engler	Andrew Chesney	
CLASS 13 - POLITICAL AD	H	3rd Place	The Journal-News, Hillsboro	Mike Plunkett	Great Slate Of Democrats	
CLASS 13 - POLITICAL AD	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Meet Democratic Candidates	
CLASS 13 - POLITICAL AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Vote for judge Randy Rosenbaum	Nice clean ad. Shows you can sometimes use white space instead of color to get the point across.
CLASS 13 - POLITICAL AD	I	2nd Place	The News-Gazette, Champaign	LeShawn James	Cynthia Cunningham for State Rep	Nicely done. Good use of color. Easy read.
CLASS 13 - POLITICAL AD	I	3rd Place	The News-Gazette, Champaign	Jackie Martin	Gregg Worrell for Champaign County Sherrif	Eye-catching and to the point.
CLASS 13 - POLITICAL AD	I	Honorable Mention	The News-Gazette, Champaign	Jackie Martin	Gregg Worrell for Champaign County Sherrif	Nice spacing and use of image vs text. Good job.
CLASS 13 - POLITICAL AD	J	1st Place	Belleville News-Democrat	Staff	Judge David Dugan	
CLASS 13 - POLITICAL AD	J	2nd Place	Belleville News-Democrat	Staff	Judge David Overstreet	
CLASS 14 - BEST AD SERIES	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Salvi Law Ad Series	Beautiful ads! I'm in love with the way you used masking tape on marble. Makes me think these guys are down to earth and solid in what they do.
CLASS 14 - BEST AD SERIES	G	2nd Place	Porter Publishing, Tuscola	Nancy Rairden	The Lead Pig	I love the concept! My favorite is the "newspaper" ad.
CLASS 14 - BEST AD SERIES	G	3rd Place	Mason County Democrat, Havana	Staf	Market Street Boutique	Boot-ique is my favorite.



CLASS 14 - BEST AD SERIES	H	1st Place	The Enterprise, Plainfield	Staff	Timberline Animal Hospital	GREAT USE OF COLOR AND GRAPHIC DESIGN. EASILY ABLE TO RECOGNIZE THIS ADVERTISER.
CLASS 14 - BEST AD SERIES	H	2nd Place	Macoupin County Enquirer-Democrat, Carlinville	Jaime Winchester	Carlinville Area Hospital Ads	REALLY NICE SERIES OF ADS THAT MAKES IT EASY FOR CONSUMER TO RECOGNIZE THE ADVERTISER.
CLASS 14 - BEST AD SERIES	H	3rd Place	Effingham Daily News	Staff	Audibel Hearing	GREAT ATTENTION ON THE TOP OF EACH OF THESE ADS. EASY FOR CUSTOMERS TO RECOGNIZE WHO THE ADVERTISER IS.
CLASS 14 - BEST AD SERIES	H	Honorable Mention	The Galena Gazette	Jay Dickerson	Choice Realty	Good use of fonts and color along with an attention getter on each ad.
CLASS 14 - BEST AD SERIES	I	1st Place	The Downers Grove, Westmont, Woodridge & Lisle Bugle	Shelley Holmgren	Leos Wine & Spirits	This is a great ad campaign. Eye catching.
CLASS 14 - BEST AD SERIES	I	2nd Place	Journal Star, Peoria	Kaitlyn Kornwise	Class 14 - Best Ad Series - Morton Community Bank	Great video series.
CLASS 14 - BEST AD SERIES	I	3rd Place	The Daily Journal, Kankakee	Dawn Breeden, Gina Harpin-Holmes	Cinderella Shoes	
CLASS 15 - BEST HOUSE AD	G	1st Place	Mason County Democrat, Havana	Staff	Photographer	Great use of silhouette art.
CLASS 15 - BEST HOUSE AD	G	2nd Place	The Free Press Advocate, Wilmington	Janet Fisher	Money Matters	Great copy and use of art.
CLASS 15 - BEST HOUSE AD	G	3rd Place	Pana News Palladium	Angela Damery	Happy New Year!	Great colors.
CLASS 15 - BEST HOUSE AD	G	Honorable Mention	Breeze-Courier, Taylorville	Laurie Sparling	End Rolls	I love to add Santa hats to stuff but this is a first. Love it!
CLASS 15 - BEST HOUSE AD	H	1st Place	The Galena Gazette	Jay Dickerson	2018 Graduation subscriptions	Great use of photo and type.
CLASS 15 - BEST HOUSE AD	H	2nd Place	The Breeze Journal	Staff	Custom Invitations	Beautiful ad. Great use of type and fonts.
CLASS 15 - BEST HOUSE AD	H	3rd Place	Macoupin County Enquirer-Democrat, Carlinville	Susie Gracey	Garage Sale House Ad	Great use of artwork in color. Ad has big impact.
CLASS 15 - BEST HOUSE AD	H	Honorable Mention	The Galena Gazette	Jay Dickerson	Donut miss an issue	GOOD USE OF A TWIST ON WORDS.
CLASS 15 - BEST HOUSE AD	I	1st Place	Quincy Herald-Whig	Jackie Trujillo	Herald-Whig Ag Coverage Promo	Nice, clean ad. Good use of graphics.
CLASS 15 - BEST HOUSE AD	I	2nd Place	The News-Gazette, Champaign	Staff	NGMEdge/house ad	Nice use of color. Could possibly compact overall message into fewer words.
CLASS 16 - EVENTS/ENTERTAINMENT AD	G	1st Place	Chicago Daily Law Bulletin	Adam Hrejsa	Vino + Van Gogh	Elegant
CLASS 16 - EVENTS/ENTERTAINMENT AD	G	2nd Place	The Sidell Reporter	Vicki Delhaye	It's a wonderful life	Eye-catching. Great art choice to get a lot of information in ad.
CLASS 16 - EVENTS/ENTERTAINMENT AD	G	3rd Place	Breeze-Courier, Taylorville	Joe Dorr	City of Taylorville Police	Fun ad!
CLASS 16 - EVENTS/ENTERTAINMENT AD	G	Honorable Mention	Bureau County Republican, Princeton	Staff	Princeton Tourism - Down on Main Street	Color is used wisely
CLASS 16 - EVENTS/ENTERTAINMENT AD	H	1st Place	The Enterprise, Plainfield	Shelley Holmgren	Westmont Special Events	Great use of art and color.
CLASS 16 - EVENTS/ENTERTAINMENT AD	H	2nd Place	The Journal-News, Hillsboro	Kyle Herschelman	Big Dawg Dare	Little ad but great use of text and photo.
CLASS 16 - EVENTS/ENTERTAINMENT AD	H	3rd Place	The Galena Gazette	Kevin Engler	Rotary Club of Galena Casino Night	Love the use of bold colors and artwork.
CLASS 16 - EVENTS/ENTERTAINMENT AD	H	Honorable Mention	Effingham Daily News	Staff	Illinois Old Time Fiddlers State Competition Event	Good use of different fonts and color.

CLASS 16 - EVENTS/ENTERTAINMENT AD	I	1st Place	The News-Gazette, Champaign	Eric Bartell	Singing in the Rain Film Series Event	Great use of artwork, typeface and color.
CLASS 16 - EVENTS/ENTERTAINMENT AD	I	2nd Place	The News-Gazette, Champaign	Lisa Lotz	Dallas and Company	Great use of artwork. Make you stop and read the ad.
CLASS 16 - EVENTS/ENTERTAINMENT AD	I	3rd Place	The News-Gazette, Champaign	Whitney Emmert	Champaign Freedom Celebration	Good use of graphics
CLASS 17 - BEST ANNUAL SPECIAL SECTION	G	1st Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Maria Marquez	40 Under Forty	
CLASS 17 - BEST ANNUAL SPECIAL SECTION	G	2nd Place	Porter Publishing, Tuscola	Staff	Christmas greetings	
CLASS 17 - BEST ANNUAL SPECIAL SECTION	G	3rd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Maria Marquez	Law Day 2018	
CLASS 17 - BEST ANNUAL SPECIAL SECTION	G	Honorable Mention	Porter Publishing, Tuscola	Staff	Broom Corn Festival	
CLASS 17 - BEST ANNUAL SPECIAL SECTION	H	1st Place	The Galena Gazette	Staff	Home & Garden	Great section. From the layout to the ads it looked very clean. Each page looked like it belonged in this section.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	H	2nd Place	The Breese Journal	Staff	Hunting Guide	Very good section. Great way to plug into revenue stream that may not regularly purchase advertising but they would in a good informative section as this one.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	H	3rd Place	The Galena Gazette	Staff	Special Olympics Winter Games	Really nice section with theme that everyone in the community should get behind and advertisers would want to support.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	H	Honorable Mention	Daily Chronicle, DeKalb	Allison La Porta	DeKalb Community County Foundation	Section contained lots of good information with a very nice job on the artwork and layout.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	I	1st Place	The News-Gazette, Champaign	Staff	2018 Agri Business Special Section	Well done design and placement of ads. Good variety in styles and font usage. Although some appear to be agency produced, local ads complemented them well.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	I	2nd Place	Daily Southown, Tinley Park	Bill Padjen, Jackie Ortega, Kathleen Frey	Daily Southtown Best of Chicago's Southland 2018	Nicely designed and executed sections unique to geographical areas. Ads supported the concept using a variety of fonts, color and artwork.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	I	3rd Place	Quincy Herald-Whig	Staff	Heroes - Coaches	Ads distracted more than complemented the nice design and layout of the editorial pages. Gem City ad needed a border. Color choices in some ads looked RGB...web like.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Summer Fun 2018	
CLASS 17 - BEST ANNUAL SPECIAL SECTION	J	1st Place	Belleville News-Democrat	Staff	Midwest Salute to the Arts	Great cover! Tons of info but well organized. Lots of advertising support with themed ads. This must be a popular event that I would like to go to after seeing this.

CLASS 17 - BEST ANNUAL SPECIAL SECTION	J	2nd Place	Belleville News-Democrat	Staff	Italian Festival	Hands down most creative: "The best smelling street in America" and a grape stomp? I would go for the food alone. This promotes the festival very well.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	J	3rd Place	Chicago Tribune Media Group	Staff	2018 Geneva Christmas Walk and House Tour	Especially liked the home sketches for the tour and type faces. Very nice.
CLASS 17 - BEST ANNUAL SPECIAL SECTION	J	Honorable Mention	Pioneer Press Media Group, Chicago	Bill Padjen, Jackie Ortega, Kathleen Frey	Education: Spring 2018 Guide to Academic Excellence	Great variety of advertisers and well planned. Clean layout makes it easy to find exactly what you're looking for.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	G	1st Place	Bureau County Republican, Princeton	Staff	The Answer Book	Strong presentation of an FYI edition chock full of useful information for residents and newcomers. Nice job.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	G	2nd Place	Effingham & Teutopolis News Report	Vivica Cornell	ETNewsReport_Class18_StAnthonyMag_10_25_18	Impressive content and support in this section. Lots of good stories about the impact of St. Anthony schools over the 150 years and how much they have meant to the community. It was a close competitor for first place.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	G	3rd Place	Porter Publishing, Tuscola	Staff	The American Dream	Really strong visuals and a super creative approach to generating revenue through the page sponsorships. Impressive effort.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	H	1st Place	The Galena Gazette	Staff	Influenza	
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	H	2nd Place	The Galena Gazette	Staff	Jo Daviess Conservation Foundation	
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	H	3rd Place	Elmhurst Independent	Patti Hanner, Jennifer DeGroot	100 Years of Business Celebrating the Elmhurst Chamber	
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	H	Honorable Mention	Effingham Daily News	Staff	Windsor/Stewardson Strasburg Hatchets Win State Tournament	
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	I	1st Place	Daily Southown, Tinley Park	Bill Padjen, Jackie Ortega, Kathleen Frey	Aging Care Connections Aging Well Month	Well designed and composed special section. Ads were well coordinated to the theme of the section. Good use of a variety of fonts, colors and styles.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	I	2nd Place	NewsTribune, La Salle	Jeanette Smith	State Hall High School Baseball Good Luck Wrap	Ads well placed and supported the theme of the special section throughout. Good variety of styles and fonts.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	I	3rd Place	NewsTribune, La Salle	Jeanette Smith	State 2a Baseball Championship Edition	Ads well placed and supported the theme of the special section throughout. Good variety of styles and fonts.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Illinois Volleyball Final Four 2018	Rotated back page ad distracted from what otherwise would have been the winning entry.

CLASS 18 - BEST ONE-TIME SPECIAL SECTION	J	1st Place	Chicago Tribune Media Group	Bill Padjen, Jackie Ortega, Kathleen Frey	FOOD BOWL	Very creative and well thought-out. Clean layout, and easy to find all the fun events going on.
CLASS 18 - BEST ONE-TIME SPECIAL SECTION	J	2nd Place	Belleville News-Democrat	Staff	Southwestern Visiting Nurses Association	This was a very close 2nd! This isn't your typical subject for a special section, but looks like you got great support while highlighting the focus (SIVNA). Great job!
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	1st Place	Forest Park Review	Staff	Forest Park Answer Book	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	2nd Place	The News Leader, Highland	Staff	Highland Community Profile	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	3rd Place	O'Fallon Progress	Staff	O'Fallon/Shiloh Community Guide	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	G	Honorable Mention	Mason County Democrat, Havana	Staff	Day Tripper 080818	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	1st Place	Effingham Daily News	Staff	Progress	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	2nd Place	The Galena Gazette	Staff	Jo Daviess Conservation Foundation	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	3rd Place	Daily Chronicle, DeKalb	Allison La Porta	140 years of news	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	H	Honorable Mention	Wednesday Journal of Oak Park & River Forest	Staff	Answer Book	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	1st Place	Quincy Herald-Whig	Staff	Vision: Looking ahead	Ads did exactly the stated purpose of the section...focused on quality of life, health care, religion, social service agencies, tourism, education and industry. Beautifully designed sections with ads keyed to those sections. Top draw stuff here.
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	2nd Place	Austin Weekly News, Chicago	Staff	Austin Weekly News West Side Answer Book	Ads supported the theme of the special section nicely. Good variety of styles and font choices. A few distorted photographs squeezed into the ad space distracted from the otherwise excellent quality and style.
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	3rd Place	NewsTribune, La Salle	Jeanette Smith & Staff	Family Owned Business Guide	Nice use of ads supporting the generations...a little too predictable in the layout variety deep into the issue.
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	I	Honorable Mention	The News-Gazette, Champaign	Staff	Peoples Choice 2018	Some distorted photos, squeezed into the space. Out of focus photos in some ads. Some ads needed borders...got lost in the layout. Resolution of submission too low to truly be able to judge the quality of the work. Needed a higher resolution submission.
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	1st Place	Belleville News-Democrat	Staff	Metro East Guide	

CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	2nd Place	Chicago Tribune Media Group	Bill Padjen, Jackie Ortega, Kathleen Frey	Businesses to Know North	
CLASS 19 - BEST COMMUNITY FOCUS SPECIAL SECTION	J	3rd Place	Belleville News-Democrat	Staff	WestEnder	
CLASS 20 - BEST CLASSIFIED AD	G	1st Place	Chicago Daily Law Bulletin	Maria Marquez	CDLB Office Space Ad	
CLASS 20 - BEST CLASSIFIED AD	G	2nd Place	The News Leader, Highland	Staff	Lineman - City of Highland	
CLASS 20 - BEST CLASSIFIED AD	H	1st Place	The Breese Journal	Staff	For Sale 56 acres	
CLASS 20 - BEST CLASSIFIED AD	H	2nd Place	The Journal-News, Hillsboro	Staff	Taylor Springs Fire Department	
CLASS 20 - BEST CLASSIFIED AD	H	3rd Place	The Galena Gazette	Jay Dickerson	Galena Square Veterinary Clinic	
CLASS 20 - BEST CLASSIFIED AD	H	Honorable Mention	The Galena Gazette	Jay Dickerson	Blaum Brothers	
CLASS 20 - BEST CLASSIFIED AD	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	Belson Steel	Great artwork, color and typeface. Artwork makes you stop to look and then type is a great and easy to see.
CLASS 20 - BEST CLASSIFIED AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Liz Madsen	IL Central	The bus artwork is really good attention getter on this ad.
CLASS 20 - BEST CLASSIFIED AD	I	3rd Place	The News-Gazette, Champaign	John Grygiel	Happy 84th Birthday	
CLASS 20 - BEST CLASSIFIED AD	J	1st Place	Belleville News-Democrat	Staff	Frieze Harley Davidson	
CLASS 20 - BEST CLASSIFIED AD	J	2nd Place	Belleville News-Democrat	Staff	Shelter Logic Arrow Products	
CLASS 20 - BEST CLASSIFIED AD	J	3rd Place	Belleville News-Democrat	Staff	Fare Foods Corp.	
CLASS 20 - BEST CLASSIFIED AD	J	Honorable Mention	Belleville News-Democrat	Staff	Granite Nursing Center - Recruit	
CLASS 21 - BEST CLASSIFIED SECTION	G	1st Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa	CDLB Classified Section	
CLASS 21 - BEST CLASSIFIED SECTION	G	2nd Place	Breeze-Courier, Taylorville	Laurie Sparling	Classifieds	
CLASS 21 - BEST CLASSIFIED SECTION	G	3rd Place	Cass County Star-Gazette, Beardstown	Staff	Star-Gazette Classifieds 10.11.18	
CLASS 21 - BEST CLASSIFIED SECTION	G	Honorable Mention	The Free Press Advocate, Wilmington	staff	Classified section - two pages	
CLASS 21 - BEST CLASSIFIED SECTION	H	1st Place	Macoupin County Enquirer-Democrat, Carlinville	Susie Gracey	Classified Pages for the Week of October 7	Nice layout. Easy to follow the gray sub- sections. Nice mix of styles in display ads.
CLASS 21 - BEST CLASSIFIED SECTION	H	2nd Place	The Galena Gazette	Staff	Classified pages	Nice to see color in classified section. Map of garage sales is a plus. Inside pages easy to follow with color coded major and minor subheads.
CLASS 21 - BEST CLASSIFIED SECTION	H	3rd Place	The Journal-News, Hillsboro	Staff	Best Classified Section	Clean and simple. Easy to read. Good variation of font size and styles in display ads.
CLASS 21 - BEST CLASSIFIED SECTION	H	Honorable Mention	The Breese Journal	Staff	Best Classified Section	
CLASS 21 - BEST CLASSIFIED SECTION	J	1st Place	Belleville News-Democrat	Staff	Classifieds for Week of October 7-13, 2018	
CLASS 22 - BEST CLASSIFIED PROMOTION	H	1st Place	Chicago Daily Law Bulletin	Maria Marquez	CDLB Office Space Ad Promotion Series	Good variety of photographs. Good use of color, placement of text and font choices.

CLASS 22 - BEST CLASSIFIED PROMOTION	H	2nd Place	The Galena Gazette	Jay Dickerson	Max the Dog	Cute dog as a signature photo with variations in each ad.
CLASS 22 - BEST CLASSIFIED PROMOTION	H	3rd Place	Chicago Daily Law Bulletin	Maria Marquez	CDLB Career Center Promotion	Good use of color, placement of text and font choices. JPEGs would not download. Error message for each one stated "File moved or missing".
CLASS 22 - BEST CLASSIFIED PROMOTION	I	3rd Place	The State Journal-Register, Springfield	The State Journal-Register	Tribute	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	G	1st Place	The News Leader, Highland	Staff	Love Is A Grandchild	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	G	2nd Place	Mason County Democrat, Havana	Staff	Faces of Small Business 111418	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	G	3rd Place	Effingham & Teutopolis News Report	Vivica Cornell	ETNewsReport_Class23_TTo wnBBall_06_07_18	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	G	Honorable Mention	Porter Publishing, Tuscola	Staff	Lebanon Shop Local	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	H	1st Place	The Journal-News, Hillsboro	Kyle Herschelman	Nokomis Basketball 1500 Wins	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	H	2nd Place	The Galena Gazette	Kevin Engler	National 4H Week	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	H	3rd Place	The Journal-News, Hillsboro	Kyle Herschelman	Hiltopper Soccer	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	H	Honorable Mention	The Journal-News, Hillsboro	Kyle Herschelman	Hiltopper Golf	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	I	1st Place	Quincy Herald-Whig	Staff	The District Gatefold Feature	No business in that district would want to be left out of this! Very nicely done.
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden, Daily Journal Advertising Staff	Mac Herscher Page	Creative layout to divide yet support both teams equally. With a lot going on, it still looks neat and you want to look at all the pics. Great overall composition.
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	I	3rd Place	The News-Gazette, Champaign	Staff	Veterans Day Group Pages	I'm sure this was VERY well received, and a great way to bump revenue at the same time. The flag motif beneath each photo gave a patriotic and unifying theme.
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	I	Honorable Mention	The News-Gazette, Champaign	Staff	Directory of Area Worship Services	This is very informative and makes it easy to find what you're looking for...almost like a classified page.
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	J	1st Place	Chicago Tribune Media Group	Staff	Athlete of the Month/Athlete of the Year	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	J	2nd Place	Belleville News-Democrat	Staff	Joy to the World - Worship Directory	
CLASS 23 - BEST SHARED PAGE/SIGNATURE PAGE	J	3rd Place	Belleville News-Democrat	Staff	Easter Worship Directory	
CLASS 24 - BEST NICHE PUBLICATION	G	1st Place	Bureau County Republican, Princeton	Staff	North Central Illinois Ag Mag, Spring 2018	
CLASS 24 - BEST NICHE PUBLICATION	G	2nd Place	Effingham & Teutopolis News Report	Vivica Cornell	ETNewsReport_Class24_StAnthonyMag_10_25_18	
CLASS 24 - BEST NICHE PUBLICATION	G	3rd Place	Cass County Star-Gazette, Beardstown	Staff	2018 Cass County Guide	

CLASS 24 - BEST NICHE PUBLICATION	H	1st Place	Kane County Chronicle, St. Charles	Staff	Neighborhood Tourist Holiday Issue	Good mix of styles, fonts and photo treatments. Some of the ad photos could have been color corrected better. They stood out compared to the almost perfect treatment of all other photos and logos.
CLASS 24 - BEST NICHE PUBLICATION	H	2nd Place	Kane County Chronicle, St. Charles	Carol Manderfield	Kane County Magazine	Very nice mixture of ad styles, photos and fonts...all the ads looked totally different.
CLASS 24 - BEST NICHE PUBLICATION	H	3rd Place	Daily Chronicle, DeKalb	Allison La Porta	DeKalb CVB	Some images distorted in ads. Some logos were not high resolution looked bitmapped.
CLASS 24 - BEST NICHE PUBLICATION	H	Honorable Mention	Effingham Daily News	Staff	Effingham Magazine SUMmer 2018	
CLASS 24 - BEST NICHE PUBLICATION	I	1st Place	The News-Gazette, Champaign	Staff	Central Illinois Business Magazine	
CLASS 24 - BEST NICHE PUBLICATION	I	2nd Place	Quincy Herald-Whig	Staff	Farm & Field Magazine	
CLASS 24 - BEST NICHE PUBLICATION	I	3rd Place	Austin Weekly News, Chicago	Staff	Austin Coming Together	
CLASS 24 - BEST NICHE PUBLICATION	I	Honorable Mention	The News-Gazette, Champaign	Staff	I Do Wedding Magazine	
CLASS 24 - BEST NICHE PUBLICATION	J	1st Place	Chicago Tribune Media Group	Bill Padjen, Jackie Ortega	Money Smart Week	
CLASS 24 - BEST NICHE PUBLICATION	J	2nd Place	Belleville News-Democrat	Staff	Golf Guide	
CLASS 24 - BEST NICHE PUBLICATION	J	3rd Place	Chicago Tribune Media Group	Staff	Park Ridge Chamber of Commerce Community Guide	
CLASS 24 - BEST NICHE PUBLICATION	J	Honorable Mention	Chicago Tribune Media Group	Staff	Lake Forest & Lake Bluff Chamber of Commerce 2018 Community Guide	
CLASS 25 - BEST MARKETING CAMPAIGN	H	1st Place	Chicago Daily Law Bulletin	Maria Marquez	Lawyerport Marketing Campaign	Really liked this marketing campaign for Lawyerport service. Excellent!
CLASS 25 - BEST MARKETING CAMPAIGN	H	2nd Place	The Galena Gazette	Staff	The Galenian	The promotion ads and brochures were wonderfully designed. Like the use of the photographs...People having a wonderful experience visiting Galena. Great!
CLASS 25 - BEST MARKETING CAMPAIGN	H	3rd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Alyssa Gawlinkski	Chicago Lawyer	The consistency of "There's more than meet the eye than just the cover..." makes the reader curious to what the reader is missing. Overall great color, detail, layout, and information. Great!
CLASS 25 - BEST MARKETING CAMPAIGN	H	Honorable Mention	Macoupin County Enquirer-Democrat, Carlinville	Jaime Winchester	Carlinville Area Hospital Care Now Billboard	The Hospital Billboard advertisement had great command and color.
CLASS 25 - BEST MARKETING CAMPAIGN	I	1st Place	The Daily Journal, Kankakee	Dawn Breeden, Rebecca Meyer	New eEdition	Great use of multiple platforms to promote a new platform! Insta look very eye-grabbing.
CLASS 25 - BEST MARKETING CAMPAIGN	I	2nd Place	The Daily Journal, Kankakee	Dawn Breeden	Royal Wedding Campaign	Smart idea!! Tons of people are fascinated with the royals. Loved the billboard as well as lamination and press plate options to buy, too!

CLASS 25 - BEST MARKETING CAMPAIGN	I	3rd Place	The Daily Journal, Kankakee	Staff	I Am the Daily Journal Campaign	Turning your paper into social media works! When people feel like they know the people behind the paper, there's a connection. Well done!
CLASS 25 - BEST MARKETING CAMPAIGN	I	Honorable Mention	The News-Gazette, Champaign	Staff	We Give You More Marketing Campaign	Cohesive and comprehensive. Great benefits and unique look that ties it all together. Love the Reason #s.
CLASS 26 - BEST AD DESIGNER	G	1st Place	Journal Gazette & Times-Courier, Mattoon	Casianne Bailey	Designer	
CLASS 26 - BEST AD DESIGNER	G	2nd Place	Viriden Recorder	Judy Hendricks	Ads for customers	
CLASS 26 - BEST AD DESIGNER	G	3rd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Ashley Strong, Cass County Star-Gazette	
CLASS 26 - BEST AD DESIGNER	H	1st Place	Daily Chronicle, DeKalb	Allison La Porta	Best Ad Designer	DC Mag is a bright, colorful and informative magazine. The photos along with the color are magnificent. You want to turn the page to see what there is next to see and read.
CLASS 26 - BEST AD DESIGNER	H	2nd Place	The Enterprise, Plainfield	Shelley Holmgren	Shelley Holmgren, Ad Designer	Backroads Pub and Grill is a wonderful advertisement. The photos selected for this advertisement are absolutely a plus for this advertisement. Reading left to right you go right into the delicious looking hamburger plate. You want to be there waiting on the delicious food and follows with great entertainment. Layout is awesome!
CLASS 26 - BEST AD DESIGNER	H	3rd Place	The Galena Gazette	Kevin Engler	Kevin Engler	Casino Night advertisement was great. The use of color and layout brought out how much fun and exciting Casino night was the place to be and no one should miss it.
CLASS 26 - BEST AD DESIGNER	H	Honorable Mention	The Journal-News, Hillsboro	Mike Plunkett	Best Ad Designer	MCR Realty Professionals was a great B&W advertisement. The directional over the homes lead you straight the realtor. Wonderful Advertisement.
CLASS 26 - BEST AD DESIGNER	I	3rd Place	The News-Gazette, Champaign	Eric Bartell	Eric Bartell Best Designer	
CLASS 27 - BEST SOCIAL MEDIA ONLINE AD	J	1st Place	Belleville News-Democrat	Staff	LE Smith Jewelry	
CLASS 27 - BEST SOCIAL MEDIA ONLINE AD	J	2nd Place	The News-Gazette, Champaign	Whitney Emmert	Core Life Eatery	
CLASS 28 - BEST HOLIDAY AD	G	1st Place	Cass County Star-Gazette, Beardstown	Ashley Strong	Beardstown Main Street Holiday Parade Ad	
CLASS 28 - BEST HOLIDAY AD	G	2nd Place	Cass County Star-Gazette, Beardstown	Ashley Strong	The Family Credit Union	
CLASS 28 - BEST HOLIDAY AD	G	3rd Place	Bureau County Republican, Princeton	Staff	Valley Flowers	
CLASS 28 - BEST HOLIDAY AD	G	Honorable Mention	Bureau County Republican, Princeton	Staff	Wyanet Locker	
CLASS 28 - BEST HOLIDAY AD	H	1st Place	The Galena Gazette	Mark Van Osdol	Cajun Jack's	
CLASS 28 - BEST HOLIDAY AD	H	2nd Place	The Galena Gazette	Mark Van Osdol	Los Aztecas	
CLASS 28 - BEST HOLIDAY AD	H	3rd Place	Effingham Daily News	Staff	Villas of Holly Brook	



CLASS 28 - BEST HOLIDAY AD	H	Honorable Mention	The Enterprise, Plainfield	Shelley Holmgren	Chicago Clock Company	
CLASS 28 - BEST HOLIDAY AD	I	1st Place	The News-Gazette, Champaign	Lisa Lotz	Custom Flooring and Interiors	Love the use of the artwork and different typeface on this ad.
CLASS 28 - BEST HOLIDAY AD	I	2nd Place	The Daily Journal, Kankakee	Dawn Breedon, Daily Journal Advertising Staff	Holiday Calendar Savings	Really nice use of color ads.
CLASS 28 - BEST HOLIDAY AD	I	3rd Place	The News-Gazette, Champaign	Steve Ennen	Joseph Kuhn Men's Store	Nice ad but the top almost looks like a separate ad. Good use of artwork.
CLASS 28 - BEST HOLIDAY AD	J	1st Place	Belleville News-Democrat	Staff	Swansea Jewelers	
CLASS 28 - BEST HOLIDAY AD	J	2nd Place	Belleville News-Democrat	Staff	Baby's First Christmas	
CLASS 28 - BEST HOLIDAY AD	J	3rd Place	Belleville News-Democrat	Staff	Ben's Floral & Crafts - Holiday	
CLASS 29 - WILD CARD: NEW BUSINESS CONCEPT	G	1st Place	The Sidell Reporter	Amanda Rull, Rinda Maddox	Online edition	
CLASS 29 - WILD CARD: NEW BUSINESS CONCEPT	G	2nd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Alyssa Gawlinski	Morning Lineup Live - Women In Law Event	
CLASS 29 - WILD CARD: NEW BUSINESS CONCEPT	I	3rd Place	Journal Star, Peoria	Michelle Rutledge	Class 29 Wild Card: New Business Concept - Connor & Co.	
CLASS 30 - BEST PRO BONO/PUBLIC SERVICE AD	G	1st Place	Effingham & Teutopolis News Report	Lisa Eirhart	ETNewsReport_Class30_CAS A_09_27_18	
CLASS 30 - BEST PRO BONO/PUBLIC SERVICE AD	G	2nd Place	The Free Press Advocate, Wilmington	Eric Fisher	Wilmington Chamber Christmas Parade	
CLASS 30 - BEST PRO BONO/PUBLIC SERVICE AD	G	3rd Place	The Sidell Reporter	Rinda Maddox	Vote Responsibly	
CLASS 30 - BEST PRO BONO/PUBLIC SERVICE AD	I	1st Place	The Galena Gazette	Jay Dickerson	Kiwanis Club of Galena	Nice use of bold graphic shoe prints. Pleasing color combinations and textures. A complete description of the event, rules and requirements. No visible publication date, although it is obvious the event took place in 2018.
CLASS 30 - BEST PRO BONO/PUBLIC SERVICE AD	I	2nd Place	The News-Gazette, Champaign	Staff	Prairie Dragon Paddlers....Attention Singers	Font seemed a little too small and was overwhelmed by the graphics. COuld of had more variety in the fonts...all serif fonts used. Catchy title for the event. Always thought ads that asked yes/no questions tend to stop the reader from going deeper into the ad.
CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	G	1st Place	Bureau County Republican, Princeton	Staff	Women of Distinction	Well done coverage of the event and what it was about...the financial impact and the effect on the community. This is the type of cause and event that makes the printed newspaper a valuable part of readers' lives!
CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	G	2nd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Alyssa Gawlinski	Morning Line Up Live	Nice complete package. A truly top-drawer event that is reflected in the ads, photos, and program brochure.

CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	G	3rd Place	Chicago Daily Law Bulletin	Ginger Lamb, Adam Hrejsa, Alyssa Gawlinski	40 Under Forty	Nice package. This level of an event and the quality end product could have been done without the grip-and-grin photos.
CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	I	1st Place	The State Journal-Register, Springfield	Staff	Preps	
CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	I	2nd Place	Wednesday Journal Group, Oak Park	Staff	WJ Conversations: A conversation with Peter Sagal	
CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	I	3rd Place	Wednesday Journal Group, Oak Park	Staff	WJ Conversations: A conversation with Steve	
CLASS 31 - BEST EVENT ORGANIZED BY A NEWSPAPER	I	Honorable Mention	The News-Gazette, Champaign	Staff	Forty under 40	
CLASS 32 - BEST USE OF REAL NEWS CAMPAIGN	H	1st Place	The Journal-News, Hillsboro	Staff	Newsprint Tariffs	This advertisement was nicely done. The words Abuse... and Kill American Jobs stand out to get the attention of the readers. The use of red color gives the reader the urgency of the situation. Excellent!
CLASS 32 - BEST USE OF REAL NEWS CAMPAIGN	H	2nd Place	The Free Press Advocate, Wilmington	Eric Fisher, Janet Fisher	Real News, Real People	
CLASS 32 - BEST USE OF REAL NEWS CAMPAIGN	H	3rd Place	The Free Press Advocate, Wilmington	Eric Fisher, Janet Fisher	Real News, Real People	
CLASS 32 - BEST USE OF REAL NEWS CAMPAIGN	I	3rd Place	Quincy Herald-Whig	Christine Venvertloh	Real News Real People Half Page	