WHO WE ARE

The Illinois Press Association represents daily and weekly newspapers that bring local news and information to the communities they serve.

Illinois Press Advertising Services are experts in complete print and digital media ad placement through our over 400 newspaper members, located in cities and communities statewide. We deliver the reach and results to meet your campaign goals and we make it easy and affordable.

We are ready to help you with a well planned, well executed advertising campaign that will deliver a high return on your investment.

One call, One order, One invoice!
We can target your campaign to cities, counties, zips, regions, statewide or select groups of newspapers including:

- **Metro Daily Newspapers**
- **Rural & Suburban Newspapers**
- **Illinois Business Newspapers**
- **Alternative Weekly Newspapers**
- **African American Newspapers**
- **Hispanic Newspapers**
- **College Newspapers**
- **Agricultural Publications**

Let us know who you want to reach, and we can tell you how!
WHO WE SERVE

We work with local, national and global companies, organizations and advertising agencies. We also work with state and federal agencies.

OUR CLIENTS

Illinois E.P.A
Ameren
Illinois State Treasurer
Greenville Pilots Association
AARP
State Press Associations
We offer newspaper display, classified, legal, political, preprints and digital advertising.

We will place your advertising in any number of newspapers or websites across Illinois. Illinois Press Advertising Service can even place your ad in most newspapers across the country. Our service is free and highly dependable!
DISCOUNTED AD NETWORKS

With a single call or email, your message can be placed into participating newspapers in advertising networks by regions or statewide. **It's easy and affordable.**
IPAS NEWSPAPER WEBSITE ADVERTISING

One simple buy! Over 6 million available impressions and 100 available sites to choose from. Detailed reports of impressions, delivery and click thru rates available.
Easily and conveniently share your news about your business or organization with the millions of readers of more than 400 large and small newspapers statewide.
MEDIA MONITORING

The Illinois Press Clipping Bureau can help you read over 650 issues of Illinois newspapers each week by clipping the articles on numerous topics specific to you and your business or interests. If you need information on industry news/trends, legislation, trade news/new products, political coverage, publicity, breaking issues, competitive intelligence and much more. Mention of any name/organization we offer you a simple and cost-effective means of getting all the news all the time to keep you informed.
CONTACT US

ILLINOIS PRESS ADVERTISING SERVICE

217.241.1300

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